

AMAZON COM INC  
Form 4  
February 17, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Olsavsky Brian T

(Last) (First) (Middle)

PO BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/15/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Senior Vice President and CFO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock, par value \$0.01 per share	02/15/2016		M	246	A \$ 0	246	D
Common Stock, par value \$0.01 per share	02/15/2016		M	723	A \$ 0	969	D
Common Stock, par	02/15/2016		M	1,129	A \$ 0	2,098	D

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value \$.01 per share								
Common Stock, par value	02/16/2016	<u>S<sup>(1)</sup></u>	98	D	\$ 513.83	2,000		D
\$.01 per share								
Common Stock, par value	02/16/2016	<u>S<sup>(1)</sup></u>	600	D	\$ 516.3951	1,400		D
\$.01 per share					<u>(2)</u>			
Common Stock, par value	02/16/2016	<u>S<sup>(1)</sup></u>	100	D	\$ 517.45	1,300		D
\$.01 per share								
Common Stock, par value	02/16/2016	<u>S<sup>(1)</sup></u>	600	D	\$ 519.71	700		D
\$.01 per share					<u>(3)</u>			
Common Stock, par value	02/16/2016	<u>S<sup>(1)</sup></u>	200	D	\$ 521.145	500		D
\$.01 per share					<u>(4)</u>			
Common Stock, par value	02/16/2016	<u>S<sup>(1)</sup></u>	400	D	\$ 522.0575	100		D
\$.01 per share					<u>(5)</u>			
Common Stock, par value	02/16/2016	<u>S<sup>(1)</sup></u>	100	D	\$ 523.45	0		D
\$.01 per share								
Common Stock, par value						58.635		I
\$.01 per share								
								Held by the reporting person's Amazon.com 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	Amount or Number of Shares
Restricted Stock Unit Award	\$ 0 <sup>(6)</sup>	02/15/2016		M	246	05/15/2015 <sup>(7)</sup> 02/15/2016	Common Stock, par value \$.01 per share	246
Restricted Stock Unit Award	\$ 0 <sup>(6)</sup>	02/15/2016		M	723	05/15/2014 <sup>(8)</sup> 02/15/2016	Common Stock, par value \$.01 per share	723
Restricted Stock Unit Award	\$ 0 <sup>(6)</sup>	02/15/2016		M	1,129	05/15/2013 <sup>(9)</sup> 02/15/2017	Common Stock, par value \$.01 per share	1,129

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Olsavsky Brian T PO BOX 81226 SEATTLE, WA 98108-1226			Senior Vice President and CFO	

## Signatures

/s/ Brian T. Olsavsky, Senior Vice President and  
CFO

02/16/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$516.99 and the lowest price at which shares were sold was \$516.05.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$519.95 and the lowest price at which shares were sold was \$519.06.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$521.54 and the lowest price at which shares were sold was \$520.75.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$522.31 and the lowest price at which shares were sold was \$521.87.
- (6) Converts into Common Stock on a one-for-one basis.
- (7) This award vests at the rate of: 247 shares on each of May 15, 2015 and August 15, 2015; and 246 shares on each of November 15, 2015 and February 15, 2016.  
This award vests at the rate of: 957 shares on May 15, 2014; 958 shares on each of August 15, 2014, November 15, 2014, and February 15, 2015; 722 shares on each of May 15, 2015 and August 15, 2015; and 723 shares on each of November 15, 2015 and February 15, 2016.
- (9) This award vests at the rate of: 1,151 shares on each of May 15, 2013, August 15, 2013, and November 15, 2013; 1,149 shares on February 15, 2014; 971 shares on each of May 15, 2014, August 15, 2014, and November 15, 2014; 970 shares on February 15, 2015; 1,129 shares on each of May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016; 1,214 shares on each of May 15, 2016, August 15, 2016, and November 15, 2016; and 1,215 shares on February 15, 2017.

### Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

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