VeriFone Holdings, Inc.
Form 4
August 02, 2006

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number:	3235-0287
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(Print or Type Responses)

1. Name and Address of Reporting Person *
ZWARENSTEIN BARRY

(Last) (First) (Middle)

C/O VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction (Month/Day/Year)
07/31/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Senior Vice President & CFO

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value $0.01 per share	07/31/2006		M		4,000	A	$ 10	4,000	D	
Common Stock, par value $0.01 per share	07/31/2006		S (1)		100	D	$ 28.01	3,900	D	
Common Stock, par value $0.01	07/31/2006		S (1)		100	D	$ 28.04	3,800	D	

per share							
Common Stock, par value $0.01 per share	07/31/2006	S(1)	200	D	$ 28.08	3,600	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	200	D	$ 28.09	3,400	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	100	D	$ 28.1	3,300	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	200	D	$ 28.14	3,100	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	400	D	$ 28.16	2,700	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	400	D	$ 28.17	2,300	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	100	D	$ 28.18	2,200	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	500	D	$ 28.2	1,700	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	200	D	$ 28.21	1,500	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	200	D	$ 28.24	1,300	D
Common Stock, par value $0.01 per share	07/31/2006	S(1)	200	D	$ 28.27	1,100	D

Common Stock, par value $0.01 per share	07/31/2006		S[(1)](#)		300	D	$ 28.28	800	D	
Common Stock, par value $0.01 per share	07/31/2006		S[(1)](#)		200	D	$ 28.31	600	D	
Common Stock, par value $0.01 per share	07/31/2006		S[(1)](#)		200	D	$ 28.32	400	D	
Common Stock, par value $0.01 per share	07/31/2006		S[(1)](#)		100	D	$ 28.36	300	D	
Common Stock, par value $0.01 per share	07/31/2006		S[(1)](#)		100	D	$ 28.41	200	D	
Common Stock, par value $0.01 per share	07/31/2006		S[(1)](#)		200	D	$ 28.42	0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
	$ 10	07/31/2006		M			4,000	[(2)](#)	04/29/2012		4,000	

Employee Stock Option (right to buy)	Common Stock, par value $0.01 per share

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ZWARENSTEIN BARRY C/O VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110			Senior Vice President & CFO	

Signatures

/s/ Janelle Del Rosso, by Power of Attorney	08/01/2006
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sale was effected by Mr. Zwarenstein pursuant to a Rule 10b5-1 sales plan effective as of September 30, 2005.

(2) 25% of this stock option became exercisable on May 1, 2006. The remaining portion of this stock option will vest pro rata quarterly over the three years thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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