Serrianne Mark A Form 4 August 23, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

3235-0287 January 31,

2005

0.5

Expires:

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person * Serrianne Mark A

(First)

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Middle)

(Zip)

LSI INDUSTRIES INC [LYTS] 3. Date of Earliest Transaction

(Check all applicable)

10000 ALLIANCE ROAD

(Month/Day/Year)

Filed(Month/Day/Year)

08/19/2010

X_ Director 10% Owner Officer (give title Other (specify

6. Individual or Joint/Group Filing(Check

below)

4. If Amendment, Date Original

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

CINCINNATI, X1 45242

Person Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)

Common

Shares

(City)

(Month/Day/Year) Execution Date, if

2. Transaction Date 2A. Deemed

4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned

Following

6,060

6. Ownership 7. Nature of Form: Direct (D) or Indirect (I) (Instr. 4)

Indirect Beneficial Ownership (Instr. 4)

(A) or

Reported Transaction(s) (Instr. 3 and 4)

(Month/Day/Year)

Code V Amount (D) Price

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: Serrianne Mark A - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Securit	vative ies ed	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Buy	\$ 8.55						(1)	08/11/2014	Common Shares	1,500
Option to Buy	\$ 9.96						<u>(1)</u>	10/27/2014	Common Shares	5,000
Option to Buy	\$ 10.71						<u>(1)</u>	11/18/2014	Common Shares	1,500
Option to Buy	\$ 17.02						<u>(1)</u>	11/15/2015	Common Shares	1,500
Option to Buy	\$ 17.6						<u>(1)</u>	08/24/2016	Common Shares	2,500
Option to Buy	\$ 17.55						<u>(1)</u>	11/14/2016	Common Shares	1,500
Option to Buy	\$ 19.76						<u>(1)</u>	08/24/2017	Common Shares	2,500
Option to Buy	\$ 19.68						<u>(1)</u>	11/15/2017	Common Shares	1,500
Option to Buy	\$ 8.98						<u>(1)</u>	08/22/2018	Common Shares	2,500
Option to Buy	\$ 4.6						<u>(1)</u>	11/20/2018	Common Shares	1,500
Option to Buy	\$ 8.4						(1)	08/21/2019	Common Shares	3,500

8. I De Sec (In

Edgar Filing: Serrianne Mark A - Form 4

Option to Buy	\$ 7.2				<u>(1)</u>	11/19/2019	Common Shares	1,500
Option to Buy	\$ 5.21	08/19/2010	A	2,500	<u>(1)</u>	08/19/2020	Common Shares	2,500

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Serrianne Mark A							
10000 ALLIANCE ROAD	X						
CINCINNATI, X1 45242							

Signatures

/s/Mark A. Weiss, Attorney-in-Fact for Mark A.
Serrianne 08/23/2010

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Non-Qualified stock options granted pursuant to the Company's 2003 Equity Compensation Plan. The options vest at a rate of 25% at the conclusion of each 90 day period following the grant date.

Date

(2) These holdings have been previously reported on Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3