CRENSHAW WILLIAM E

Form 5

January 30, 2018

FORM 5

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0362 Number: January 31,

no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Check this box if

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ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940

Form 4

Transactions Reported

1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer CRENSHAW WILLIAM E Symbol PUBLIX SUPER MARKETS INC (Check all applicable) [NONE] (Middle) 3. Statement for Issuer's Fiscal Year Ended (Last) (First) _X_ Director 10% Owner Officer (give title Other (specify (Month/Day/Year) below) below) 12/31/2017 P.O. BOX 407 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year)

LAKELAND, Â FLÂ 33802-0407

X Form Filed by One Reporting Person Form Filed by More than One Reporting

(check applicable line)

| (City) | (State) | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | |
|--------------------------------------|--------------------------------------|--|---|---|------------|-------------|---|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acqui Disposed of (D) (Instr. 3, 4 and 5) | (A) or (D) | A) or | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 01/18/2017 | Â | G | 348 | A | \$ 40.15 | 2,108,156.3924 | D | Â |
| Common Stock | 01/18/2017 | Â | G | 1,044 | A | \$ 40.15 | 23,883 | I | By Trusted Of Nephews' Trust |
| Common Stock | 01/18/2017 | Â | G | 1,044 | A | \$ 40.15 | 24,540 | I | By Truste Of Nieces Trust |

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| Common Stock | 03/17/2017 | Â | G | 4,104 | D | \$ 40.9 | 2,108,156.3924 | D | Â |
|-----------------|------------|---|---|--------------|---|-------------|----------------|---|---|
| Common Stock | 03/17/2017 | Â | J | 174,741.3924 | D | \$ 40.9 | 0 | I | By ESOP |
| Common Stock | 03/17/2017 | Â | J | 174,741.3924 | A | \$ 40.9 | 2,108,156.3924 | D | Â |
| Common Stock | 04/03/2017 | Â | J | 1,931.1924 | A | \$ 40.9 | 1,931.1924 | I | By IRA |
| Common Stock | 04/03/2017 | Â | J | 1,931.1924 | D | \$ 40.9 | 0 | I | By 401(k) |
| Common Stock | 05/16/2017 | Â | J | 23,509 | A | \$ 39.15 | 2,108,156.3924 | D | Â |
| Common Stock | 05/16/2017 | Â | J | 23,509 | D | | 229,891 | I | By GRAT |
| Common Stock | 06/08/2017 | Â | J | 6,135 | D | \$ 39.15 | 3,711,757 | I | By Trustee Of Mother Trust |
| Common Stock | 06/08/2017 | Â | J | 6,135 | A | \$ 39.15 | 24,540 | I | By Truste Of Nieces Trust |
| Common Stock | 11/10/2017 | Â | J | 2,230 | A | \$ 36.85 | 2,108,156.3924 | D | Â |
| Common Stock | 11/10/2017 | Â | J | 2,230 | D | \$ 36.85 | 229,891 | I | By GRAT |
| Common Stock | 11/28/2017 | Â | J | 5,208 | D | \$ 36.85 | 3,711,757 | I | By Trustee Of Mother Trust |
| Common Stock | Â | Â | Â | Â | Â | Â | 43,260 | I | By Family Limited Partnershi |
| Common Stock | Â | Â | Â | Â | Â | Â | 25,000 | I | By Spouse |
| Common Stock | Â | Â | Â | Â | Â | Â | 9,640 | I | By Spouse As Custodian For Children |
| Common Stock | Â | Â | Â | Â | Â | Â | 2,236,259 | I | By Truste of Trust ACU Mother's Trust |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---|--|-----|--|--------------------|---|----------------------------------|
| | | | | | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount of Number of Shares |
| SERP Stock | Â | 03/01/2017 | Â | A | 475.9557 | Â | (4) | (4) | Common Stock | 475.95 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|---------|-------|--|--|--|
| . 9 | Director | 10% Owner | Officer | Other | | | |
| CRENSHAW WILLIAM E P.O. BOX 407 LAKELAND, FL 33802-0407 | ÂX | Â | Â | Â | | | |

Signatures

/s/ Monica Allman, POA on file for William E Crenshaw

01/30/2018

Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares previously held through the ESOP which were distributed to the reporting person on March 17, 2017 are now owned directly.
- (2) Transaction exempt under rule 16b-3(c).
- (3) The reporting person disclaims beneficial ownership of the common stock held by the Limited Partnership except to the extent of his pecuniary interest therein.
- Each share of SERP stock is the economic equivalent of one share of common stock. The shares of SERP stock become payable in common stock upon the reporting person's termination of employment in accordance with the Publix Super Markets, Inc. Supplemental Executive Retirement Plan.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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