

AMAZON COM INC  
Form 4  
February 18, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WILKE JEFFREY A**

(Last) (First) (Middle)

P.O. BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**AMAZON COM INC [AMZN]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**02/15/2015**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Senior Vice President**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (D) or Price (A)		
Common Stock, par value \$.01 per share	02/15/2015		M		3,891 A \$ 0	38,360	D
Common Stock, par value \$.01 per share	02/15/2015		M		6,250 A \$ 0	44,610	D
Common Stock, par	02/17/2015		S <sup>(1)</sup>		100 D \$ 378.51	44,510	D

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value \$.01 per share									
Common Stock, par value	02/17/2015	<u>S<sup>(1)</sup></u>	100	D	\$ 376.5	44,410	D		
\$.01 per share									
Common Stock, par value	02/17/2015	<u>S<sup>(1)</sup></u>	2,464	D	\$ 375.2235	41,946	D		
\$.01 per share					<u>(2)</u>				
Common Stock, par value	02/17/2015	<u>S<sup>(1)</sup></u>	4,792	D	\$ 374.4168	37,154	D		
\$.01 per share					<u>(3)</u>				
Common Stock, par value	02/17/2015	<u>S<sup>(1)</sup></u>	900	D	\$ 373.1767	36,254	D		
\$.01 per share					<u>(4)</u>				
Common Stock, par value	02/17/2015	<u>S<sup>(1)</sup></u>	200	D	\$ 378.65	26,819	I	In trust	
\$.01 per share					<u>(5)</u>				
Common Stock, par value	02/17/2015	<u>S<sup>(1)</sup></u>	100	D	\$ 375.98	26,719	I	In trust	
\$.01 per share									
Common Stock, par value	02/17/2015	<u>S<sup>(1)</sup></u>	1,771	D	\$ 375.1712	24,948	I	In trust	
\$.01 per share					<u>(6)</u>				
Common Stock, par value	02/17/2015	<u>S<sup>(1)</sup></u>	3,100	D	\$ 374.416	21,848	I	In trust	
\$.01 per share					<u>(7)</u>				
Common Stock, par value	02/17/2015	<u>S<sup>(1)</sup></u>	600	D	\$ 373.3257	21,248	I	In trust	
value					<u>(8)</u>				

\$.01 per share

Common Stock, par value \$.01 per share

514.617 I

Held by the reporting person's Amazon.com 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Restricted Stock Unit Award	\$ 0 <sup>(9)</sup>	02/15/2015		M	3,891	05/15/2013 <sup>(10)</sup> 02/15/2018	Common Stock, par value \$.01 per share	3,891
Restricted Stock Unit Award	\$ 0 <sup>(9)</sup>	02/15/2015		M	6,250	05/15/2014 <sup>(11)</sup> 02/15/2016	Common Stock, par value \$.01 per share	6,250

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WILKE JEFFREY A P.O. BOX 81226			Senior Vice President	

SEATTLE, WA 98108-1226

## Signatures

/s/ by Michael D. Deal as attorney-in-fact for JEFFREY A. WILKE, Senior Vice  
President

02/18/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$375.89 and the lowest price at which shares were sold was \$374.90.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$374.82 and the lowest price at which shares were sold was \$373.87.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$373.75 and the lowest price at which shares were sold was \$372.80.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$378.79 and the lowest price at which shares were sold was \$378.51.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$375.72 and the lowest price at which shares were sold was \$374.91.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$374.82 and the lowest price at which shares were sold was \$373.85.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$373.75 and the lowest price at which shares were sold was \$372.80.
- (9) Converts into Common Stock on a one-for-one basis.  
  
This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax deductible compensation under Section 162(m) of the Internal Revenue Code: 4,163 shares on May 15, 2013; 4,162 shares on each of August 15, 2013, November 15, 2013, and February 15, 2014; 3,892 shares on May 15, 2014; 3,891 shares on each of August 15, 2014, November 15, 2014, and February 15, 2015; 2,569 shares on May 15, 2015; 2,568 shares on each of August 15, 2015, November 15, 2015, and February 15, 2016; 6,889 shares on each of May 15, 2016 and August 15, 2016; 6,888 shares on each of November 15, 2016 and February 15, 2017; and 5,312 shares on each of May 15, 2017, August 15, 2017, November 15, 2017, and February 15, 2018.
- (11) This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax deductible compensation under Section 162(m) of the Internal Revenue Code: 6,250 shares on each of May 15, 2014, August 15, 2014, November 15, 2014, February 15, 2015, May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016.

### Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

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