SALESFORCE COM INC

Form 4

November 07, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

3235-0287 Number: January 31, Expires:

2005

0.5

Section 16. Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Estimated average burden hours per response...

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Hu George			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
		OF III	SALESFORCE COM INC [CRM]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			
			(Month/Day/Year)	Director 10% Owner		
THE LANDMARK @ ONE MARKET STREET, SUITE 300			11/06/2014	_X_ Officer (give title Other (specify		
			11700/2011	below) below) Chief Operating Officer		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
SAN FRANC	CISCO, CA	94105		_X_ Form filed by One Reporting Person _ Form filed by More than One Reporting		

(City)	(State)	(Zip) Tab	le I - Non-	Derivativ	e Secu	rities Acqui	red, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of 6. Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) Transaction(s) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	, ,	
Common Stock	11/06/2014(1)		M	3,500	A	\$ 16.36	31,902	D	
Common Stock	11/06/2014(1)		S	2,675	D	\$ 62.6977 (2)	29,227	D	
Common Stock	11/06/2014(1)		S	825	D	\$ 63.2003 (3)	28,402	D	
Common Stock	11/07/2014(1)		M	3,500	A	\$ 16.36	31,902	D	
	11/07/2014(1)		S	3,500	D		28,402	D	

Edgar Filing: SALESFORCE COM INC - Form 4

Common \$
Stock 64.1143

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo Underlying Secu (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	An or Nu of Sh
Non-qualified Stock Option (Right to Buy)	\$ 16.36	11/06/2014(1)		M	3,500	11/24/2010(5)	11/24/2014	Common Stock	3
Non-qualified Stock Option (Right to Buy)	\$ 16.36	11/07/2014(1)		M	3,500	11/24/2010(5)	11/24/2014	Common Stock	3

Reporting Owners

**Signature of Reporting Person

George Hu

Reporting Owner Name / Address	Relationships					
reporting owner runte/reduces	Director	10% Owner	Officer	Other		
Hu George THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105			Chief Operating Officer			
Signatures						
/s/ Sarah Dods, Attorney-in-Fact for	11/07/2	2014				

Reporting Owners 2

Date

Edgar Filing: SALESFORCE COM INC - Form 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.09 to \$63.02 inclusive. The reporting (2) person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$63.13 to \$63.32 inclusive. The reporting (3) person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$63.67 to \$64.53 inclusive. The reporting (4) person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Option is exercisable and vests over four years at the rate of 25% on November 24, 2010, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.