

WISEMAN ERIC C

Form 4

September 05, 2017

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
WISEMAN ERIC C

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
V F CORP [VFC]

3. Date of Earliest Transaction
(Month/Day/Year)
08/31/2017

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify
below)

Chairman

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	08/31/2017		M		2,563	A	\$ 23.89	552,426	D
Common Stock	08/31/2017		S		2,563	D	\$ 63	549,863	D
Common Stock	09/01/2017		M		142,437	A	\$ 23.89	692,300	D
Common Stock	09/01/2017		S		142,437	D	\$ 63	549,863	D
Common Stock	09/01/2017		M		145,021	A	\$ 23.89	694,884	D

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Common Stock	09/01/2017	S	145,021	D	\$ <u>63.307</u> ⁽¹⁾	549,863	D	
Common Stock						139,842	I	By Family Trust
Common Stock						199,990	I	By Grat

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number of Shares
2011 Non-qualified Stock Option (Right to Buy)	\$ 23.89	08/31/2017		M	2,563	<u>(2)</u> 02/23/2021	Common Stock 2,
2011 Non-qualified Stock Option (Right to Buy)	\$ 23.89	09/01/2017		M	142,437	<u>(2)</u> 02/23/2021	Common Stock 142,
2011 Non-qualified Stock Option (Right to Buy)	\$ 23.89	09/01/2017		M	145,021	<u>(2)</u> 02/23/2021	Common Stock 145,

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WISEMAN ERIC C 105 CORPORATE CENTER BLVD	X		Chairman	

GREENSBORO, NC 27408

Signatures

Mark R. Townsend for Eric C. Wiseman (Pursuant to Signing Authority on File)

09/05/2017

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported is a weighted average. These shares were sold in multiple transactions at prices ranging from not less than \$63.30 to not more than \$63.48. The reporting person undertakes to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(2) This option vested as follows: 33,414 shares vested on 02/24/2012; 33,414 shares vested on 02/24/2013; and 33,413 shares vested on 02/24/2014. These shares were subject to a 4-for-1 stock split on December 23, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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