

SIMPLETECH INC  
Form 10-Q  
May 03, 2002

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

---

**FORM 10-Q**

**ý** QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2002

or

**o** TRANSITION REPORT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from            to

Commission File Number 000-31623

**SIMPLETECH, INC.**

(Exact name of Registrant as specified in its charter)

**CALIFORNIA**

(State or other jurisdiction of incorporation or  
organization)

**33-0399154**

(I.R.S. Employer  
Identification No.)

Edgar Filing: SIMLETECH INC - Form 10-Q

**3001 Daimler Street,  
Santa Ana, CA**  
(Address of principal executive offices)

**92705-5812**  
(Zip Code)

**(949) 476-1180**  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

The number of shares outstanding of the Registrant's common stock, par value \$0.001, as of March 31, 2002 was 38,406,829.

**SIMLETECH, INC.**

Edgar Filing: SIMLETECH INC - Form 10-Q

INDEX TO FORM 10-Q FOR THE  
QUARTERLY PERIOD ENDED MARCH 31, 2002

PART I. FINANCIAL INFORMATION

<u>Item 1.</u>	<u>Financial Statements</u>
	<u>Consolidated Balance Sheets as of March 31, 2002 (unaudited) and December 31, 2001</u>
	<u>Consolidated Statements of Operations for the Three Months Ended March 31, 2002 and March 31, 2001 (unaudited)</u>
	<u>Consolidated Statements of Cash Flows for the Three Months Ended March 31, 2002 and March 31, 2001 (unaudited)</u>
	<u>Notes to Consolidated Financial Statements (unaudited)</u>
<u>Item 2.</u>	<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>
<u>Item 3.</u>	<u>Quantitative and Qualitative Disclosure about Market Risk</u>

PART II. OTHER INFORMATION

<u>Item 1.</u>	<u>Legal Proceedings</u>
<u>Item 2.</u>	<u>Changes in Securities and Use of Proceeds</u>
<u>Item 3.</u>	<u>Defaults Upon Senior Securities</u>
<u>Item 4.</u>	<u>Submission of Matters to a Vote of Security Holders</u>
<u>Item 5.</u>	<u>Other Information</u>
<u>Item 6.</u>	<u>Exhibits and Reports on Form 8-K</u>
<u>Signatures</u>	

Except as otherwise noted in this report, SimpleTech, the Company, we, us and our collectively refer to SimpleTech, Inc.

**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements****SimpleTech, Inc.****Consolidated Balance Sheets****(in thousands, except share and per share amounts)**

	<b>March 31, 2002</b>		<b>December 31, 2001</b>
	<b>(unaudited)</b>		
<b>ASSETS:</b>			
Current Assets:			
Cash and cash equivalents	\$ 44,857	\$	51,831
Accounts receivable, net of allowances of \$1,110 at March 31, 2002 and \$1,080 at December 31, 2001	16,704		12,062
Inventory, net	19,277		9,843
Deferred income taxes	786		786
Other current assets	2,043		4,474
Total current assets	83,667		78,996
Furniture, fixtures and equipment, net	10,347		9,127
Goodwill	835		
Deferred income taxes	587		587
Total assets	\$ 95,436	\$	88,710
<b>LIABILITIES AND SHAREHOLDERS' EQUITY:</b>			
Current Liabilities:			
Accounts payable	\$ 16,045	\$	10,320
Current maturities of long-term debt	580		741
Current maturities of capital lease obligations	429		441
Accrued and other liabilities	3,690		2,951
Total current liabilities	20,744		14,453
Long-term debt	240		271
Capital lease obligations	18		113
Total liabilities	21,002		14,837
Shareholders' Equity:			
Preferred stock, par value \$0.001, 20,000,000 shares authorized, no shares outstanding			
Common stock, \$0.001 par value, 100,000,000 shares authorized, 38,406,829 shares issued and outstanding as of March 31, 2002; 38,272,050 shares issued and	38		38

Edgar Filing: SIMPLETECH INC - Form 10-Q

outstanding as of December 31, 2001

Additional paid-in capital	65,723	65,484
Unearned stock based compensation	(6)	(15)
Retained earnings	8,679	8,366
Total shareholders' equity	74,434	73,873
Total liabilities and shareholders' equity	\$ 95,436	\$ 88,710

**SimpleTech, Inc.**

**Consolidated Statements of Operations**

**(in thousands, except per share amounts)**

**(unaudited)**

	<b>Three Months Ended March 31,</b>	
	<b>2002</b>	<b>2001</b>
Net revenues	\$ 50,952	\$ 58,715
Cost of revenues	39,476	43,253
Gross profit	11,476	15,462
Sales and marketing	4,837	5,280
General and administrative	3,031	2,976
Research and development	1,938	1,057
Non-recurring in-process research and development	1,360	
Total operating expenses	11,166	9,313
Income from operations	310	6,149
Interest and other, net	(209)	(416)
Income before provision for income taxes	519	6,565
Provision for income taxes	206	2,606
Net income	\$ 313	\$ 3,959
<b>Net income per share:</b>		
Basic	\$ 0.01	\$ 0.10
Diluted	\$ 0.01	\$ 0.10
<b>Weighted average shares outstanding:</b>		
Basic	38,329	38,095
Diluted	40,575	39,611

See accompanying notes to unaudited consolidated financial statements.

## SimpleTech, Inc.

## Consolidated Statements of Cash Flows

(in thousands)

(unaudited)

	2002	Three Months Ended March 31,	2001
Cash flow from operating activities:			
Net income	\$	313	\$ 3,959
Adjustments to reconcile net income to net cash (used in) provided by operating activities:			
Depreciation and amortization		836	864
Loss on sale of furniture, fixtures and equipment		59	6
Accounts receivable provisions		331	552
Inventory excess and obsolescence expense		355	
In-process research and development		1,360	
Compensation related to stock options vesting		9	11
Change in operating assets and liabilities:			
Accounts receivable		(4,973)	6,080
Inventory		(9,789)	9,230
Other current assets		2,431	136
Accounts payable		5,725	(15,727)
Accrued and other liabilities		739	1,733
Net cash (used in) provided by operating activities		(2,604)	6,844
Cash flows from investing activities:			
Purchase of furniture, fixtures and equipment		(2,206)	(1,755)
Proceeds from sale of furniture, fixtures and equipment		191	159
Acquisition of business		(2,295)	
Net cash used in investing activities		(4,310)	(1,596)
Cash flows from financing activities:			
Repayment of borrowings from banks		(192)	(184)
Payment on capital lease obligations		(107)	(248)
Proceeds from issuance of common stock		239	833
Net cash (used in) provided by financing activities		(60)	401
Net (decrease) increase in cash		(6,974)	5,649
Cash and cash equivalents at beginning of period		51,831	33,747
Cash and cash equivalents at end of period	\$	44,857	\$ 39,396



See accompanying notes to unaudited consolidated financial statements.

**SIMPLETECH, INC**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(Unaudited)**

**Note 1 Basis of Presentation**

The accompanying interim consolidated financial statements of SimpleTech, Inc., a California corporation (the Company), are unaudited and have been prepared in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. In the opinion of management, all adjustments (consisting of normal and recurring accruals) considered necessary for a fair presentation of the consolidated financial position of the Company at March 31, 2002 and the consolidated results of operations and cash flows for the three month periods ended March 31, 2002 and 2001 have been included. These interim consolidated financial statements should be read in conjunction with the consolidated financial statements and related notes contained in the most recent Annual Report on Form 10-K filed with the SEC. The December 31, 2001 balances reported herein are derived from the audited consolidated financial statements included in the Annual Report on Form 10-K for the year ended December 31, 2001. The results for the interim periods are not necessarily indicative of results to be expected for the full year.

The consolidated financial statements of the Company include the accounts of the Company's subsidiaries. All significant intercompany accounts and transactions have been eliminated in consolidation.

**Note 2 Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities (e.g., bad debt reserves and inventory reserves), disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Note 3 Net Income Per Share**

Basic earnings per share is computed by dividing net income by the weighted average number of shares outstanding. In computing diluted earnings per share, the weighted average number of shares outstanding is adjusted to reflect the potentially dilutive securities. For the quarters ended March 31, 2002 and 2001, potentially dilutive securities consisted solely of options and resulted in potential common shares of 2,246,195 and 1,516,333, respectively.

**Note 4 Supplemental Balance Sheet Information**

Inventory consists of the following:

	March 31, 2002		December 31, 2001
	(in thousands)		
Raw materials	\$ 10,769	\$	5,421
Work-in-progress	1,042		927
Finished goods	8,758		4,785
	20,569		11,133
Valuation allowances	(1,292)		(1,290)
Inventory, net	\$ 19,277	\$	9,843

Furniture, fixtures and equipment consist of the following:

	March 31, 2002	December 31, 2001	
	(in thousands)		
Furniture and fixtures	\$ 318	\$	299
Equipment	22,778		21,557
	23,096		21,856
Accumulated depreciation	(12,749)		(12,729)
Furniture, fixtures and equipment, net	\$ 10,347	\$	9,127

## Note 5 **Item 1. Legal Proceedings**

Reference is made to the Company's Annual Report on Form 10-K filed with the SEC in March 2002 under the heading "Legal Proceedings" for a discussion of litigation involving the Company relating to (i) patent litigation with DPAC Technologies, Inc. and (ii) patent litigation with Lemelson Medical, Education & Research Foundation, LLP.

### **DPAC Technologies, Inc. Patent Litigation**

On September 23, 1998, the Company filed a lawsuit against DPAC Technologies, Inc., formerly Dense-Pac Microsystems, Inc. ( "DPAC" ), in the United States District Court for the Central District of California for infringement of the Company's IC Tower stacking patent, U.S. Patent No. 5,514,907. On March 29, 2001, the court entered final judgement finding DPAC did not infringe the Company's patent. The appeals court affirmed the final judgement on March 7, 2002.

On October 17, 2000, the Company received a reissue patent of the 5,514,907 patent from the U.S. Patent and Trademark Office. The reissue patent is U.S. Patent No. Re. 36,916.

On February 21, 2001, the Company filed a new lawsuit against DPAC in the United States District Court for the Central District of California for infringement of the Company's IC Tower stacking reissue patent, U.S. Patent No. Re. 36,916. The Company is seeking damages and an injunction against infringement of the Company's patent by DPAC. On March 13, 2001, DPAC filed an answer to the Company's complaint denying the Company's claim of infringement, and asserted a defense of patent invalidity against the Company's IC Tower stacking reissue patent. In addition, DPAC counterclaimed alleging misappropriation of unspecified technology and the sale of products by the Company incorporating such technology alleged to have been misappropriated. No trial date has been set.

### **Lemelson Medical, Education & Research Foundation, LLP Patent Infringement**

## Edgar Filing: SIMLETECH INC - Form 10-Q

The Company received notice on November 26, 2001, that the Lemelson Medical, Education & Research Foundation, LLP ( Lemelson Foundation ) filed a complaint on November 13, 2001, against the Company and other defendants. The complaint was filed in the District Court of Arizona and alleges that the Company's manufacturing processes infringe several patents that the Lemelson Foundation allegedly owns. The complaint also states that these allegedly infringed patents relate to machine vision technology and bar coding technology. On March 7, 2002, the Company was served with the Lemelson Foundation complaint. Thereafter, the case was stayed pending the outcome of related cases against other parties involving the same patents. Because of the preliminary stage of this case, an estimate of potential damages, if any, would be premature and speculative, and the Company has not made any such estimate at this time.

### **Note 6 Segment Information:**

The Company designs, manufactures and markets a comprehensive line of memory, storage and connectivity products used in high performance computing, networking and communications, consumer electronics and industrial applications. The Company provides both technology solutions for two reportable operating segments, Industrial (formerly termed original equipment manufacturer or OEM) and

Commercial (formerly termed Aftermarket), based on dynamic random access memory (DRAM), static random access memory (SRAM) and Flash memory technologies.

Beginning in 1999, after completion of management information system enhancements, the Company used net sales and gross profit as the basis for evaluating the performance of its operating segments. The Company does not allocate operating expenses, interest or income taxes to operating segments. Due to the similarity of products manufactured for customers within each operating segment, the Company does not maintain separate records to identify assets by operating segment.

Summarized financial information regarding the Company's reportable segments is shown in the following table:

	Three Months Ended March 31, 2002			Three Months Ended March 31, 2001		
	Industrial	Commercial	Consolidated	Industrial	Commercial	Consolidated
	(in thousands)					
Net revenues	\$ 7,327	\$ 43,625	\$ 50,952	\$ 24,887	\$ 33,828	\$ 58,715
Cost of revenues	5,078	34,398	39,476	15,748	27,505	43,253
Gross profit	\$ 2,249	\$ 9,227	\$ 11,476	\$ 9,139	\$ 6,323	\$ 15,462

For the quarters ended March 31, 2002 and 2001, international sales comprised 12.0% and 15.6%, of the Company's revenues, respectively. During these periods, no single foreign country accounted for more than 10.0% of total revenues. All international sales during these periods were shipped from the Company's domestic warehouse to foreign customers.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### Cautionary Statement

Certain statements in this report, including statements regarding the Company's strategy, financial performance and revenue sources, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended, and are subject to the safe harbors created by those sections. These forward-looking statements are based on our current expectations, estimates and projections about our industry, management's beliefs, and certain assumptions made by us. Such statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Therefore, our actual results could differ materially and adversely from those expressed in any forward-looking statements as a result of various factors. The section entitled "Risk Factors" set forth in this Form 10-Q and similar discussions in filings with the Securities and Exchange Commission made from time to time, including other quarterly reports on Form 10-Q, our Annual Reports on Form 10-K, and in our other SEC filings, discuss some of the important risk factors that may affect our business, results of operations and financial condition.

## Edgar Filing: SIMLETECH INC - Form 10-Q

The following discussion should be read in conjunction with the Company's consolidated financial statements and notes thereto.

### Overview

SimpleTech, Inc., originally incorporated in 1990 as Simple Technology, Inc., is a technology solutions provider offering products based on DRAM, SRAM and Flash memory technologies. Headquartered in Santa Ana, California, the company is a leader in the design, development, manufacturing and marketing of memory solutions. In addition, we offer a line of high-density memory products using our three-dimensional IC Tower stacking technology that allows multiple memory chips to be stacked together to increase the capabilities of memory modules without increasing the product footprint. Our products are used in high-performance computing, networking and communications, consumer electronics and industrial applications.

As a result of increased demand for consumer electronics and high-density memory products used in Internet infrastructure and embedded applications, the percentage of our revenues derived from the sales of Flash memory and IC Tower stacking products increased from 13.0% in 1998 to 20.8% in 1999 and

40.2% in 2000. However, due to the softening macro-economic conditions and excess inventory levels at our Industrial Division customers in 2001 and the first quarter of 2002, the percentage of our revenue derived from the sale of Flash memory and IC tower stacking products decreased from 40.2% in 2000 to 34.1% in 2001 and 25.4% in the first quarter of 2002. In the first quarter of 2002, our highest profit margin products were our IC Tower stacking products.

We sell our products through our Industrial and Commercial Divisions. Our Industrial Division was created in late 1998 to enhance the marketing of our products to original equipment manufacturers, or OEMs. Our Commercial Division sells our products through the following five channels: value added reseller, or VAR, mail order, commercial and industrial distribution, and retail. After experiencing year-over-year total revenue growth of 57.5% from 1998 to 1999 and 60.1% from 1999 to 2000, both our Industrial and Commercial Division revenues were negatively impacted in 2001 due to softening macro-economic conditions and severe declines in the price of DRAM and Flash components, which resulted in significantly lower average selling prices. In addition, our Industrial Division revenues in 2001 were further impacted by a build-up of inventory by our communications and networking customers during 2000. We do not expect Industrial Division customer inventory levels to return to normal levels until at least the second half of 2002. In 2001, our Industrial Division revenues declined 66.7% and our Commercial Division revenues declined 29.2%. Our total revenues and earnings bottomed in the third quarter of 2001 with total revenues growing 7.2% sequentially in the fourth quarter of 2001 and 43.2% sequentially in the first quarter of 2002. In 2001, our Commercial Division significantly expanded our retail presence through the addition of new customers, such as Sam's Club and Circuit City. Commercial Division units shipped increased 42.7% from 2000 to 2001. However, Commercial Division units shipped decreased 10.7% from the fourth quarter of 2001 to the first quarter of 2002. This reduction in units shipped relates directly to price elasticity that resulted from the increase in the average selling price of Commercial Division products. The increase in average selling price resulted from higher DRAM component prices. Industrial Division units shipped increased 22.0% from the fourth quarter of 2001 to the first quarter of 2002. The increase in Industrial Division units shipped was primarily due to several Industrial Division customers in the networking and telecom industries placing orders after several quarters of inactivity and the shipment of first orders to new Industrial Division customers in the casino gaming, in-flight information and entertainment, and defense industries. In 2000, 2001 and for the first quarter of 2002, our highest profit margin division was our Industrial Division. Although we began tracking revenues and gross margins on a divisional basis in 1999, we have not tracked, and do not intend to track, operating expenses on a divisional basis.

Constraint measures enacted by major DRAM manufacturers during the second half of 2001, including the closing of fab lines and consolidation among these manufacturers, have contributed to DRAM prices more than tripling from November 2001 to April 2002. We believe that such supply constraint measures could translate into firmer DRAM component prices and increased average selling prices, revenues and gross profit in the second half of 2002.

Historically, a relatively small number of customers have accounted for a significant percentage of our revenues. Our ten largest customers accounted for an aggregate of 58.1% of our total revenues in the first quarter of 2002 and 57.5% of our total revenues in the first quarter of 2001. Our ten largest Industrial Division customers accounted for an aggregate of 88.5% of our Industrial Division revenues or 12.7% of our total revenues in the first quarter of 2002 and 80.5% of our Industrial Division revenues or 34.1% of our total revenues in the first quarter of 2001. No Industrial Division customer accounted for more than 10.0% of our total revenues in the first quarter of 2002. Our largest Industrial Division customer in the first quarter of 2001, Unisys, accounted for 33.6% of our Industrial Division revenues or 14.6% of our total revenues.

Our ten largest Commercial Division customers accounted for an aggregate of 60.3% of our Commercial Division revenues or 51.6% of our total revenues in the first quarter of 2002 and 57.9% of our Commercial Division revenues or 33.3% of our total revenues in the first quarter of 2001. Our largest Commercial Division customer in each of the first quarters of 2002 and 2001, CDW Computer Centers, accounted for 24.8% of our Commercial Division revenues or 21.2% of our total revenues in the first quarter of 2002 and 29.7% of our Commercial Division revenues or 17.1% of our total revenues in the first quarter of 2001. Other than Unisys in the first quarter of 2001 and CDW Computer Centers, no customer accounted for more than 10.0% of our total revenues in each of the first quarters of 2002 or 2001. The composition of our major customer base changes from quarter to quarter as the market demand for our customers' products changes and we expect this variability will continue in the future. We expect that sales





of our products to a small number of customers will continue to contribute materially to our revenues in the foreseeable future and believe that our financial results will depend in significant part upon the success of our customers' products.

International sales of our products constituted 12.0% of our revenues for the first quarter of 2002 and 15.6% of our revenues for the first quarter of 2001. No single foreign country accounted for more than 10.0% of our revenues in each of the first quarters of 2002 or 2001. During each of the first quarters of 2002 and 2001, over 95.0% of our international sales were denominated in U.S. dollars. Consequently, if the value of the U.S. dollar increases relative to a particular foreign currency, our products could become more expensive, which could result in a reduction of sales in a particular country. In addition, we purchase substantially all of the integrated circuit ( IC ) components used in our products from local distributors of Japanese, Korean and Taiwanese suppliers. Although our purchases of IC components are currently denominated in U.S. dollars, devaluation of the U.S. dollar relative to the currency of a foreign supplier would likely result in an increase in our cost of IC components. Our international sales also could be adversely affected by risks including regulatory risks, tariffs and other trade barriers.

In the past we have been impacted by seasonal purchasing patterns resulting in higher sales in the third and fourth quarters of each year. Our ability to adjust our short-term operating expenses in response to fluctuations in revenues is limited. As a result, if revenues are lower than expected in any given period, our results of operations could be harmed.

Revenues are recognized at the time of shipment. A majority of our sales through commercial channels include limited rights to return unsold inventory. Such returns are estimated and recorded as a reduction of net revenues at the time of sale. In addition, while we may not be contractually obligated to accept returned products, we may determine that it is in our best interest to accept returns in order to maintain good relations with our customers. Product returns would increase our inventory and reduce our revenues. We have had to write-down inventory in the past for reasons such as obsolescence, excess quantities and declines in market value below our costs. We had inventory write-downs of approximately \$355,000 in the first quarter of 2002. We did not have any inventory write-downs in the first quarter of 2001. We also have price protection agreements with a number of our Commercial Division customers in which we retain limited liability for price declines related to unsold inventory. If we reduce the list price of our products, these customers may receive credits from us. Such credits are estimated and recorded as a reduction of net revenues at the time of issuance. We incurred price protection charges of approximately \$297,000 in first quarter of 2002 and \$295,000 in the first quarter of 2001. In addition, we have rebate agreements with a number of our Commercial Division customers in which we make payments to our customers' end-users for a portion of their purchase price. Such rebates payments are estimated and recorded as a reduction of net revenues at the time of sale. We incurred rebate expenses of approximately \$351,000 in the first quarter of 2002. We did not have any rebate expenses in the first quarter of 2001.

#### **Results of Operations Comparison of the first quarter of 2002 to the first quarter of 2001**

*Net Revenues.* Our revenues were \$51.0 million in the first quarter of 2002, compared to \$58.7 million in the same period in 2001. Revenues declined 13.1% due to a 36.0% decline in average sales price from \$89 in the first quarter of 2001 to \$57 in the first quarter of 2002, partially offset by a unit volume increase of 34.9% from 662,000 units in the first quarter of 2001 to 893,000 in the first quarter of 2002. The decrease in our average sales price resulted from lower DRAM and Flash component prices in the first quarter of 2002 compared to the first quarter of 2001. Stronger demand for our products by both our Industrial and Commercial Division customers led to the overall unit volume increase, comprising of unit volume increases of 18.0% for standard memory products, 94.9% for Flash products and 5.3% for IC Tower stacking products, partially offset by a unit volume decrease of 31.1% for non-DRAM, non-Flash products such as SRAM, hard drive upgrade kits and connectivity products. The mix of products sold varies from quarter to quarter and may vary in the future, affecting our overall average sales prices and gross margins.

Our Industrial Division revenues declined 70.7% from \$24.9 million in the first quarter of 2001 to \$7.3 million in the first quarter of 2002. Industrial Division unit volume increased 26.4% during this period and Industrial Division average sales price decreased from \$200 in the first quarter of 2001 to \$47 in the first quarter of 2002. This decrease in average sales price resulted primarily from lower DRAM and Flash component prices in the first quarter of 2002 compared to the first quarter of 2001. Our Commercial Division revenues increased 29.0% from \$33.8 million in the first quarter of 2001 to \$43.6 million in the first quarter of 2002. Commercial Division revenues increased due to an increase in unit volume of 36.8%, partially offset by

a decrease in average sales price from \$63 in the first quarter of 2001 to \$59 in the first quarter of 2002. The increase in unit volume for our Commercial Division resulted from an increase in units shipped to the retail channel including shipments to new customers such as Sam's Club and Circuit City.

Our combined backlog was \$8.2 million as of March 31, 2002, consisting of \$7.5 million for the Industrial Division and \$729,000 for the Commercial Division. Our combined backlog was \$8.0 million as of March 31, 2001, consisting of \$7.4 million for the Industrial Division and \$600,000 for the Commercial Division. Commercial Division backlog is typically nominal since substantially all Commercial Division customer orders are filled on a same-day or next-day basis. We include in our backlog only those customer orders for which we have accepted purchase orders and to which we have assigned shipment dates within the upcoming six months. Since orders constituting our backlog are subject to change due to, among other things, customer cancellations and reschedulings, and our ability to procure necessary components, backlog is not necessarily an indication of future revenues.

*Gross Profit.* Our gross profit was \$11.5 million in the first quarter of 2002, compared to \$15.5 million in the same period in 2001. Gross profit as a percentage of revenues was 22.5% in the first quarter of 2002, compared to 26.3% in the same period in 2001. Gross profit for our Industrial Division as a percentage of revenues was 30.7% in the first quarter of 2002, compared to 36.7% in the first quarter of 2001. This decrease in gross profit as a percentage of revenues for our Industrial Division resulted primarily from a negative product mix shift. Gross profit as a percentage of revenues for our Commercial Division was 21.2% in the first quarter of 2002, compared to 18.7% in the first quarter of 2001. This increase in gross profit as a percentage of revenues for our Commercial Division resulted from a positive shift towards higher margin Commercial Division sales channels.

*Sales and Marketing.* Sales and marketing expenses are primarily comprised of personnel costs and travel expenses for our domestic and international sales and marketing employees, commissions paid to internal salespersons and independent manufacturers' representatives, shipping costs and marketing programs. Sales and marketing expenses were \$4.8 million in the first quarter of 2002, compared to \$5.3 million in the same period in 2001. Sales and marketing expenses as a percentage of revenues were 9.4% in the first quarter of 2002, compared to 9.0% in the same period in 2001.

*General and Administrative.* General and administrative expenses are primarily comprised of personnel costs for our executive and administrative employees, professional fees and facilities overhead. General and administrative expenses were \$3.0 million in each of the first quarters of 2002 and 2001. General and administrative expenses as a percentage of revenues were 5.9% in the first quarter of 2002 and 5.1% in the first quarter of 2001.

*Research and Development.* Research and development expenses are primarily comprised of personnel costs for our engineering and design staff and the cost of prototype supplies. Research and development expenses were \$1.9 million in the first quarter of 2002, compared to \$1.1 million in the same period in 2001. Research and development expenses as a percentage of revenues were 3.7% in the first quarter of 2002, compared to 1.9% in the same period in 2001. The increase in research and development expenses resulted from \$1.1 million in expenditures related to our Xiran Division, established as a result of our acquisition of the assets of Irvine Networks in January 2002. The Xiran Division is developing innovative content processing technology for Web-based server platforms. As a result of

increased research and development expenses for the Xiran Division, total research and development expenses are expected to increase significantly in 2002 to approximately \$8 to \$9 million.

*Non-recurring In-process Research and Development.* We did not have non-recurring in-process research and development expenses in the first quarter of 2001. Non-recurring in-process research and development expenses were \$1.4 million in the first quarter of 2002 and related to our acquisition of Irvine Networks in January 2002.

*Interest and Other, Net.* Interest and other, net was \$209,000 in the first quarter of 2002 and \$416,000 in the first quarter of 2001. Interest expense is comprised of interest related to equipment financing. Interest expense was \$30,000 in the first quarter of 2002, compared to \$63,000 in the same period in 2001. Interest income is comprised of interest earned on our cash and cash equivalents. Interest income was \$239,000 in the first quarter of 2002 and \$479,000 in the first quarter of 2001. This decrease in interest income resulted from lower interest rates in the first quarter of 2002 compared to the first quarter of 2001,

partially offset by a higher average cash balance in the first quarter of 2002 compared to the first quarter of 2001.

*Provision for Income Taxes.* The provision for income taxes was \$206,000 in the first quarter of 2002 and \$2.6 million in the first quarter of 2001. As a percentage of income before provision for income taxes, provision for income taxes was 39.7% in the each of the first quarters of 2002 and 2001.

*Net Income.* Net income was \$313,000 in the first quarter of 2002 and \$4.0 million in the first quarter of 2001.

### **Liquidity and Capital Resources**

As of March 31, 2002, we had working capital of \$62.9 million including \$44.9 million of cash and cash equivalents. As of December 31, 2001, we had working capital of \$64.5 million including \$51.8 million of cash and cash equivalents. We had no outstanding principal balance under our \$27.5 million line of credit with Comerica Bank at March 31, 2002 and December 31, 2001. There is no unused line fee under our line of credit agreement with Comerica Bank. Comerica Bank has the option to reduce our availability under the line of credit to an amount between \$15.0 million to \$20.0 million as determined by their sole and absolute discretion. To date, availability under our line of credit has remained at \$27.5 million. Current assets were 4.0 times current liabilities at March 31, 2002, compared to 5.5 times current liabilities at December 31, 2001.

Net cash used in operating activities was \$2.6 million in the first quarter of 2002 and resulted primarily from an increase in net accounts receivable of \$4.6 million and net inventory of \$9.4 million, partially offset by an increase in accounts payable of \$5.7 million and a decrease in other assets of \$2.4 million. Accounts receivable, inventory and accounts payable levels increased due to the 43.2% sequential increase in revenues.

Net cash used in investing activities was \$4.3 million in the first quarter of 2002, attributable primarily to \$2.2 million in purchases of furniture, fixtures and equipment and \$2.3 million related to the acquisition of Irvine Networks in January 2002. We expect to spend approximately \$8.0 to \$10.0 million on capital expenditures during the next 24 months, primarily for the purchase of manufacturing, testing and engineering equipment.

Net cash used in financing activities was \$60,000 in the first quarter of 2002 and resulted from payments of \$299,000 related to equipment loans and capital lease obligations, partially offset by the receipt of \$239,000 in proceeds from the issuance of common stock.

In prior years, we entered into several capital leases and loans to finance manufacturing and testing equipment. Our obligations under capital leases were \$447,000 on March 31, 2002 and \$554,000 on December 31, 2001, with interest rates ranging from 8.1% to 9.6% per annum. Our equipment financing loan balances were \$820,000 on March 31, 2002 and \$1.0 million on December 31, 2001, with interest rates ranging from 7.5% to 9.1% per annum. One of the equipment note payable agreements contains various nonfinancial covenants that, among other things, limit distributions and dividends to our shareholders without the prior written consent of the lender, and requires the equipment to remain unencumbered by other liens. As of March 31, 2002, we were in compliance with all covenants under the equipment note payable agreements.

We believe that our current assets, including cash and cash equivalents, availability under our line of credit and expected cash flow from operations will be sufficient to fund our operations for the next 12 months. Thereafter, we may require additional sources of funds to continue to support our business. Such funds, if needed, may not be available or may not be available on terms acceptable to us.

**Inflation**

Inflation was not a material factor in either revenue or operating expenses during the first quarter of 2002 or the first quarter of 2001.

## **Irvine Networks, LLC**

In January 2002, we completed a \$2.3 million acquisition of the assets, including intellectual property, of Irvine Networks, LLC, and hired their engineering staff. The on-going operation has become our Xiran Division. For the past two-and-a-half years, Irvine Networks has been developing innovative content processing technology for Web-based server platforms. The effort is in the final stages of developing a working prototype. The completed products, incorporating our patented memory stacking technology, will be inserted into Web-based servers to enable the faster transmission of files.

## **Critical Accounting Policies and Estimates**

Our discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses for each period. The following represents a summary of our critical accounting policies, defined as those policies that we believe are: (a) the most important to the portrayal of our financial condition and results of operations, and (b) that require management's most difficult, subjective or complex judgments, often as a result of the need to make estimates about the effects of matters that are inherently uncertain.

*Reserves for inventory excess, obsolescence and lower of market values over costs* We generally purchase raw materials in quantities that we anticipate will be fully used in the near term. Changes in operating strategy and customer demand, and the somewhat unpredictable fluctuations in market values for such materials, however, can limit our ability to effectively utilize all of the raw materials purchased and sold through resulting finished goods to customers for a profit. We regularly monitor potential inventory excess, obsolescence and lower market values compared to costs and, when necessary, reduce the carrying amount of our inventory to its market value.

*Allowances for doubtful accounts, price protection and rebates* We maintain allowances for doubtful accounts for estimated losses resulting from the inability of our customers to make required payments. Additionally, we maintain allowances for limited price protection rights for inventories of our products held by our customers as a result of recent sales transactions to them. If we reduce the list price of our products, these customers may receive a credit from us. We also maintain allowances for rebates related to payments we make to certain of our customers' end-users for a portion of their purchase price. We estimate the impact of such pricing changes and rebates on a regular basis and adjust our allowances accordingly.

*Product returns* We offer a majority of our customers that purchase products through our commercial channels limited rights to return unsold inventory. In addition, while we may not be contractually obligated to accept returned products, we may determine that it is in our best interest to accept returns in order to maintain good relationships with our customers. We provide for estimated future returns of inventory at the time of sale based on historical experience and actual results have been within our expectations.



*Income taxes* As part of the process of preparing our consolidated financial statements, we are required to estimate our income taxes in each of the jurisdictions in which we operate. The process incorporates an assessment of the current tax exposure together with temporary differences resulting from different treatment of transactions for tax and financial statement purposes. Such differences result in deferred tax assets and liabilities, which are included within the consolidated balance sheet. The recovery of deferred tax assets from future taxable income must be assessed and, to the extent that recovery is not likely, we establish a valuation allowance. Increases in valuation allowances result in the recording of additional tax expense. Further, if our ultimate tax liability differs from the periodic tax provision reflected in the consolidated statements of operations, additional tax expense may be recorded.

*Litigation and other contingencies* Management regularly evaluates our exposure to threatened or pending litigation and other business contingencies. Because of the uncertainties related to the amount of loss from litigation and other business contingencies, the recording of losses relating to such exposures requires significant judgment about the potential range of outcomes. As additional information about current or future litigation or other contingencies becomes available, our management will assess whether such information warrants the recording of additional expense

relating to our contingencies. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable. The results of these estimates form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

*Valuation of long-lived assets* We assess the potential impairment of long-lived tangible and intangible assets whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Changes in our operating strategy can significantly reduce the estimated useful life of such assets. (See Note 2 to the notes to our consolidated financial statements regarding recently issued accounting standards).

## **Risk Factors**

*You should carefully consider the following risks before you decide to buy shares of our common stock. The risks and uncertainties described below are not the only ones facing us. Additional risks and uncertainties, including those risks set forth in Management's Discussion and Analysis of Financial Condition and Results of Operations above, may also adversely impact and impair our business. If any of the following risks actually occur, our business, results of operations or financial condition would likely suffer. In such case, the trading price of our common stock could decline, and you may lose all or part of the money you paid to buy our stock.*

*This Report contains forward-looking statements based on the current expectations, assumptions, estimates and projections about us and our industry. These forward-looking statements involve risks and uncertainties. Our actual results could differ materially from those discussed in these forward-looking statements as a result of certain factors, as more fully described in this section and elsewhere in this Report. We do not undertake to update publicly any forward-looking statements for any reason, even if new information becomes available or other events occur in the future.*

### **Declines in our average sales prices may result in declines in our revenues and gross margins.**

In the fourth quarter of 2000 and in the entire year 2001, overcapacity in the memory product market resulted in significant declines in component prices, which negatively impacted our average selling prices. Declines in semiconductor prices could also affect the valuation of our inventory, which could harm our business. During periods of overcapacity, our ability to maintain or increase revenues will depend upon our ability to increase unit sales volumes of existing products and to introduce and sell new products in quantities sufficient to offset declines in sales prices. Our efforts to reduce costs and develop new products to offset the impact of further declines in average sales prices may not be successful. Declines in average sales prices also would result in more memory being built into products by original equipment manufacturers, which would favor our largest competitors and reduce the demand for our commercial memory products.

**Because we depend on a small number of suppliers for IC devices, any disruption in our supply relationships could harm our ability to fulfill orders.**

## Edgar Filing: SIMLETECH INC - Form 10-Q

We have no long-term IC device supply contracts and are dependent on a small number of suppliers to supply IC devices, which represent approximately 95% of our component costs. Our dependence on a small number of suppliers and our limited number of long-term supply contracts expose us to several risks, including the inability to obtain an adequate supply of components, price increases, late deliveries and poor component quality. Hitachi Semiconductor supplies substantially all of the IC devices used in our Flash memory products. In addition, Elpida Memory, Micron Semiconductor Electronics and Samsung Semiconductor currently supply a majority of the DRAM IC devices used in our DRAM memory products. A disruption in or termination of our supply relationship with any of these significant suppliers by natural disaster or otherwise, or our inability to develop relationships with new suppliers, if required, would cause delays, disruptions or reductions in product shipments or require product redesigns which could damage relationships with our customers, and would increase our costs and/or prices. In particular, if our supply relationship with Hitachi Semiconductor is disrupted or terminated, our ability to manufacture and sell our Flash products would be limited and our Flash business would be adversely affected.

**We are subject to the cyclical nature of the semiconductor industry and changes from the current point in the cycle could adversely affect our business.**

The semiconductor industry, including the memory markets in which we compete, is highly cyclical and is characterized by constant and rapid technological change, rapid product obsolescence and price erosion, evolving standards, short product life cycles and wide fluctuations in product supply and demand. The industry has experienced significant downturns, often connected with, or in anticipation of, maturing product cycles of both semiconductor companies and their customers' products and declines in general economic conditions. These downturns have been characterized by diminished product demand, production overcapacity, high inventory levels and accelerated erosion of average selling prices. Any future downturns could have a material adverse effect on our business and operating results. In the fourth quarter of 2000 and in 2001, a semiconductor downturn negatively impacted our average selling prices, revenues and earnings. Constraint measures enacted by major DRAM manufacturers during the second half of 2001, including the closing of fab lines and consolidation among these manufacturers, have contributed to DRAM component prices more than tripling from November 2001 to April 2002. The increase in DRAM component prices had a positive impact on our revenues from the fourth quarter of 2001 to the first quarter of 2002. Furthermore, any upturn in the semiconductor industry could result in increased demand for, and possible shortages of, components we use to manufacture and assemble our ICs. Such shortages could have a material adverse effect on our business and operating results.

**We may be unable to maintain a steady supply of components.**

The electronics industry has experienced in the past, and may experience in the future, shortages in IC devices, including DRAM, SRAM and Flash memory. We have experienced and may continue to experience delays in component deliveries and quality problems which have caused and could in the future cause delays in product shipments. In addition, we have required and could in the future require the redesign of some of our products. In addition, industry capacity has, from time to time, become constrained such that some vendors which supply components for our products have placed their customers, ourselves included, on allocation. This means that while we may have customer orders, we may not be able to obtain the materials that we need to fill those orders in a timely manner.

**Sales to a small number of customers represent a significant portion of our revenues and the loss of any key customer would materially reduce our sales.**

Our dependence on a small number of customers means that the loss of a major customer or any reduction in orders by a major customer would materially reduce our revenues. Historically, a relatively small number of customers have accounted for a significant percentage of our revenues. Our ten largest Industrial Division customers accounted for an aggregate of 71.0% of our Industrial Division revenues or 20.8% of our total revenues in 2001 and 90.3% of our Industrial Division revenues or 12.7% of our total revenues in the first quarter of 2002. In 2001, Unisys accounted for 37.6% of our Industrial Division revenues or 11.0% of our total revenues. No Industrial Division customer accounted for more than 10.0% of our total revenues in the first quarter of 2002.

Our ten largest Commercial Division customers accounted for an aggregate of 61.6% of our Commercial Division revenues or 43.6% of our total revenues in 2001 and 60.1% of our Commercial Division revenues or 51.6% of our total revenues in the first quarter of 2002. CDW Computer Centers was our largest Commercial Division customer in 2001 and in the first quarter of 2002. CDW Computer Centers accounted for 27.9% of our Commercial Division revenues or 19.7% of our total revenues in 2001 and 24.7% of our Commercial Division revenues or 21.2% of our total revenues in the first quarter of 2002. No other Commercial Division customer accounted for more than 10.0% of our total revenues in 2001 or in the first quarter of 2002.

## Edgar Filing: SIMLETECH INC - Form 10-Q

Consolidation in some of our customers' industries may result in increased customer concentration and the potential loss of customers as a result of acquisitions. In addition, the composition of our major customer base changes from quarter to quarter as the market demand for our customers' products changes and we expect this variability will continue in the future. We expect that sales of our products to a small number of customers will continue to contribute materially to our revenues in the foreseeable future and believe that our financial results will depend in significant part upon the success of our customers' business.

**Three of our beneficial shareholders have substantial influence over our operations and can significantly influence matters requiring shareholder approval.**

Manouch Moshayedi, Mike Moshayedi and Mark Moshayedi, each of whom is an executive officer and director of SimpleTech, are brothers and beneficially own approximately 79.8% of our common stock. As a result, they have the ability to control all matters requiring approval by our shareholders, including the election and removal of directors, approval of significant corporate transactions and the ability to control the decision of whether a change in control will occur.

**We are involved from time to time in claims and litigation over intellectual property rights, which may adversely affect our ability to manufacture and sell our products.**

The semiconductor industry is characterized by vigorous protection and pursuit of intellectual property rights. We believe that it may be necessary, from time to time, to initiate litigation against one or more third parties to preserve our intellectual property rights. In addition, from time to time, we have received, and may continue to receive in the future, notices that claim we have infringed upon, misappropriated or misused other parties' proprietary rights, which claims could result in litigation. Such litigation would likely result in significant expense to us and divert the efforts of our technical and management personnel. In the event of an adverse result in such litigation, we could be required to pay substantial damages, cease the manufacture, use and sale of certain products, expend significant resources to develop non-infringing technology, discontinue the use of certain processes or obtain licenses to use the infringed technology. Such a license may not be available on commercially reasonable terms, if at all. Our failure to obtain a license or our failure to obtain a license on commercially reasonable terms could cause us to incur substantial costs and suspend manufacturing products using the infringed technology. If we obtain a license, we would likely be required to make royalty payments for sales under the license. Such payments would increase our costs of revenues and reduce our gross profit.

We are currently a party to two lawsuits regarding intellectual property as further described under Legal Proceedings. The outcome of litigation is inherently uncertain and we cannot predict the outcome of these lawsuits with certainty. These lawsuits have diverted, and are expected to continue to divert, the efforts and attention of our key management and technical personnel. In addition, we have incurred, and expect to continue to incur, substantial legal fees and expenses in connection with these lawsuits. As a result, our defense of these lawsuits, regardless of their eventual outcomes, has been, and will continue to be, costly and time consuming. In addition, if our IC Tower stacking patent is found to be invalid, our ability to exclude competitors from making, using or selling the same or similar products to our IC Tower stacking products would cease. In addition, if we are found to infringe valid patents of others, we may be excluded from using the infringed technology without a license, which may not be available on commercially reasonable terms, if at all.

**If industry sales of products using Flash memory do not grow, our revenues, gross margins and profitability would be harmed.**

The market for consumer electronics incorporating Flash memory is relatively new and emerging. The success of our Flash business will depend largely on the level of consumer interest in consumer electronics utilizing Flash memory, such as digital cameras, MP3 digital audio players and personal digital assistants, or PDAs, many of which have only recently been introduced to the market. If sales of products using Flash memory do not increase, we will be unable to grow our Flash business. In addition, if we are unable to anticipate and fulfill customer demand for our products, we may lose sales to our competitors.

**Demand for our products would decline if the market for Flash memory does not develop, or if a competing technology displaces Flash memory.**

There is currently an absence of a single Flash memory standard. It is possible that Flash memory standards other than those to which our products conform will emerge as the industry standard. If we are unable to anticipate and adequately allocate our resources in a timely and efficient manner toward the production and development of industry-standard Flash memory products, we may experience significant delays in releasing new and commercially viable products. These delays would provide a competitor a first-to-market opportunity and allow a competitor to achieve greater market share. Some of our competitors are in a better financial and marketing position from which to influence industry acceptance of a particular Flash memory standard or competing technology than we are. In particular, a primary source of

competition may come from companies that offer alternative technologies such as ferroelectric random access memory products. If a competing technology replaces or takes significant market share from the Flash memory market, we would not be able to sell our Flash products.

**The execution of our growth strategy depends on our ability to retain key personnel, including our executive officers, and to attract qualified personnel.**

Competition for employees in our industry is intense. We have had and may continue to have difficulty hiring the necessary engineering, sales and marketing and management personnel to support our growth. The successful implementation of our business model and growth strategy depends on the continued contributions of our senior management and other key research and development, sales and marketing and operations personnel, including Manouch Moshayedi, our Chief Executive Officer, Mike Moshayedi, our President, and Mark Moshayedi, our Chief Operating Officer, Chief Technical Officer and Secretary. The loss of any key employee, the failure of any key employee to perform in his or her current position, or the inability of our officers and key employees to expand, train and manage our employee base would prevent us from executing our growth strategy.

**Our proprietary technology and intellectual property may not be adequately protected, which could harm our competitive position.**

Our proprietary technology and other intellectual property are critical to our success. We protect our intellectual property rights through patents, trademarks, copyrights and trade secret laws, confidentiality procedures and employee disclosure and invention assignment agreements. It is possible that our efforts to protect our intellectual property rights may not:

prevent the challenge, invalidation or circumvention of our existing patents;

result in patents that lead to commercially viable products or provide competitive advantages for our products;

prevent our competitors from independently developing similar products, duplicating our products or designing around the patents owned by us;

prevent third-party patents from having an adverse effect on our ability to do business;

provide adequate protection for our intellectual property rights;

prevent disputes with third parties regarding ownership of our intellectual property rights;



prevent disclosure of our trade secrets and know-how to third parties or into the public domain; and

result in patents from any of our pending applications.

As part of our confidentiality procedures, we enter into non-disclosure and invention assignment agreements with all of our employees and attempt to control access to and distribution of our technology, documentation and other proprietary information. However, if such agreements are found to be unenforceable, we may be unable to adequately protect our intellectual property rights. In addition, despite these procedures, third parties could copy or otherwise obtain and make unauthorized use of our technologies or independently develop similar technologies.

We have not applied and do not expect to apply for patent protection in foreign countries. In addition, the laws of foreign countries may not adequately protect our intellectual property rights. Many U.S. companies have encountered substantial infringement problems in some foreign countries. Because we sell some of our products overseas, we have exposure to foreign intellectual property risks.

**Our indemnification obligations for the infringement by our products of the intellectual property rights of others could require us to pay substantial damages.**

We currently have in effect a number of agreements in which we have agreed to defend, indemnify and hold harmless certain of our customers and suppliers from damages and costs which may

arise from the infringement by our products of third-party patents, trademarks or other proprietary rights. We may periodically have to respond to claims and litigate these types of indemnification obligations. Any such indemnification claims could require us to pay substantial damages. Our insurance does not cover intellectual property infringement.

**Our indemnification obligations to our customers and suppliers for product defects could require us to pay substantial damages.**

A number of our product sales and product purchase agreements provide that we will defend, indemnify and hold harmless our customers and suppliers from damages and costs which may arise from product warranty claims or claims for injury or damage resulting from defects in our products. We maintain insurance to protect against certain claims associated with the use of our products, but our insurance coverage may not be adequate to cover all or any part of the claims asserted against us. A successful claim brought against us that is in excess of, or excluded from, our insurance coverage could substantially harm our business, financial condition and results of operations.

**Our limited experience in acquiring other businesses, product lines and technologies may make it difficult for us to overcome problems encountered in connection with any acquisitions we may undertake.**

We intend to pursue selective acquisitions to complement our internal growth. If we make any future acquisitions, we could issue stock that would dilute our shareholders' percentage ownership, incur substantial debt, reduce our cash reserves or assume contingent liabilities. Although we completed the acquisition of assets of Irvine Networks, LLC, a leading-edge engineering company, in January 2002, our experience in acquiring other businesses, product lines and technologies is limited. In addition, the attention of our small management team may be diverted from our core business if we undertake an acquisition. Potential acquisitions also involve numerous risks, including, among others:

Problems assimilating the purchased operations, technologies or products;

Costs associated with the acquisition;

Adverse effects on existing business relationships with suppliers and customers;

Risks associated with entering markets in which we have no or limited prior experience;

Potential loss of key employees of purchased organizations; and

Potential litigation arising from the acquired company's operations before the acquisition.

Our inability to overcome problems encountered in connection with such acquisitions could divert the attention of management, utilize scarce corporate resources and harm our business. In addition, we are unable to predict whether or when any prospective acquisition candidate will become available or the likelihood that any acquisition will be completed.

**Product returns, price protection and order cancellations could reduce our revenues.**

To the extent we manufacture products in anticipation of future demand that does not materialize, or in the event a customer cancels outstanding orders, we could experience an unanticipated increase in our inventory. A lack of consumer demand for our products may also cause increased product returns. A majority of our sales through commercial channels include limited rights to return unsold inventory. In addition, while we may not be contractually obligated to accept returned products, we may determine that it is in our best interest to accept returns in order to maintain good relations with our customers. Product returns would increase our inventory and reduce our revenues. We have had to write-down inventory in the past for reasons such as obsolescence, excess quantities and declines in market value below our costs. These inventory write-downs were approximately \$355,000 in the first quarter of 2002. In addition, we offer some of our Commercial Division customers limited price protection rights for inventories of our products held by them. If we reduce the list price of our products, these customers may receive credits from us. We incurred price protection charges of approximately \$297,000 in the first quarter of 2002. In addition, we have rebate agreements with a number of our Commercial Division customers in which we

make payments to our customers' end-users for a portion of their purchase price. We incurred rebate expenses of approximately \$351,000 in the first quarter of 2002.

We are also subject to repurchase agreements with various financial institutions in connection with wholesale inventory financing. Under these agreements, we may be required to repurchase inventory upon customer default with a financing institution and then resell the inventory through normal distribution channels. As of March 31, 2002, we have not been required to repurchase inventory in connection with the customer default agreements noted above. However, it may be possible that we will be required to repurchase inventory, upon customer default, in the future. Sales under such agreements were approximately \$189,000 in the first quarter of 2002.

We have no long-term volume commitments from our customers. Sales of our products are made through individual purchase orders and, in certain cases, are made under master agreements governing the terms and conditions of the relationships. Customers may change, cancel or delay orders with limited or no penalties. We have experienced cancellations of orders and fluctuations in order levels from period-to-period and we expect to continue to experience similar cancellations and fluctuations in the future which could result in fluctuations in our revenues.

**We may not be able to maintain or improve our competitive position because of the intense competition in the memory industry.**

We conduct business in an industry characterized by intense competition, rapid technological change, evolving industry standards, declining average sales prices and rapid product obsolescence. Our competitors include many large domestic and international companies that have substantially greater financial, technical, marketing, distribution and other resources, broader product lines, lower cost structures, greater brand recognition and longer-standing relationships with customers and suppliers. As a result, our competitors may be able to respond better to new or emerging technologies or standards and to changes in customer requirements. Our competitors may also be able to devote greater resources to the development, promotion and sale of products, and may be able to deliver competitive products at a lower price.

We expect to face competition from existing competitors and new and emerging companies that may enter our existing or future markets with similar or alternative products which may be less costly or provide additional features. In addition, some of our significant suppliers are also our competitors, many of whom have the ability to manufacture competitive products at lower costs as a result of their higher levels of integration. We also face competition from current and prospective customers that evaluate our capabilities against the merits of manufacturing products internally. Competition may arise due to the development of cooperative relationships among our current and potential competitors or third parties to increase the ability of their products to address the needs of our prospective customers. Accordingly, it is possible that new competitors or alliances among competitors may emerge and rapidly acquire significant market share.

We expect our competitors will continue to improve the performance of their current products, reduce their prices and introduce new products that may offer greater performance and improved pricing, any of which could cause a decline in sales or loss of market acceptance of our products. In addition, our competitors may develop enhancements to or future generations of competitive products that may render our technology or products obsolete or uncompetitive.

**Recent terrorist activities and the continued threat of terrorism could adversely affect our business.**

## Edgar Filing: SIMLETECH INC - Form 10-Q

Recent terrorist attacks in the United States, as well as continued threats of terrorism within the United States and abroad and current and future military responses to them, have resulted in delayed and canceled orders and created many economic and political uncertainties that make it extremely difficult for us, our customers and our suppliers to accurately forecast and plan future business activities. This reduced predictability challenges our ability to grow our business. In particular, it is difficult to develop and implement strategies, efficient operations, and effectively manage capacity and supply-chain relationships. In addition, the continued threats of terrorism and the heightened security measures in response to such threats have and may continue to cause significant disruption to commerce throughout the world. Disruption in air transportation in response to these threats or future attacks may result in transportation and supply-chain disruptions, increase our costs for both receipt of inventory and shipment of products to our

customers, and cause customers to defer their purchasing decisions. Disruptions in commerce could also cause consumer confidence and spending to decrease or result in increased volatility in the United States and worldwide financial markets and economy. They could also result in economic recession in the United States or abroad. Any of these occurrences could have a significant impact on our operating results, revenues and costs and may result in the volatility of the market price of our common stock and on the future price of our common stock.

**We may lose our competitive position if we fail to develop new and enhanced products and introduce them in a timely manner.**

The high-performance computing, networking and communications, consumer electronics and industrial markets are subject to rapid technological change, product obsolescence, frequent new product introductions and enhancements, changes in end-user requirements and evolving industry standards. Our ability to compete in these markets will depend in significant part upon our ability to successfully develop, introduce and sell new and enhanced products on a timely and cost-effective basis, and to respond to changing customer requirements.

We have experienced, and may in the future experience, delays in the development and introduction of new products. Our product development is inherently risky because it is difficult to foresee developments in technology, coordinate our technical personnel, and identify and eliminate design flaws. Defects or errors found in our products after commencement of commercial shipments could result in delays in market acceptance of these products. Delays in developing, manufacturing or marketing new or enhanced products could give our competitors an advantage, hurt our reputation and harm our business, financial condition and results of operations. Such products, even if introduced, may not gain market acceptance. In addition, we may not be able to respond effectively to new technological changes or new product announcements by others.

**Obtaining additional capital to fund our operations and finance our growth could impair the value of your investment.**

If we expand more rapidly than currently anticipated or if our working capital needs exceed our current expectations, we may need to raise additional capital through public or private equity offerings or debt financings. Our future capital requirements depend on many factors including our research, development, sales and marketing activities. We do not know whether additional financing will be available if needed, or will be available on terms favorable to us. If we cannot raise needed funds on acceptable terms, we may not be able to develop or enhance our products, take advantage of future opportunities or respond to competitive pressures or unanticipated requirements. To the extent we raise additional capital by issuing equity securities, our shareholders may experience substantial dilution and the new equity securities may have greater rights, preferences or privileges than our existing common stock.

**We face risks associated with doing business in foreign countries, including foreign currency fluctuations and trade barriers, that could lead to a decrease in demand for our products or an increase in the cost of the components used in our products.**

The volatility of general economic conditions and fluctuations in currency exchange rates affect the prices of our products and the prices of the components used in our products. International sales of our products accounted for 12.0% of our revenues in the first quarter of 2002. No single foreign country accounted for more than 10.0% of our revenues in the first quarter of 2002. For the first quarter of 2002, more than 95.0% of our international sales were denominated in U.S. dollars. However, if there is a significant devaluation of the currency in a specific country, the prices of our products will increase relative to that country's currency and our products may be less competitive in that country. In addition, we cannot be sure that our international customers will continue to be willing to place orders denominated in U.S. dollars. If they do not, our revenues and results of operations will be subject to foreign exchange fluctuations, which could harm our business. We do not hedge against foreign currency exchange rate risks.

In addition, we purchase substantially all of the IC devices used in our products from local distributors of foreign suppliers. Although our purchases of IC devices are currently denominated in U.S. dollars, devaluation of the U.S. dollar relative to the currency of a foreign supplier would likely result in an increase in our cost of IC devices.

Our international sales also are subject to certain other risks, including regulatory risks, tariffs and other trade barriers, timing and availability of export licenses, political and economic instability, difficulties in accounts receivable collections, difficulties in managing distributors, lack of a local sales presence, difficulties in obtaining governmental approvals, compliance with a wide variety of complex foreign laws and treaties and potentially adverse tax consequences. In addition, the United States or foreign countries may implement quotas, duties, taxes or other charges or restrictions upon the importation or exportation of our products, leading to a reduction in sales and profitability in that country.

**Disruption of our operations in our Santa Ana, California, manufacturing facility would substantially harm our business.**

All of our manufacturing operations are located in our facility in Santa Ana, California. Due to this geographic concentration, a disruption of our manufacturing operations, resulting from sustained process abnormalities, human error, government intervention or natural disasters such as earthquakes, fires or floods could cause us to cease or limit our manufacturing operations and consequently harm our business, financial condition and results of operations.

**Compliance with environmental laws and regulations could harm operating results.**

We are subject to a variety of environmental laws and regulations governing, among other things, air emissions, waste water discharge, waste storage, treatment and disposal, and remediation of releases of hazardous materials. Our failure to comply with present and future requirements could harm our ability to continue manufacturing our products. Such requirements could require us to acquire costly equipment or to incur other significant expenses to comply with environmental regulations. The imposition of additional or more stringent environmental requirements, the results of future testing at our facilities, or a determination that we are potentially responsible for remediation at other sites where problems are not presently known to us, could result in expenses in excess of amounts currently estimated to be required for such matters.

**Our stock price is likely to be volatile and could drop unexpectedly.**

Our common stock has been publicly traded only since September 29, 2000. The market price of our common stock has been subject to significant fluctuations since the date of our initial public offering. The stock market has from time to time experienced significant price and volume fluctuations that have affected the market prices of securities, particularly securities of technology companies. As a result, the market price of our common stock may materially decline, regardless of our operating performance. In the past, following periods of volatility in the market price of a particular company's securities, securities class action litigation has often been brought against that company. We may become involved in this type of litigation in the future. Litigation of this type is often expensive and diverts management's attention and resources.

**Our revenues may fluctuate and our results of operations could be harmed due to the seasonality of our business.**

Sales of our products in the consumer electronics market are subject to seasonality. As a result, sales of these products are impacted by seasonal purchasing patterns with higher sales generally occurring in the first, third and fourth quarters of each year and lower sales occurring in the second quarter of each year. Sales of our products are typically positively impacted by increased purchasing of memory upgrades related to computing and consumer electronic products purchased during the Christmas season in the first quarter, back-to-school season computing and consumer electronics purchases during the third quarter and Christmas season computing and consumer electronics purchases during the fourth



quarter. Our ability to adjust our short-term operating expenses in response to fluctuations in seasonal revenues is limited. As a result, if seasonal revenues are lower than expected in any given period, our results of operations could be harmed.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

At any time, fluctuations in interest rates could affect interest earnings on our cash and cash equivalents and interest expense on our existing variable rate debt. We believe that the effect, if any, of reasonably possible near term changes in interest rates on our financial position, results of operations, and cash flows would not be material. Currently, we do not hedge these interest rate exposures. The primary objective of our investment activities is to preserve capital. We have not used derivative financial instruments in our investment portfolio.

At March 31, 2002, our cash and cash equivalents were \$44.9 million and our variable rate debt, consisting of term loan borrowing, was \$820,000. We have not utilized our floating rate debt under the revolving credit facility since October 2000. At March 31, 2002, our cash and cash equivalents included \$39.1 million invested in money market and other interest bearing accounts and \$5.8 million invested in marketable securities, which represents investments in United States treasury notes and treasury bonds.

At March 31, 2002, our investment in marketable securities had a weighted-average time to maturity of approximately 21.4 days. Marketable securities represent United States treasury notes and treasury bonds with a maturity of greater than three months. These securities are classified as held to maturity because we have the intention and ability to hold the securities to maturity. Gross unrealized gains and losses on held-to-maturity marketable securities have historically not been material. Maturities on held-to-maturity marketable debt securities range from three months to two years.

If interest rates were to decrease 1%, the result would be an annual decrease in our interest income related to our cash and cash equivalents of approximately \$449,000. Conversely, if interest rates were to increase 1%, the result would be an annual increase in our interest expense related to our variable rate debt of approximately \$8,200. However, due to the uncertainty of the actions that would be taken and their possible effects, this analysis assumes no such action. Further, this analysis does not consider the effect of the change in the level of overall economic activity that could exist in such an environment.

More than 95.0% of our international sales are denominated in U.S. dollars. Consequently, if the value of the U.S. dollar increases relative to a particular foreign currency, our products could become relatively more expensive. In addition, we purchase substantially all of our IC devices from local distributors of Japanese, Korean and Taiwanese suppliers. Fluctuations in the currencies of Japan, Korea or Taiwan could have an adverse impact on the cost of our raw materials. To date, we have not entered any derivative instruments to manage risks related to interest rate or foreign currency exchange rates.

**PART II**  
**OTHER INFORMATION**

**Item 1. Legal Proceedings**

Reference is made to our Annual Report on Form 10-K filed with the SEC on March 20, 2002 under the heading "Legal Proceedings" for a discussion of litigation involving us relating to (i) patent litigation with DPAC Technologies, Inc. and (ii) patent litigation with Lemelson Medical, Education & Research Foundation, LLP.

**DPAC Technologies, Inc. Patent Litigation**

## Edgar Filing: SIMLETECH INC - Form 10-Q

On September 23, 1998, we filed a lawsuit against DPAC Technologies, Inc., formerly Dense-Pac Microsystems, Inc. ( DPAC ), in the United States District Court for the Central District of California for infringement of our IC Tower stacking patent, U.S. Patent No. 5,514,907. We sought damages, including prejudgment interest, an injunction against further infringement of our patent by DPAC, treble damages and attorneys fees. DPAC filed an answer to our complaint denying our claim of infringement, asserted a defense of patent invalidity against our IC Tower stacking patent and asserted a counterclaim against us alleging infringement of its stacking patent, U.S. Patent No. 4,956,694. On March 29, 2001, the court entered final judgement finding DPAC did not infringe our patent and that we did not infringe DPAC s patent. We appealed the ruling against us, and that ruling was affirmed March 7, 2002. We anticipate that the affirmance will have no material impact on our on-going business. DPAC did not appeal the ruling in our favor, and that ruling is now final.

On October 17, 2000, we received a reissue patent of the 907 patent from the U.S. Patent and Trademark Office. The reissue patent is U.S. Patent No. Re. 36,916.

On February 21, 2001, we filed a new lawsuit against DPAC in the United States District Court for the Central District of California for infringement of our IC Tower stacking reissue patent, U.S. Patent No. Re. 36,916. We are seeking damages and an injunction against infringement of our patent by DPAC. On March 13, 2001, DPAC filed an answer to our complaint denying our claim of infringement, and asserted a defense of patent invalidity against our IC Tower stacking reissue patent. In addition, DPAC counterclaimed alleging misappropriation of unspecified technology and the sale of products by us incorporating such technology alleged to have been misappropriated. No trial date has been set.

### **Lemelson Medical, Education & Research Foundation, LLP Patent Infringement**

We received notice on November 26, 2001, that the Lemelson Medical, Education & Research Foundation, LLP ( Lemelson Foundation ) filed a complaint on November 13, 2001, against us and other defendants. The complaint was filed in the District Court of Arizona and alleges that our manufacturing processes infringe several patents that the Lemelson Foundation allegedly owns. The complaint also states that these allegedly infringed patents relate to machine vision technology and bar coding technology. On March 7, 2002, we were served with the Lemelson Foundation complaint. Thereafter, the case was stayed pending the outcome of related cases against other parties involving the same patents. Because of the preliminary stage of this case, an estimate of potential damages, if any, would be premature and speculative, and we have not made any such estimate at this time.

### **Item 2. Changes in Securities and Use of Proceeds**

None.

### **Item 3. Defaults Upon Senior Securities**

None.

### **Item 4. Submission of Matters to a Vote of Security Holders**

DPAC Technologies, Inc. Patent Litigation

None.

**Item 5. Other Information**

None.

**Item 6. Exhibits and Reports on Form 8-K**

(a) Exhibits.

None.

(b) Reports on Form 8-K.

None.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SIMLETECH, INC.,  
a California corporation

Date: May 2, 2002

/s/ MANOUCH MOSHAYEDI  
Manouch Moshayedi  
Chief Executive Officer and Chairman of the  
Board of Directors

Date: May 2, 2002

/s/ DAN MOSES  
Dan Moses  
Chief Financial Officer (Principal  
Financial and Accounting Officer) and  
Director