UNITED STATES SECURITIES and EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934.

Date of report (Date of earliest event reported)

Ju

July 23, 2010

FLUSHING FINANCIAL CORPORATION

(Exact name of registrant as specified in its charter)

001-33013 (Commission File Number)

DELAWARE

(State or other jurisdiction of incorporation)

11-3209278

(I.R.S. Employer Identification Number)

1979 MARCUS AVENUE, SUITE E140, LAKE SUCCESS, NEW YORK 11042 (Address of principal executive offices)

(718) 961-5400 (Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

Flushing Financial Corporation (the "Company") (NASDAQ-GS: FFIC), the parent holding company for Flushing Savings Bank, FSB, today announced that, John R. Buran, the Company's President and Chief Executive Officer, and David W. Fry, the Company's Executive Vice President and Chief Financial Officer, will be participating in the Keefe, Bruyette & Woods 11th Annual Community Bank Investor Conference on Tuesday, July 27, 2010.

Item 9.01(d). Exhibits

99.1. Press release of Flushing Financial Corporation, dated July 23, 2010.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FLUSHING FINANCIAL CORPORATION

Date: July 23, 2010 By: /s/ David W. Fry

David W. Fry

Title: Executive Vice President and Chief Financial Officer

INDEX TO EXHIBITS

Exhibit

99.1 Press release of Flushing Financial Corporation, dated July 23, 2010