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WALT DISNEY CO/ Form 8-K August 10, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of

Date of Report (Date of Earliest Event Reported): August 10, 2004

The Walt Disney Company (Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

1-11605 (Commission File Number) 95-4545390 (IRS Employer Identificat

500 South Buena Vista Street
Burbank, California
(Address of principal executive offices)

91521 (Zip Code)

(818) 560-1000 (Registrant's telephone number, including area code)

Not applicable (Former name or address, if changed since last report)