

Schwerdt Scott E  
Form 4  
December 28, 2006

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Schwerdt Scott E

2. Issuer Name and Ticker or Trading Symbol  
NU SKIN ENTERPRISES INC  
[NUS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/27/2006

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below)  Other (specify below)  
President / Americas & Europe

C/O NU SKIN ENTERPRISES,  
INC., 75 WEST CENTER STREET  
  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

PROVO, UT 84601

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Class A Common Stock	12/27/2006		M	18,000	A	\$ 13.91	24,148	D
Class A Common Stock	12/27/2006		S <sup>(1)</sup>	100	D	\$ 18.24	24,048	D
Class A Common Stock	12/27/2006		S <sup>(1)</sup>	400	D	\$ 18.2	23,648	D
Class A Common Stock	12/27/2006		S <sup>(1)</sup>	500	D	\$	23,148	D

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Common Stock						18.23		
Class A Common Stock	12/27/2006		S <sup>(1)</sup>	200	D	\$ 18.19	22,948	D
Class A Common Stock	12/27/2006		S <sup>(1)</sup>	11,300	D	\$ 18	11,648	D
Class A Common Stock	12/27/2006		S <sup>(1)</sup>	5,500	D	\$ 18.14	6,148 <sup>(2)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 13.91	12/27/2006		M	18,000	<sup>(4)</sup>	08/21/2008	Class A Common Stock	18,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 20.8					<sup>(4)</sup>	07/13/2009	Class A Common Stock	75,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12.94					<sup>(4)</sup>	08/31/2009	Class A Common Stock	20,000

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Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 8.19	<u>(4)</u>	02/07/2010	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.56	<u>(4)</u>	08/31/2010	Class A Common Stock	7,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.56	<u>(4)</u>	08/31/2010	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 8.2	<u>(4)</u>	02/28/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.85	<u>(4)</u>	08/31/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 8.99	<u>(4)</u>	03/01/2012	Class A Common Stock	7,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12	<u>(4)</u>	09/03/2012	Class A Common Stock	7,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 9.04	03/10/2004 <sup>(6)</sup>	03/10/2013	Class A Common Stock	12,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 11.5	09/02/2004 <sup>(6)</sup>	09/02/2013	Class A Common Stock	12,500
	\$ 19.15	02/27/2005 <sup>(6)</sup>	02/27/2005		12,500

Employee Stock Option (right to buy) <sup>(3)</sup>					Class A Common Stock	
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 26.13	09/01/2005 <sup>(6)</sup>	09/01/2014		Class A Common Stock	12,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 22.33	02/28/2006 <sup>(6)</sup>	02/28/2015		Class A Common Stock	12,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 21.34	08/31/2006 <sup>(6)</sup>	08/31/2015		Class A Common Stocl	12,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 17.58	05/26/2007 <sup>(6)</sup>	05/26/2013		Class A Common Stock	12,2
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 17.25	09/01/2007 <sup>(6)</sup>	09/01/2013		Class A Common Stock	12,2

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schwerdt Scott E C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			President	Americas & Europe

## Signatures

Erik Haugen as Attorney-in-Fact for Scott E. Schwerdt	12/28/2006
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                    \*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- (2) Represents number of shares beneficially owned as of December 27, 2006.
- (3) Previously reported.
- (4) Currently exercisable in full.
- (5) Price not applicable.
- (6) Becomes exercisable in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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