

NU SKIN ENTERPRISES INC  
Form 4  
May 15, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**Peterson Jack**

2. Issuer Name and Ticker or Trading Symbol  
**NU SKIN ENTERPRISES INC [NUS]**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**05/11/2007**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Vice President**

**C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET**  
  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**PROVO, UT 84601**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Class A Common Stock	05/11/2007		M	10,000	A	\$ 6.56	12,901 D
Class A Common Stock	05/11/2007		S	518	D	\$ 17.97	1,233 D
Class A Common Stock	05/11/2007		S	5,700	D	\$ 17.95	6,683 D
Class A Common Stock	05/11/2007		S	600	D	\$ 6,083 <sup>(1)</sup>	D

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Common  
Stock

17.96

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 6.56	05/11/2007		M	10,000	(4) 08/31/2010	Class A Common Stock 10,000
Employee Stock Option (right to buy) (3)	\$ 6.56					(4) 08/31/2010	Class A Common Stock 1,500
Employee Stock Option (right to buy) (3)	\$ 8.2					(4) 02/28/2011	Class A Common Stock 4,000
Employee Stock Option (right to buy) (3)	\$ 12.45					(4) 08/31/2011	Class A Common Stock 7,500
Employee Stock Option (right to buy) (3)	\$ 12.45					(4)(5) 04/19/2012	Class A Common Stock 4,500

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Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12.45	<u>(4)(5)</u>	07/13/2009	Class A Common Stock	12,0
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12.45	<u>(4)</u>	08/31/2009	Class A Common Stock	24,0
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12	<u>(4)</u>	09/03/2012	Class A Common Stock	4,50
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 9.04	<u>(4)</u>	03/10/2013	Class A Common Stock	5,00
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 11.5	09/02/2004 <sup>(6)</sup>	09/02/2013	Class A Common Stock	5,00
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 19.15	02/27/2005 <sup>(6)</sup>	02/27/2014	Class A Common Stock	5,00
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 26.13	09/01/2005 <sup>(6)</sup>	09/01/2014	Class A Common Stock	5,00
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 22.33	02/28/2006 <sup>(6)</sup>	02/28/2015	Class A Common Stock	6,00
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 21.34	08/31/2006 <sup>(6)</sup>	08/31/2015	Class A Common Stock	5,00
	\$ 17.58	05/26/2007 <sup>(6)</sup>	05/26/2013		3,50

