

VeriFone Holdings, Inc.
Form 4
December 04, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Adams Jesse

(Last) (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction
(Month/Day/Year)
12/01/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Vice Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Common Stock, par value \$0.01 per share	12/01/2006		S ⁽¹⁾	53	D	\$ 33.12	\$ 84,414	D
Common Stock, par value \$0.01 per share	12/01/2006		S ⁽¹⁾	35	D	\$ 33.14	\$ 84,379	D
	12/01/2006		S ⁽¹⁾	35	D	\$ 33.15	\$ 84,344	D

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Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	142	D	\$ 33.19	\$ 84,202	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	71	D	\$ 33.2	\$ 84,131	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	347	D	\$ 33.21	\$ 83,784	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	11	D	\$ 33.218	\$ 83,773	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	125	D	\$ 33.22	\$ 83,648	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	71	D	\$ 33.23	\$ 83,577	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	177	D	\$ 33.24	\$ 83,400	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	1,065	D	\$ 33.25	\$ 82,335	D
	12/01/2006	<u>S(1)</u>	24	D		\$ 82,311	D

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Common Stock, par value \$0.01 per share					\$	33.259	
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	164	D	\$ 33.26	\$ 82,147	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	243	D	\$ 33.27	\$ 81,904	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	212	D	\$ 33.28	\$ 81,692	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	308	D	\$ 33.29	\$ 81,384	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	159	D	\$ 33.31	\$ 81,225	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	38	D	\$ 33.315	\$ 81,187	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	142	D	\$ 33.33	\$ 81,045	D
Common Stock, par value \$0.01 per share	12/01/2006	<u>S(1)</u>	177	D	\$ 33.34	\$ 80,868	D
	12/01/2006	<u>S(1)</u>	53	D		\$ 80,815	D

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Adams Jesse VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110			Vice Chairman	

Signatures

/s/ Janelle Del Rosso, by Power of Attorney 12/04/2006

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected by Mr. Adams pursuant to a Rule 10b5-1 sales plan effective as of September 30, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.