

TUPPERWARE BRANDS CORP  
Form 4  
August 06, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ROEHLK THOMAS M**

2. Issuer Name and Ticker or Trading Symbol  
**TUPPERWARE BRANDS CORP [TUP]**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**08/06/2008**

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
**EVP, Chief Legal Officer & Sec**

**TUPPERWARE BRANDS CORP, PO BOX 2353**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**ORLANDO, FL 32802-2353**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock	08/06/2008		M		10,000	A	\$ 19.2 48,171 D
Common Stock	08/06/2008		S <sup>(1)</sup>		100	D	\$ 37.96 48,071 D
Common Stock	08/06/2008		S <sup>(1)</sup>		600	D	\$ 37.97 47,471 D
Common Stock	08/06/2008		S <sup>(1)</sup>		100	D	\$ 37.98 47,371 D
Common Stock	08/06/2008		S <sup>(1)</sup>		100	D	\$ 37.99 47,271 D

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Common Stock	08/06/2008	<u>S</u> (1)	700	D	\$ 38	46,571	D	
Common Stock	08/06/2008	<u>S</u> (1)	100	D	\$ 38.01	46,471	D	
Common Stock	08/06/2008	<u>S</u> (1)	500	D	\$ 38.02	45,971	D	
Common Stock	08/06/2008	<u>S</u> (1)	300	D	\$ 38.03	45,671	D	
Common Stock	08/06/2008	<u>S</u> (1)	100	D	\$ 38.04	45,571	D	
Common Stock	08/06/2008	<u>S</u> (1)	600	D	\$ 38.06	44,971	D	
Common Stock	08/06/2008	<u>S</u> (1)	100	D	\$ 38.1	44,871	D	
Common Stock	08/06/2008	<u>S</u> (1)	1,100	D	\$ 38.11	43,771	D	
Common Stock	08/06/2008	<u>S</u> (1)	1,400	D	\$ 38.12	42,371	D	
Common Stock	08/06/2008	<u>S</u> (1)	600	D	\$ 38.13	41,771	D	
Common Stock	08/06/2008	<u>S</u> (1)	700	D	\$ 38.17	41,071	D	
Common Stock	08/06/2008	<u>S</u> (1)	700	D	\$ 38.19	40,371	D	
Common Stock	08/06/2008	<u>S</u> (1)	1,300	D	\$ 38.23	39,071	D	
Common Stock	08/06/2008	<u>S</u> (1)	300	D	\$ 38.24	38,771	D	
Common Stock	08/06/2008	<u>S</u> (1)	300	D	\$ 38.34	38,471	D	
Common Stock	08/06/2008	<u>S</u> (1)	200	D	\$ 38.4	38,271	D	
Common Stock	08/06/2008	<u>S</u> (1)	100	D	\$ 38.43	38,171	D	
Common Stock	08/06/2008	<u>J</u> (2)	10	A	\$ 0	856	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
Stock Option	\$ 19.2	08/06/2008		M	10,000	11/13/2000 <sup>(3)</sup> 11/11/2008	Common Stock 10,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROEHLK THOMAS M TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353			EVP, Chief Legal Officer & Sec	

## Signatures

Susan R. Coumes,  
Attorney-in-fact

08/06/2008

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock option.
- (2) Additional shares acquired in company's 401k plan since the prior filing.
- (3) The option vested in four equal annual installments (25%) beginning on November 13, 2000.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.