

COCA COLA CO

Form 3

January 08, 2016

**FORM 3****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB  
Number: 3235-0104Expires: January 31,  
2005Estimated average  
burden hours per  
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â STEINIKE ED

(Last)

(First)

(Middle)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

01/01/2016

3. Issuer Name **and** Ticker or Trading Symbol  
COCA COLA CO [KO]4. Relationship of Reporting  
Person(s) to Issuer5. If Amendment, Date Original  
Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner☒ Officer ☐ Other

(give title below) (specify below)

Senior Vice President

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting  
Person☐ Form filed by More than One  
Reporting PersonTHE COCA-COLA  
COMPANY,Â ONE  
COCA-COLA PLAZA

(Street)

ATLANTA,Â GAÂ 30313

(City)

(State)

(Zip)

**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security  
(Instr. 4)2. Amount of Securities  
Beneficially Owned  
(Instr. 4)3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Common Stock, \$.25 Par Value

45,129

D <sup>(1)</sup>

Â

Common Stock, \$.25 Par Value

4,945 <sup>(2)</sup>

I

By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security  
(Instr. 4)2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)3. Title and Amount of  
Securities Underlying  
Derivative Security4. Conversion  
or Exercise5. Ownership  
Form of6. Nature of Indirect  
Beneficial Ownership  
(Instr. 5)

Edgar Filing: COCA COLA CO - Form 3

|                                         | Date<br>Exercisable | Expiration<br>Date | (Instr. 4)<br>Title                    | Amount or<br>Number of<br>Shares | Price of<br>Derivative<br>Security | Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) |                                     |
|-----------------------------------------|---------------------|--------------------|----------------------------------------|----------------------------------|------------------------------------|---------------------------------------------------------------------------|-------------------------------------|
| Employee Stock Option<br>(Right to Buy) | Â (3)               | 04/21/2020         | Common<br>Stock,<br>\$.25 Par<br>Value | 130,200                          | \$ 27.1275                         | D                                                                         | Â                                   |
| Employee Stock Option<br>(Right to Buy) | Â (4)               | 02/16/2021         | Common<br>Stock,<br>\$.25 Par<br>Value | 158,200                          | \$ 31.9975                         | D                                                                         | Â                                   |
| Employee Stock Option<br>(Right to Buy) | Â (5)               | 02/15/2022         | Common<br>Stock,<br>\$.25 Par<br>Value | 180,870                          | \$ 34.3525                         | D                                                                         | Â                                   |
| Employee Stock Option<br>(Right to Buy) | Â (6)               | 02/20/2023         | Common<br>Stock,<br>\$.25 Par<br>Value | 201,275                          | \$ 37.61                           | D                                                                         | Â                                   |
| Employee Stock Option<br>(Right to Buy) | Â (7)               | 02/19/2024         | Common<br>Stock,<br>\$.25 Par<br>Value | 196,526                          | \$ 37.205                          | D                                                                         | Â                                   |
| Employee Stock Option<br>(Right to Buy) | Â (8)               | 02/18/2025         | Common<br>Stock,<br>\$.25 Par<br>Value | 78,781                           | \$ 41.885                          | D                                                                         | Â                                   |
| Hypothetical Shares                     | Â (9)               | Â (9)              | Common<br>Stock,<br>\$.25 Par<br>Value | 3,955                            | \$ (10)                            | I                                                                         | By Supplemental<br>401(k) Plan (11) |

## Reporting Owners

| Reporting Owner Name / Address                                                   | Relationships |           |                         |       |
|----------------------------------------------------------------------------------|---------------|-----------|-------------------------|-------|
|                                                                                  | Director      | 10% Owner | Officer                 | Other |
| STEINIKE ED<br>THE COCA-COLA COMPANY<br>ONE COCA-COLA PLAZA<br>ATLANTA, GA 30313 | Â             | Â         | Â Senior Vice President | Â     |

## Signatures

Karen V. Danielson, attorney-in-fact for Ed  
Steinike

01/08/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exhibit Index - Exhibit No. 24 - Power of Attorney
- (2) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of January 1, 2016.
- (3) Option (with tax withholding right) granted on April 22, 2010 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (4) Option (with tax withholding right) granted on February 17, 2011 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (5) Option (with tax withholding right) granted on February 16, 2012 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (6) Option (with tax withholding right) granted on February 21, 2013 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (7) Option (with tax withholding right) granted on February 20, 2014 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (8) Option (with tax withholding right) granted on February 19, 2015 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (9) There is no data applicable with respect to the hypothetical shares.
- (10) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (11) As of January 1, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.