

Dayon Alexandre
Form 4
November 27, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Dayon Alexandre

(Last) (First) (Middle)

THE LANDMARK @ ONE
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction (Month/Day/Year)

11/22/2017

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Pres. & Chief Product Officer

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	11/22/2017		M		1,235 A \$ 0	31,310	D
Common Stock	11/22/2017		M		6,616 A \$ 0	37,926	D
Common Stock	11/24/2017		S		4,150 D \$ 106.7731	33,776	D
Common Stock	11/25/2017		M		1,512 A \$ 0	35,288	D
Common Stock	11/26/2017		M		2,713 A \$ 0	38,001	D

Edgar Filing: Dayon Alexandre - Form 4

Common Stock	11/27/2017	S	2,234	D	\$ 106.6326	35,767	D
Common Stock	11/27/2017	M ⁽¹⁾	2,826	A	\$ 52.3	38,593	D
Common Stock	11/27/2017	S ⁽¹⁾	2,826	D	\$ 106.6084	35,767	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Restricted Stock Units	\$ 0 ⁽³⁾	11/22/2017		M	1,235	11/22/2016 ⁽⁴⁾ 11/22/2019	Common Stock 1
Restricted Stock Units	\$ 0 ⁽³⁾	11/22/2017		M	6,616	11/22/2017 ⁽⁵⁾ 11/22/2020	Common Stock 6
Restricted Stock Units	\$ 0 ⁽³⁾	11/25/2017		M	1,512	11/25/2015 ⁽⁶⁾ 11/25/2018	Common Stock 1
Restricted Stock Units	\$ 0 ⁽³⁾	11/26/2017		M	2,713	11/26/2014 ⁽⁷⁾ 11/26/2017	Common Stock 2
Non-qualified Stock Option (Right to Buy)	\$ 52.3	11/27/2017		M ⁽¹⁾	2,826	11/26/2014 ⁽⁸⁾ 11/26/2020	Common Stock 2

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Dayon Alexandre
THE LANDMARK @ ONE MARKET STREET
SUITE 300
SAN FRANCISCO, CA 94105

Pres. & Chief Product Officer

Signatures

/s/ Scott Siamas, attorney-in-fact for Alexandre
Dayon

11/27/2017

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Trading Plan.
Weighted average price. These shares were sold in multiple transactions at prices ranging from \$106.0700 to \$107.0100 inclusive. The
- (2) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Restricted Stock Units convert to shares of common stock on a one-for-one basis.
- (4) These restricted stock units vest as to 25% of the original grant on November 22, 2016 and vest as to 1/16 of the original grant quarterly thereafter.
- (5) These restricted stock units vest as to 25% of the original grant on November 22, 2017 and vest as to 1/16 of the original grant quarterly thereafter.
- (6) These restricted stock units vested as to 25% of the original grant on November 25, 2015 and vest as to 1/16 of the original grant quarterly thereafter.
- (7) These restricted stock units vested as to 25% of the original grant on November 26, 2014 and vest as to 1/16 of the original grant quarterly thereafter.
- (8) Option is exercisable and vests over four years at the rate of 25% on November 26, 2014, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.