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HANSON LI Form 4 December 17										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								APPROVAL 3235-0287		
Check this if no long	or									
subject to Section 16 Form 4 or	5.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP SECURITIES							2005 d average ours per e 0.5	
Form 4 or Form 5 obligations may continue. See Instruction 1(b). Form 5 obligations may continue. See Instruction 1(b). Form 5 obligations may continue. See Instruction 1(c) Form 5 obligations Mage (Company Act of 1935) Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 (Company Act of 1940) (Company Act of 1940)										
(Print or Type R	esponses)									
1. Name and Address of Reporting Person * HANSON LINDA2. Issuer Symbol			Name and	Ticker or	Tradii	ng	5. Relationship of Reporting Person(s) to Issuer			
		PRISE FI CES COR				(Check all applicable)				
(Last) 150 N. MER	(First) (Midd	lle) 3. Date of (Month/D 12/15/20		ansaction			Director X_Officer (give below)	e title (below)	10% Owner Other (specify	
150 IV. WILK	(Street)		ndment, Da	te Origina	1		6. Individual or J	President oint/Group F	liing(Check	
			th/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State) (Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Benefi	cially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)			4. Securi on(A) or D (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
COMMON STOCK	12/15/2010		М	657	А	\$0	17,011	D		
COMMON STOCK	12/15/2010		F	207	D	\$ 10.69	16,804	D		
COMMON STOCK							13,915	I	CUSTODIAN FOR CHILDREN	
COMMON STOCK							43,472 <u>(1)</u>	D		
COMMON STOCK							25,003	Ι	SELF-IRA	

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COMMON
STOCK

2,127 (2) I 401 (k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)		ve es d	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and A Underlying S (Instr. 3 and	Securitie
				Code V	(A) (I))	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Restricted Share Unis	<u>(3)</u>	12/15/2010		М	65	57	(4)	(4)	Common Stock	657
Stock Settled Stock Appreciation Rights	\$ 25.63						12/15/2007 <u>(5)</u>	06/15/2017	Common Stock	9,43
Stock Settled Stock Appreciation Rights	\$ 20.63						12/15/2008 <u>(6)</u>	06/13/2018	Common Stock	11,49
Stock Settled Stock Appreciation Rights	\$ 15.95						07/07/2009 <u>(7)</u>	07/07/2018	Common Stock	36,0

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
HANSON LINDA								
150 N. MEREMAC			President					
ST. LOUIS, MO 63105								

Signatures

Linda Hanson

12/17/2010

**Signature of	
Reporting Person	

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are held jointly with spouse.

The reporting person holds units in the stock fund and the number of shares reported as indirectly held in the 401 (k) plan in this row is an(2) estimate of the number of shares of the issuer's Common Stock held in the unitized stock fund and allocated to the reporting person's account.

(3) Each RSU represents the right to recieve one share of Common Stock, subject to adjustment as provided in the Grant Agreement.

The RSUs vest at a rate of 20% annually over five years, subject to continued employment of the reporting person. Vesting occurs on(4) December 15 of each year, commencing in the calendar year of the grant. On each vesting date, for each RSU vesting on such date, the reporting person will receive one share of Common Stock.

(5) Each SSAR consists of the right to receive an amount, in common stock, equal to the excess of the fair market value of a share of common stock on the date of exercise over the exercise price of the SSAR. The SSARs vest at a rate of 20% annually over five years, subject to continued employement of the reporting person. Vesting occurs on December 15 of each year, commencing December 15,

- 2007. Each SSAR consists of the right to receive an amount, in common stock, equal to the excess of the fair market value of a share of
- (6) common stock on the date of exercise over the exercise price of the SSAR. The SSARs vest at a rate of 20% annually over five years, subject to continued employment of the reporting person. Vesting occurs on December 15 of each year, commencing December 15, 2008.

Each SSAR consists of the right to receive an amount, in common stock, equal to the excess of the fair market value of a share of(7) common stock on the date of exercise over the exercise price of the SSAR. The SSARs vest at a rate of 20% annually over five years, subject to continued employment of the reporting person. Vesting occurs on July 7 of each year, commencing July 7, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.