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HARRAHS ENTERTAINMENT INC

Form 8-K

November 07, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
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FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): NOVEMBER 7, 2003

HARRAH'S ENTERTAINMENT, INC.  
(Exact name of registrant as specified in its charter)

|   |  |   |
|---|--|---|
| DELAWARE<br>(State or other jurisdiction<br>of incorporation) | 1-10410<br>(Commission<br>File Number) | 62-1411755<br>(I.R.S. Employer<br>Identification No.) |
|---|--|---|

|   |                     |
|---|---------------------|
| ONE HARRAH'S COURT<br>LAS VEGAS, NEVADA<br>(Address of Principal Executive Offices) | 89119<br>(Zip Code) |
|---|---------------------|

(702) 407-6000

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(Registrant's telephone number, including area code)

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(Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

On November 7, 2003, the Registrant issued a press release announcing the receipt of a request for additional information from the Federal Trade Commission pursuant to the notification requirements of the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended, in connection with the Registrant's acquisition of Horseshoe Gaming Holding Corp.

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ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

- 99.1 Text of press release, dated November 7, 2003, of the Registrant

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH'S ENTERTAINMENT, INC.

Date: November 7, 2003

By: /s/ Scott E. Wiegand

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Name: Scott E. Wiegand  
Title: Vice President, Associate  
General Counsel, and Corporate  
Secretary