

HERTZ GLOBAL HOLDINGS INC  
Form 8-K  
November 22, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549-1004

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **November 22, 2011 (November 17, 2011)**

**HERTZ GLOBAL HOLDINGS, INC.**

(Exact Name of Registrant as Specified in its Charter)

**DELAWARE**  
(State of  
  
incorporation)

**001-33139**  
(Commission File Number)

**20-3530539**  
(I.R.S. Employer Identification  
Number)

**225 Brae Boulevard**

**Park Ridge, New Jersey 07656-0713**

(Address of principal executive  
offices, including zip code)

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(201) 307-2000

(Registrant's telephone number,  
including area code)

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
  
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 5.05 AMENDMENTS TO THE REGISTRANT'S CODE OF ETHICS, OR WAIVER OF A PROVISION OF THE CODE OF ETHICS**

On November 17, 2011, the Board of Directors of Hertz Global Holdings, Inc. ( Hertz Holdings ) approved and adopted revised Standards of Business Conduct (the Code ) applicable to the employees, officers and directors of Hertz Holdings and its subsidiaries. The revisions to the Code are intended to simplify the manner in which information is presented in the Code and do not affect any material substantive changes to the policies contained in the Code. The Code, as revised, supersedes Hertz Holdings' previous Standards of Business Conduct.

The Code is attached hereto as Exhibit 14.1 and is available through the Investor Relations section of Hertz Holdings' website at [www.hertz.com](http://www.hertz.com).

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

Exhibit 14.1

Hertz Standards of Business Conduct

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HERTZ GLOBAL HOLDINGS, INC.  
(Registrant)

Date: November 22, 2011

By: /s/ J. Jeffrey Zimmerman  
Name: J. Jeffrey Zimmerman  
Title: Senior Vice President, General Counsel & Secretary