Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

TUPPERWARE BRANDS CORP

Form 4

August 29, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

3235-0287 January 31,

2005

0.5

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Expires: Estimated average

burden hours per

OMB APPROVAL

response...

Section 16. Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * **GOINGS E V**

(First)

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

Issuer

below)

TUPPERWARE BRANDS CORP

(Check all applicable)

5. Relationship of Reporting Person(s) to

[TUP]

(Middle)

(Zip)

(Last)

3. Date of Earliest Transaction

_X__ Director 10% Owner X_ Officer (give title Other (specify

(Month/Day/Year)

08/28/2007

Chairman and CEO

14901 S. ORANGE BLOSSOM **TRAIL**

4. If Amendment, Date Original

G

6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

ORLANDO, FL 32837-

(City)

Common

Common

Stock

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

4. Securities Acquired 5. Amount of 3. Transaction(A) or Disposed of Code (D) (Instr. 3, 4 and 5) (Instr. 8)

17,500

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Securities Beneficially (D) or Owned Following (Instr. 4) Reported

6. Ownership 7. Nature of Form: Direct Indirect Beneficial Ownership Indirect (I) (Instr. 4)

(A) Transaction(s) or (Instr. 3 and 4)

\$0

Code V (D) Price Amount

472,610

D

I

By 401(k)

08/28/2007 Stock

2,637

D

Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. oriNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 14.63					11/19/2004	11/18/2013	Common Stock	75,700
Stock Option	\$ 15.94					10/26/2007	10/26/2010	Common Stock	382,600
Stock Option	\$ 16.23					11/06/2003	11/05/2012	Common Stock	172,100
Stock Option	\$ 18.23					11/17/2005	11/16/2014	Common Stock	75,700
Stock Option	\$ 18.56					11/14/2003	11/13/2010	Common Stock	191,000
Stock Option	\$ 18.75					11/11/2002	11/10/2009	Common Stock	150,000
Stock Option	\$ 19.2					11/13/2000	11/11/2008	Common Stock	200,000
Stock Option	\$ 20.65					09/25/2004	09/24/2011	Common Stock	175,100
Stock Option	\$ 20.83					11/02/2007	11/01/2016	Common Stock	127,500
Stock Option	\$ 23.49					11/17/2006	11/16/2015	Common Stock	127,500
Stock Option	\$ 26.7					<u>(1)</u>	11/10/2007(2)	Common Stock	103,000
Stock Option	\$ 28.57					11/02/1996	11/02/2003	Common Stock	22,988
Stock Option	\$ 33.02					11/01/1997	10/31/2004	Common Stock	23,325
Stock Option	\$ 34.28					10/31/1998	10/30/2005	Common Stock	19,064
	\$ 42.25					05/20/1999	05/19/2006		82,000

Stock Common Option Stock

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GOINGS E V

14901 S. ORANGE BLOSSOM TRAIL X Chairman and CEO

ORLANDO, FL 32837-

Signatures

Thomas M. Roehlk, Attorney-in-fact

08/28/2007

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The option becomes exercisable, if at all, in increments of 1/3 of grant if the market price of TUP's common stock on the New York Stock (2) Exchange during any 45-day period out of 60 consecutive trading days exceeds \$32.05, \$36.05 and \$40.05, respectively. Any portion of the grant not vesting in accordance with the schedule on or before November 11, 2002 shall expire automatically.

The option becomes exercisable, if at all, in increments of 1/3 of grant if the market price of TUP's common stock on the New York Stock (1) Exchange during any 45-day period out of 60 consecutive trading days exceeds \$32.05, \$36.05 and \$40.05, respectively. Any portion of the grant not vesting in accordance with the schedule on or before November 11, 2002 shall expire automatically.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3