REVLON INC /DE/ Form DEF 14A April 23, 2019 TABLE OF CONTENTS

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant o

Check the appropriate box:

- o Preliminary Proxy Statement
  Confidential, for Use of the Commission Only
  (as permitted by Rule 14a-6(e)(2))
  Definitive Proxy Statement
  o Definitive Additional Materials
- o Soliciting Material Pursuant to Rule 14a-12

### REVLON, INC.

# (NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

# (NAME OF PERSON(S) FILING PROXY STATEMENT, IF OTHER THAN THE REGISTRANT)

Payment of Filing Fee (Check the appropriate box):

No fee required.

oFee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11:
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

oFee paid previously with preliminary materials.

oCheck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the

Form or Schedule and the date of its filing.
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- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

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One New York Plaza New York, NY 10004

April 23, 2019

Dear Stockholders:

I am pleased to cordially invite you to attend Revlon, Inc. s 2019 Annual Stockholders Meeting. The 2019 Annual Meeting will be held at 10:00 a.m., Eastern Time, on Thursday, June 6, 2019, at Revlon s Research Center at 2121 Route 27, Edison, New Jersey 08818.

The matters to be acted upon at the meeting are described in the accompanying Notice of Annual Stockholders Meeting and Proxy Statement, which also includes important information that you will need in order to pre-register for admission to the meeting, if you plan to attend in person.

While stockholders may exercise their right to vote their shares in person at the 2019 Annual Meeting, we recognize that many stockholders may not be able to attend the meeting. Accordingly, we are mailing to our stockholders a Notice of *Internet Availability* of Proxy Materials (the <u>Internet Notice</u>) containing instructions on how stockholders can access the proxy materials over the Internet and *vote electronically*.

The Internet Notice also contains instructions on how stockholders can receive a paper copy of our proxy materials, including the 2019 Proxy Statement, the 2018 Annual Report and a form of proxy card. Our proxy materials are being furnished to Revlon, Inc. stockholders on or about April 23, 2019.

Whether or not you plan to attend the 2019 Annual Meeting, we encourage you to vote your shares, regardless of the number of shares you hold, by utilizing the voting options available to you as described in the Internet Notice and our 2019 Proxy Statement. This will not restrict your right to attend the 2019 Annual Meeting and vote your shares in person.

Thank you.

Sincerely yours,

President & Chief Executive Officer

### NOTICE OF ANNUAL STOCKHOLDERS MEETING

You are invited to attend the 2019 Annual Stockholders Meeting of Revlon, Inc. (the <u>Company</u>) to be held at 10:00 a.m., Eastern Time, on Thursday, June 6, 2019, at Revlon s Research Center at 2121 Route 27, Edison, New Jersey 08818.

#### **Items of Business:**

- 1. Election of all 12 director nominees to the Company's Board of Directors for the coming year;
- 2. Ratification of the appointment of KPMG LLP as the Company's independent registered public accounting firm for 2019; and
  - 3. Transaction of other business properly brought before the 2019 Annual Meeting or any adjournment.

# **Record Date:**

Only stockholders of record of Revlon Common Stock at 5:00 p.m., Eastern Time, on April 10, 2019 are entitled to notice of, and to attend and vote at, the 2019 Annual Meeting and at any adjournments of such meeting.

#### YOUR VOTE IS IMPORTANT TO US.

#### PLEASE EXERCISE YOUR RIGHT TO VOTE

For at least 10 days prior to the 2019 Annual Meeting, a list of stockholders entitled to vote at the 2019 Annual Meeting will be available for inspection during normal business hours at the offices of the Company s Secretary at One New York Plaza, 50<sup>th</sup> Floor, New York, NY 10004. Such list also will be available at the 2019 Annual Meeting.

The approximate date on which these proxy materials are first being made available to all stockholders of record entitled to vote at the 2019 Annual Meeting is April 23, 2019.

# **Important Notice Regarding the Internet Availability of Proxy Materials:**

Our Proxy Statement, the Notice of Annual Stockholders Meeting and our 2018 Annual Report are available at <a href="https://www.proxyvote.com">www.proxyvote.com</a> (where stockholders may also vote their shares over the Internet) and at <a href="https://www.revloninc.com">www.revloninc.com</a>.

Please promptly submit your proxy by Internet, telephone or mail by following the instructions found on your Internet Notice or proxy card. Your proxy can be withdrawn by you at any time before it is voted at the 2019 Annual Meeting.

Please indicate if you plan to attend the 2019 Annual Meeting in person when you vote your proxy. To be admitted to the 2019 Annual Meeting, you will need to present a **government-issued form of picture identification**, such as a driver s license or passport.

If your shares are held other than as a stockholder of record (such as beneficially through a brokerage, bank or other nominee account), to be admitted to the 2019 Annual Meeting you will also need to present original documents (not copies) to evidence your ownership of shares of Revlon Common Stock as of the April 10, 2019 record date, such as

an original of a legal proxy from your bank or broker or your brokerage account statement demonstrating that you held such shares in your account on the April 10, 2019 record date.

For admission to the 2019 Annual Meeting, you may present an original voting instruction form issued by your bank or broker, demonstrating that you held shares of Revlon Common Stock in your account on the April 10, 2019 record date, if you did not already return such form to your bank or broker.

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To expedite the admission registration process at the 2019 Annual Meeting, we encourage stockholders to pre-register by phone by calling Emma Sveen, Legal Assistant, at (212) 527-4986, Monday through Friday from 9:00 a.m. through 5:00 p.m., Eastern Time, up until 10:00 a.m., Eastern Time, on Wednesday, June 5, 2019 (the day before the 2019 Annual Meeting). Stockholders pre-registering by phone will be admitted to the meeting by presenting a government-issued form of picture identification and, if your shares are held in a brokerage account or by another nominee, original evidence of your stock ownership as of the April 10, 2019 record date.

In order to ensure the safety and security of our 2019 Annual Meeting, packages and bags may be inspected and may have to be checked and, in some cases, may not be permitted. We thank you in advance for your cooperation with these security measures.

Thank you.

By Order of the Board of Directors

Senior Vice President, Deputy General Counsel and Secretary

April 23, 2019

TO ENABLE YOU TO VOTE YOUR SHARES IN ACCORDANCE WITH YOUR WISHES, PLEASE PROMPTLY SUBMIT YOUR VOTE BY INTERNET, TELEPHONE OR MAIL BY FOLLOWING THE INSTRUCTIONS FOUND ON YOUR INTERNET NOTICE, VOTING INSTRUCTION FORM OR PROXY CARD.

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ANNEX A

#### PROXY STATEMENT SUMMARY

This summary highlights information contained in this Proxy Statement. For more information, you should carefully read and consider the entire Proxy Statement, as well as the Company s 2018 Annual Report, before voting on the matters presented in this Proxy Statement.

# 2019 Annual Stockholders' Meeting

**Time & Date:** 10:00 a.m., Eastern Time, on June 6, 2019

**Place:** Revlon Research Center

2121 Route 27, Edison, New Jersey 08818

**Record Date:** April 10, 2019

**Voting:** Each share of Revlon Common Stock is entitled to one vote

Admission: Stockholders of record on the Record Date may attend the 2019 Annual Meeting upon

presentation of appropriate admission materials; pre-registration is encouraged; see the Questions and Answers About the Annual Meeting and Voting section of this 2019 Proxy

Statement for more information

Meeting

**Agenda:** Election of Directors

1.

2. Ratification of the Audit Committee's selection of KPMG LLP as the Company's

independent registered public accounting firm for 2019

3. Transact such other business that may properly be brought before the meeting

# **Voting Matters**

<u>Item</u> Board Vote Recommendation

1. Election of Directors FOR each Director nominee

2. Ratification of the Audit Committee's selection of KPMG LLP as the FOR Company's independent registered public accounting firm for 2019

#### **Board Nominees**

The following table provides summary information about each Director nominee. Each Director is elected annually by a plurality of the votes cast by the Company s stockholders.

Name Revlon Director Since Independent

Ronald O. Perelman (Chairman)	1992
Ambassador Nicole Avant	2019
E. Scott Beattie	2016
Alan Bernikow	2003
Kristin Dolan	2017
Ceci Kurzman	2013
Victor Nichols	N/A
Debra Perelman	2015
Paul Savas	2016
Barry F. Schwartz	2007
Jonathan Schwartz	2017
Cristiana Falcone Sorrell	2014

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# PROXY STATEMENT ANNUAL STOCKHOLDERS' MEETING TO BE HELD ON JUNE 6, 2019

This Proxy Statement is furnished on or about April 23, 2019 by the Board of Directors (the <u>Board of Directors</u> or the <u>Board</u>) of Revlon, Inc. (the <u>Company</u> or <u>Revlon</u>) in connection with the solicitation of proxies to be voted at the Company s 2019 Annual Stockholders Meeting (the <u>2019 Annual Meeting</u>).

# Solicitation and Voting of Proxies; Revocation

All proxies properly submitted to the Company will be voted on all matters presented at the 2019 Annual Meeting in accordance with the instructions given by the person executing or electronically submitting the proxy. In the absence of instructions, such proxies will be voted:

- (1) **FOR** the election to the Board of Directors of each of the director nominees identified in this Proxy Statement; and
- (2) FOR the ratification of the Audit Committee's selection of KPMG LLP (<u>KPMG</u>) as the Company's independent registered public accounting firm for 2019.

The Company has no knowledge of any other matters to be brought before the meeting. The deadline for receipt by the Company of stockholder proposals for inclusion in the proxy materials for presentation at the 2019 Annual Meeting was December 28, 2018. The Company did not receive any stockholder proposals required to be included in these proxy materials.

Pursuant to the Company s By-laws, in order for stockholders to properly bring any business before the 2019 Annual Meeting that is not otherwise set forth in this proxy statement, notice of such business must have been received by the Company between March 9, 2019 and April 8, 2019 and not subsequently withdrawn. Such notices must have included, among other things: (i) information regarding the proposed business to be brought before the meeting; (ii) the identity of the stockholder proposing the business; and (iii) the class of the Company s shares which are owned beneficially or of record by such stockholder. The Company did not receive notification of any such matters. As a general matter, if any matters are properly presented before the 2019 Annual Meeting for action, in the absence of other instructions, it is intended that the persons named by the Company and acting as proxies will vote in accordance with their discretion on such matters.

The submission of a signed or validly submitted electronic proxy will not affect a stockholder s right to change such vote, attend and/or vote in person at the 2019 Annual Meeting. Stockholders who execute a proxy or validly submit an electronic vote may revoke it at any time before it is voted at the 2019 Annual Meeting. Such revocations may be made by: (i) filing a written revocation or written notice of change, as the case may be, with the Company s Secretary at One New York Plaza, 50th Floor, New York, NY 10004, Attention: Michael T. Sheehan, which must be received before the original proxy is voted at the 2019 Annual Meeting; (ii) executing and delivering a proxy bearing a later date to the Company s Secretary, which must be received before the original proxy is voted at the 2019 Annual Meeting; or (iii) attending the 2019 Annual Meeting and voting in person.

To revoke a proxy previously submitted electronically through the Internet or by telephone, you may simply vote again at a later date, using either of those procedures, or submit a properly completed original proxy reflecting your changed vote. In such case, the later submitted vote will be recorded and the earlier vote revoked.

#### **Record Date**

Only holders of record of shares of the Company s Class A common stock, par value \$0.01 per share ( Revlon Common Stock ), at 5:00 p.m., Eastern Time, on April 10, 2019 (the Record Date ) will be entitled to notice of and to vote at the 2019 Annual Meeting or any adjournments. Stockholders will be entitled to vote the number of shares of Revlon Common Stock held by them on the Record Date.

On the Record Date, there were issued and outstanding 53,032,087 shares of Revlon Common Stock, each of which is entitled to one vote. Such shares represent all of the Company s issued and outstanding shares of voting capital stock as of such date.

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As of the Record Date, MacAndrews & Forbes Incorporated (together with certain of its affiliates (other than the Company and its subsidiaries), <u>MacAndrews & Forbes</u> or <u>M&F</u>)) beneficially owned 46,033,321 shares of Revlon Common Stock, representing approximately 86.8% of the voting power of such stock. MacAndrews & Forbes is beneficially owned by Ronald O. Perelman. Mr. Perelman is Chairman of the Board of Directors of Revlon and of Revlon Consumer Products Corporation, the Company s wholly-owned operating subsidiary (<u>Products Corporation</u>).

## **Quorum and Voting Rights**

The presence in person or by duly submitted proxy of the holders of a majority of the total number of votes of Revlon Common Stock entitled to vote at the 2019 Annual Meeting is necessary to constitute a quorum to transact business at the meeting.

Abstentions will be included in the calculation of the number of shares present at the 2019 Annual Meeting for the purposes of determining a quorum.

Under applicable NYSE rules, broker non-votes will also be included in the calculation of the number of shares present at the 2019 Annual Meeting for the purposes of determining a quorum, as there is at least one routine matter for consideration at the 2019 Annual Meeting. Broker non-votes are shares held by a broker, trustee or nominee that are not voted because the broker, trustee or nominee does not have discretionary voting power on a particular proposal and did not receive voting instructions from the beneficial owner of the shares. Proposal No. 2 (Ratification of the Audit Committee's selection of KPMG as the Company's independent registered public accounting firm for 2019) constitutes a routine matter under applicable NYSE rules. Accordingly, broker non-votes will be included in the calculation of the number of shares present at the 2019 Annual Meeting for the purposes of determining a quorum.

Brokers will not be allowed to vote shares as to which they have not received voting instructions from the beneficial owner with respect to Proposal No. 1 (Election of Directors), as it is considered a non-routine matter under applicable NYSE rules.

For shares as to which brokers have not received voting instructions from the beneficial owner, brokers will be able to vote on Proposal No. 2 (Ratification of the Audit Committee s selection of KPMG as the Company s independent registered public accounting firm for 2019), as it is considered a routine matter under applicable NYSE rules for which brokers have discretionary voting power.

MacAndrews & Forbes has informed the Company that it will duly submit proxies:

- (1) FOR the election to the Board of Directors of each of the director nominees identified in this Proxy Statement;
- (2) **FOR** the ratification of the Audit Committee's selection of KPMG as the Company's independent registered public accounting firm for 2019.

Accordingly, upon MacAndrews & Forbes vote, there will be a quorum for the 2019 Annual Meeting. MacAndrews & Forbes vote will also be sufficient, without the concurring vote of any of the Company s other stockholders, to approve and adopt Proposals Nos. 1 and 2.

If shares of Revlon Common Stock are held as of the Record Date for the account of participants under the Revlon Employees Savings, Investment and Profit Sharing Plan (the 401(k) Plan ), the 401(k) Plan trustee will vote those shares pursuant to the instructions given by the 401(k) Plan participants on their respective voting instruction forms. If the 401(k) Plan trustee does not otherwise receive voting instructions for shares held on account of a 401(k) Plan participant, the 401(k) Plan trustee, in accordance with the 401(k) Plan trust agreement, will vote any such unvoted shares in the same proportion as it votes those shares allocated to 401(k) Plan participants accounts for which voting

instructions were received by the trustee. 401(k) Plan participants must cast their votes in accordance with the instructions provided in the proxy materials so that they are received by the 401(k) Plan trustee by 11:59 p.m., Eastern Time, on May 31, 2019 to allow the 401(k) Plan trustee time to receive such voting instructions and vote on behalf of 401(k) Plan participants. Voting instructions received from 401(k) Plan participants after this deadline, under any method, will not be considered timely and will be voted by the 401(k) Plan trustee at the 2019 Annual Meeting in the manner described above.

## PROPOSAL NO. 1 — ELECTION OF DIRECTORS

The directors nominated for election by the Board of Directors will be elected at the 2019 Annual Meeting to serve until the Company s next annual stockholders meeting.

# **Vote Required and Board of Directors Recommendation (Proposal No. 1)**

The election to the Board of Directors of each of the director nominees identified in this Proxy Statement requires the affirmative vote of a plurality of the votes cast by the holders of Revlon Common Stock present in person or represented by proxy at the 2019 Annual Meeting and entitled to vote. You may choose to have your vote **WITHHELD** with respect to one or more of the nominees. If you withhold your vote with respect to any nominee, your vote will have no effect on the election of such nominee. With respect to Proposal No. 1, unless such proxies are revoked, all proxies properly submitted to the Company will be voted in accordance with the instructions given by the person submitting such proxy. In the absence of such instructions, such proxies will be voted **FOR** the election of each of the directors nominees in this Proxy Statement. Brokers do not have the ability to vote on Proposal No. 1 (Election of Directors) absent instructions from the beneficial owner of the shares, as this is a non-routine proposal.

THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT STOCKHOLDERS VOTE <u>FOR</u> THE ELECTION OF EACH OF THE DIRECTOR NOMINEES IDENTIFIED BELOW TO THE BOARD OF DIRECTORS.

#### **Nominees for Election as Directors**

Below are the name, age (as of December 31, 2018) and biographical information of each of the director nominees and a summary of the respective nominees skills and qualifications to serve on the Company s Board of Directors.

#### Ronald O. Perelman

Age: 75

Skills and Qualifications:

• Extensive business and financial experience

Director Since: (including managin

managing diverse businesses within the

MacAndrews

& Forbes group of companies)

- Public company board experience
- Knowledge of the Company and long-standing service

as a Company Director

Position as the Company's controlling beneficial stockholder

Committees:

None

Public Company Directorships Held During the Past 5 Years:

- Revlon, Inc. (1992 present)
- Revion Consumer Products Corporation

(1992 - present)

Scientific Games Corporation (2003 – present)

Mr. Perelman has been Chairman of the Board of Directors of the Company and of Products Corporation since June 1998 and a Director of the Company and of Products Corporation since their respective formations in 1992. Mr. Perelman has been Chairman of the Board and Chief Executive Officer of MacAndrews & Forbes, a company that acquires and manages a diversified portfolio of private and public companies, and certain of its affiliates since 1980. Mr. Perelman has also served as Chairman of the Board of Directors of Scientific Games Corporation (<u>Scientific Games</u>) since November 2013.

# **Ambassador Nicole Avant**

Age: 50 Skills and Qualifications: Committees:

• Extensive governmental and public service • None

Director Since: experience Public Company Directorships Held During

• Involvement in diverse philanthropic, academic, **April 2019** charitable and political causes

the Past 5 Years:

• Revlon, Inc. (April 2019 – present)

Ambassador Avant has been a Director of the Company since April 2019. Ambassador Avant served as U.S. Ambassador to The Bahamas from 2009 to 2011. From 1998 to 2016, Ambassador Avant served on the Board of Directors of Best Buddies International, a non-profit organization dedicated to creating opportunities for people with intellectual and developmental disabilities.

#### E. Scott Beattie

Age: 60 Skills and Qualifications:

• Senior executive experience

Director Since: • Public company board experience • Familiarity with Elizabeth Arden and

2016 long-standing

service as the former CEO of Elizabeth Arden

Knowledge of the Company and on-going service

**Company Director** 

Committees:

• None

Public Company Directorships Held During the Past 5 Years:

- Revlon, Inc. (2016 present)
- Elizabeth Arden, Inc. (1995 2016)

Mr. Beattie has been a Director of the Company since November 2016 and currently serves as a non-executive Vice Chairman of the Company's Board of Directors and as a non-employee senior advisor to the Company's Chief Executive Officer. Previously, Mr. Beattie served as Chairman of Elizabeth Arden, Inc.'s ( Elizabeth Arden ) Board of Directors from April 2000 until its acquisition by the Company in September 2016 and as a member of its Board of Directors from January 1995 until September 2016. From March 1998 until September 2016, he also served as Elizabeth Arden's President and Chief Executive Officer. Mr. Beattie previously served in other positions with Elizabeth Arden, including as its Chief Operating Officer and Vice Chairman of its Board of Directors.

#### Alan Bernikow

Age: 78 Skills and Qualifications:

Senior executive and business experience

• Extensive accounting experience and financial expertise, including 26 years of service at Deloitte Public Company Directorships Held During

**Director Since:** 2003

**Touche LLP and its predecessors** 

- Public company board and audit committee experience
- Knowledge of the Company and long-standing

as a Company Director

Committees:

- Audit (Chairman)
- Compensation (Chairman)

the Past 5 Years:

- Revlon, Inc. (2003 present)
- Revlon Consumer Products **Corporation**

(2003 - present)

- Mack-Cali Realty Corporation (2004 present)
- UBS Funds (2005 present)
- FCB Financial Holdings, Inc. (2010 January 2019)
- Destination XL Group, Inc. (2003 2017)

Mr. Bernikow has been a Director of the Company and of Products Corporation since September 2003 and serves as Chairman of the Company's Audit Committee and as Chairman of the Company's Compensation Committee. From 1998 until his retirement in May 2003, Mr. Bernikow served as the Deputy Chief Executive Officer of Deloitte & Touche LLP (\_D&T ). Prior to that, Mr. Bernikow held various senior executive positions at D&T and its predecessor, Touche Ross, which he joined in 1977. Prior to that, Mr. Bernikow was the National Administrative Partner in Charge for the accounting firm, J.K. Lasser & Company, which he joined in 1966. Since 2004, Mr. Bernikow has served as a member of the Board of Directors and as Chairman of the Audit Committee of Mack-Cali Realty Corporation (<u>Mack-Cali</u>), and since 2014 has served as its Lead Independent Director. Mr. Bernikow is also a director or trustee and serves as Chairman of the audit committees of certain funds (the <u>UBS Funds</u>), for which UBS Global Asset Management (US) Inc., a wholly-owned subsidiary of UBS AG, or one of its affiliates serves as

investment advisor, sub-advisor or manager. From 2003 until March 2017, Mr. Bernikow served as a member of the Board of Directors and as a member of the Nominating and Corporate Governance Committee of Destination XL Group, Inc. Mr. Bernikow also served as the Chairman of the Audit Committee, and as a member of the Nominating and Governance Committee, the Compensation Committee and the Asset/Liability Committee of FCB Financial Holdings, Inc. from 2010 until its merger into Synovus Financial Corporation in January 2019.

# **Kristin Dolan**

Age: 52 Skills and Qualifications:

• Extensive business and senior executive

Director Since: experience

2017

• Public company board experience

• Knowledge of the Company and on-going service

as a

**Company Director** 

Committees:

None

Public Company Directorships Held During the Past 5 Years:

• **Revlon, Inc. (2017 – present)** 

• MSG Networks, Inc. (2010 - 2015; and April 2018 – present)

• AMC Networks Inc. (2011 – present)

• The Madison Square Garden Company (2015 - present)

• The Wendy's Company (2017 – present)

 Cablevision Systems Corporation (2010 – 2016)

Ms. Dolan has served as a Director of the Company since May 2017. She also has served since November 2016 as Founder and Chief Executive Officer of 605, LLC, as well as Founder and Managing Partner of Dolan Family Ventures. Prior to that, Ms. Dolan held several executive roles at Cablevision Systems Corporation, including as Chief Operating Officer from 2014 until its sale in 2016; President of Optimum Services from 2013 until 2014; Senior Executive Vice President of Product Management and Marketing from 2011 until 2013; and Senior Vice President from 2003 until 2011. Ms. Dolan has served as a member of the Board of Directors of The Madison Square Garden Company since 2015; AMC Networks Inc. since 2011; The Wendy's Company since July 2017; and MSG Networks, Inc. from 2010 to 2015, and again since April 2018. From 2010 until its sale in 2016, Ms. Dolan served as a member of the Board of Directors of Cablevision Systems Corporation, Ms. Dolan previously served on the Foundation Board for SUNY Albany and the National Board for Women in Cable & Telecommunications.

#### Ceci Kurzman

Age: 48 Skills and Qualifications:

• Senior executive experience in talent

representation

**Director Since:** 

2013

and talent-related brand-to-brand business

development strategies • Marketing experience

• Knowledge of the Company and long-standing

service

as a Company Director

Committees:

Audit

Compensation

Public Company Directorships Held During the Past 5 Years:

• Revlon, Inc. (2013 – present)

Ms. Kurzman has been a Company Director since February 2013 and serves as a member of the Company's Audit Committee and Compensation Committee. Ms. Kurzman serves as President of Nexus Management Group, Inc. (Nexus), a talent representation, consulting and private investing group focused on 360-degree marketing and asset-building strategies, which she founded in 2004. Prior to founding Nexus, Ms. Kurzman joined Epic/Sony Music in 1997 as Vice President of Worldwide Marketing and held positions of increasing responsibility there until 2004. From 1992 to 1997, Ms. Kurzman held positions of increasing responsibility at Arista Records, including serving as Director of Artist Development. Ms. Kurzman also serves as a member of the Board of Directors of Choate Rosemary Hall, The Desmond Tutu Peace Foundation, Medecins du Monde, the Barefoot Foundation and Cirque du Soleil Entertainment Group. Ms. Kurzman also serves on the Boards of Directors of Migreat Ltd., Tortoise Media Ltd. and the Women's Forum of New York.

# **Victor Nichols**

Skills and Qualifications: Age: 62

> • Extensive business and senior executive None

Director Since: experience

• Public company board experience N/A

Public Company Directorships Held During the Past 5 Years:

• Bank of Hawaii Corporation (2014 present)

· Zovio Inc. (formerly known as **Bridgepoint** 

Education, Inc.) (2014 – present)

Mr. Nichols has served as Chairman of Harland Clarke Holdings Corp. (**HCH**) since January 2019. HCH is a portfolio of companies optimizing customer relationships through a broad variety of omnichannel solutions and a wholly-owned subsidiary of MacAndrews & Forbes. Mr. Nichols has served as a member of the Board of Directors of HCH since January 2017 and served as Chief Executive Officer of HCH from January 2017 until December 2018. Mr. Nichols served as Chief Executive Officer of Valassis Communications, Inc., a wholly-owned subsidiary of HCH, from April 2015 through December 2016. He served as Chief Executive Officer for North America at Experian plc from January 2010 through March 2014, as well as Managing Director for the U.K. and EMEA at Experian plc. Prior to that, Mr. Nichols served as Chief Information Officer for Wells Fargo & Company, as Chief Executive Officer of Vicor, Inc., as President of Safeguard Business Systems Inc., as well as having served in various senior leadership positions at Bank of America Corporation.

#### Debra Perelman

Age: 45 Skills and Qualifications:

• Senior executive and business experience

Director Since: • Public company board experience

• Knowledge of the Company, both as an executive 2015

as a Company Director

Committees:

Committees:

None

Public Company Directorships Held During the Past 5 Years:

• Revlon, Inc. (2015 – present)

· Revion Consumer Products

Corporation

(May 2018 - present)

• Scientific Games Corporation (2014 – 2015)

Ms. Perelman has served as the Company's President and Chief Executive Officer since May 2018, as a Director of the Company since June 2015 and as a Director of Products Corporation since May 2018. In this role, Ms. Perelman, among other things, has been overseeing corporate strategy and leading Revlon's ongoing digital transformation, including forming a data and analytics group and establishing infrastructure and deploying resources necessary to create a leading-edge e-commerce business. Ms. Perelman served as a member of the Company's Compensation Committee until January 2018. Prior to being named President & CEO, Ms. Perelman served as the Company's Chief Operating Officer from January 2018 until May 2018. She also served as the Company's Executive Vice President, Strategy, Digital Content and New Business Development from December 2017 until January 2018 under a secondment arrangement with MacAndrews & Forbes. From 2014 until December 2017, Ms. Perelman also served as Executive Vice President, Strategy and New Business Development of MacAndrews & Forbes, a company that acquires and manages a diversified portfolio of public and private companies. In this role, Ms. Perelman focused on new technology investment opportunities, strategy and portfolio management. During her tenure with MacAndrews & Forbes, she worked on deals to acquire Deluxe Entertainment, Clarke American, the John H. Harland Company and Valassis Communications. Ms. Perelman joined MacAndrews & Forbes in 2004 as Vice President. Prior to

joining MacAndrews & Forbes, Ms. Perelman began her career at Revlon, completing its management training program and later going on to serve in roles across all facets of the business, including finance, distribution and sales operations, international and marketing over a tenure of more than 20 years working with the Company. Ms. Perelman is co-founder and Vice Chairman of the Child Mind Institute, an independent, national non-profit organization dedicated to transforming the lives of children and families struggling with mental health and learning disorders. She also serves as a member of the Board of the Children's Hospital of Philadelphia and is a member of the President's Advisory Council at Princeton University. Ms. Perelman holds a Masters of Business Administration in finance and accounting from Columbia Business School and a Bachelor of Arts degree *cum laude* from Princeton University.

# **Paul Savas**

Age: 55 Skills and Qualifications:

• Senior executive and business experience

Director Since:

2016

 Extensive financial and capital markets experience

· Public company board experience

• Knowledge of the Company and on-going service • SIGA Technologies, Inc. (2004 – present)

**Company Director** 

Committees:

Compensation

Public Company Directorships Held During the Past 5 Years:

• Revlon, Inc. (2016 – present)

• Harland Clarke Holdings Corp. (2006 present)

• vTv Therapeutics Inc. (2015 – present)

Mr. Savas has been a Director of the Company since June 2016 and has served as a member of the Company's Compensation Committee since November 2018. Mr. Savas has also served as Executive Vice President and Chief Financial Officer of MacAndrews & Forbes since 2007 and as Executive Vice President and Chief Financial Officer of M&F Worldwide Corp. since 2006. Mr. Savas previously served as Director of Corporate Finance, and in various positions of increasing responsibility, at MacAndrews & Forbes since 1994. Mr. Savas has served as a member of the Board of Directors and on the Compensation Committees of SIGA Technologies, Inc. since 2004, and served on its Audit Committee from 2004 until 2018. Mr. Savas has also served as a member of the Board of Directors of Harland Clarke Holdings Corp. (which ceased to be a publicly traded company in February 2014) since 2006 and as a member of the Board of Directors and as Chairperson of the Compensation Committee of vTv Therapeutics Inc. since 2015.

# Barry F. Schwartz

Age: 69 Skills and Qualifications:

• Senior executive and business experience

2007

Director Since: • Extensive legal experience

· Public company board experience

Knowledge of the Company and long-standing

service

as a Company Director

Committees:

None

Public Company Directorships Held During the Past 5 Years:

• Revlon, Inc. (2007 – present)

· Revion Consumer Products **Corporation** 

(2004 – present)

• Scientific Games Corporation (2003 –

 Gaming and Leisure Properties, Inc. (2017

- present)

• Harland Clarke Holdings Corp. (2005 -

Mr. Schwartz has been a Director of the Company since November 2007 and a Director of Products Corporation since March 2004. Mr. Schwartz has served as Vice Chairman of MacAndrews & Forbes and various affiliates since December 2015. Mr. Schwartz was Executive Vice Chairman of MacAndrews & Forbes and various affiliates from October 2007 to December 2015. Prior to that, Mr. Schwartz was Executive Vice President and General Counsel of MacAndrews & Forbes and various affiliates since 1993 and Senior Vice President of MacAndrews & Forbes and various affiliates from 1989 to 1993. Mr. Schwartz is Vice Chairman and a member of the Board of Trustees of The City University of New York. He is Trustee Emeritus and former Chairman of the Board of Trustees at Kenyon

College and formerly a member of Georgetown University Law Center Board of Visitors. Mr. Schwartz is a member of the Board of Directors of NYU Langone Medical Center, Jazz at Lincoln Center and The Ronald O. Perelman Center for Performing Arts at the World Trade Center. Mr. Schwartz has served as a member of the Board of Directors of Scientific Games since 2003, for which he also currently serves as a member of the Compliance Committee, Compensation Committee and Executive and Finance Committee; and as a member of the Board of Directors of Gaming and Leisure Properties, Inc. since May 2017, for which he also currently serves as a member of the Audit and Compliance Committee. From 2005 to 2014, Mr. Schwartz served as a member of the Board of Directors of Harland Clarke Holdings Corp.

# Jonathan Schwartz

Age: 57 Skills and Qualifications:

• Senior executive and business experience

Director Since: • Extensive legal and governmental experience

2017

• Knowledge of the Company and on-going service

• Audit

Committees:

Public Company Directorships Held During

the Past 5 Years:

• Revlon, Inc. (2017 – present)

# **Company Director**

Mr. Schwartz has been a Director of the Company since May 2017. He has served as the Chief Legal and Corporate Affairs Officer of Univision Communications Inc. ( Univision ) since May 2016. Prior to that, Mr. Schwartz served as Executive Vice President, General Counsel & Head of Government Relations and Secretary for Univision from December 2012 until May 2016. Prior to joining Univision, Mr. Schwartz served as Managing Director and General Counsel for JPMorgan's Investment Banking division from 2010 until 2012. Previously, Mr. Schwartz was Executive Vice President and General Counsel at Cablevision Systems Corporation from 2003 until 2009. Mr. Schwartz served as Senior Vice President and Deputy General Counsel of AOL Time Warner Inc. from 2002 until 2003, and as General Counsel of Napster, Inc. from 2001 until 2002. From 1995 to 2001, Mr. Schwartz served in various roles in the Office of the Deputy Attorney General at the U.S. Department of Justice in Washington D.C., including as Principal Associate Deputy Attorney General. Prior to that, Mr. Schwartz served as a federal prosecutor in the U.S. Attorney's Office for the Southern District of New York and as a law clerk to Judge Harry T. Edwards on the U.S. Court of Appeals for the D.C. Circuit and to Associate Justice Thurgood Marshall on the U.S. Supreme Court. Mr. Schwartz is a member of the Council on Foreign Relations, the Dean's Advisory Council at Stanford Law School, and the University of Pennsylvania's Athletics Board of Overseers.

#### Cristiana Falcone Sorrell

Age: 45 Skills and Qualifications:

Senior executive and marketing experience

Director Since: • Public company board experience

2014

• Knowledge of the Company and on-going service the Past 5 Years:

**Company Director** 

Committees:

None

Public Company Directorships Held During

• Revlon, Inc. (2014 – present)

• Viacom, Inc. (2013 – present)

Ms. Falcone Sorrell has served as a Director of the Company since March 2014. Since 2018 she has served as Principal Adviser, Media Affairs at the World Economic Forum (<u>WE</u>F ), having previously served as Senior Adviser to the Chairman at the WEF, a position she held since 2009, and since 2015 as CEO of the JMCMRJ Sorrell Foundation. Ms. Falcone Sorrell has served as a member of the Board of Directors of Viacom, Inc. since 2013 and has served as a member of its Governance and Nominating Committee since 2016. Ms. Falcone Sorrell formerly served as Principal Consultant for the Office of Outreach and Partnership for the Inter-American Development Bank from 2011 to 2015. Prior to joining the WEF in 2004, Ms. Falcone Sorrell held positions at the International Labor Organization from 2002 to 2004 and Shell London Ltd. from 2001 to 2002. Ms. Falcone serves on the Boards of Directors of Internews, the Global Fashion Agenda and Roar Africa, the Board of Advisors for the Friedman School of Nutrition Science and Policy at Tufts University and as a member of the Board of Trustees at the Paley Center for Media.

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#### CORPORATE GOVERNANCE

### **Board of Directors and its Committees**

# **Board Size and Committees**

The Board currently consists of 13 directors. Following the 2019 Annual Meeting, and assuming all director nominees named in Proposal No. 1 (Election of Directors) are elected, the Board will consist of 12 directors. The Board of Directors currently has 2 standing committees: (i) the Audit Committee; and (ii) the Compensation Committee.

## **Controlled Company Exemption**

The Company is a controlled company (i.e., one in which more than 50% of the voting power for the election of directors is held by an individual, a group or another company) within the meaning of NYSE rules. Accordingly, the Company is not required to have a majority of independent directors, a nominating and corporate governance committee or a compensation committee (each of which committees, under the NYSE s rules, would otherwise be required to be comprised entirely of independent directors). The Company currently avails itself of the NYSE s controlled-company exemption from the requirement to have a fully independent compensation committee and the requirement to have a nominating and corporate governance committee, and has from time to time not maintained a majority of independent directors.

The Board has determined that the following director nominees qualify as independent directors under Section 303A.02 of the NYSE Listed Company Manual and under the Revlon, Inc. Board Guidelines for Assessing Director Independence (the <u>Independence Guidelines</u>): Ambassador Nicole Avant, Alan Bernikow, Kristin Dolan, Ceci Kurzman, Jonathan Schwartz and Cristiana Falcone Sorrell. The Independence Guidelines are available at <a href="https://www.revloninc.com">www.revloninc.com</a> under the heading *Investors - Corporate Governance*.

Even though as a controlled company, the Company is not required to have a Compensation Committee comprised entirely of independent directors, the Board does maintain the Compensation Committee, which is currently comprised of Messrs. Bernikow (Chairman), Kretzman and Savas and Ms. Kurzman. The Board has determined that Messrs. Bernikow and Kretzman and Ms. Kurzman qualify as independent directors. The Board has also determined that Messrs. Bernikow and Kretzman and Ms. Kurzman qualify as non-employee directors within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended (the **Exchange Act**), and that Mr. Bernikow and Ms. Kurzman qualify as outside directors under Section 162(m) of the Internal Revenue Code of 1986, as amended.

#### **Smaller Reporting Company**

The aggregate market value of the Company s Common Stock held by non-affiliates, using the NYSE closing price as of June 29, 2018, the last business day of the Company s most recently completed second fiscal quarter, was approximately \$145 million. Accordingly, the Company qualifies under the SEC s revised rules as a smaller reporting company, and this 2019 Proxy Statement reflects the scaled disclosure format for a smaller reporting company.

# **Number of Board and Committee Meetings**

During 2018, the Board of Directors held 8 meetings and acted 7 times by unanimous written consent; the Audit Committee held 7 meetings; and the Compensation Committee held 4 meetings and acted 1 time by unanimous written consent. Ms. Falcone Sorrell attended fewer than 75% of the Board meetings during 2018.

# Director Attendance at Annual Stockholders Meeting

While the Board has not adopted a formal policy regarding directors attendance at the Company s annual stockholders meeting, directors are invited to attend the meeting. One director attended the Company s 2018 Annual Stockholders Meeting.

# **Board Leadership Structure**

The Company believes that its board leadership structure is appropriate given the Company s status as a controlled company. Following the 2019 Annual Meeting, the Board will continue to maintain its Audit Committee and Compensation Committee, each operating under their respective written charters, to assist the Board in its oversight functions. The Audit Committee will continue to be comprised entirely of independent directors as required under SEC rules and NYSE listing standards.

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The Company has historically maintained separate positions of Chairman and Chief Executive Officer. The Chairman provides overall leadership to the Board in its oversight function, while the CEO provides leadership in respect of the day-to-day management and operation of the Company s business. The Company has not established a lead director role. Mr. Perelman has held the position of Chairman of the Company s Board since June 1998. Fabian Garcia held the positions of President and CEO of the Company from April 2016 until January 28, 2018, and upon his departure, the Board of Directors elected Paul Meister as the Company s Executive Vice Chairman, effective January 28, 2018. In this position, Mr. Meister acted as the Company s principal executive officer until Ms. Perelman was appointed as the Company s President and CEO on May 22, 2018.

The Board and each of its committees conduct annual self-assessments to review and monitor their respective continued effectiveness. The Board has determined that in light of its status as a controlled company, the size, composition and structure (including committee structure) are appropriate for the Board to continue to function effectively and efficiently. The Company believes that its separation of the Chairman and CEO positions and its overall board leadership structure are appropriate.

# **Director Nominating Processes; Diversity**

The Board selects director nominees for each annual stockholders meeting and director nominees to fill vacancies on the Board that may occur between annual stockholders meetings.

In evaluating director nominees, the Board is guided by, among other things, the principles for Board membership expressed in the Company s Corporate Governance Guidelines, which are available at <a href="https://www.revloninc.com">www.revloninc.com</a> under the heading <a href="https://www.revloninc.com">Investors - Corporate Governance</a>. The Board also considers the quality of the candidate s experience, the Company s needs and the range of talent and experience represented on the Board.

In its assessment, the Board considers the nominee s reputation, judgment, accomplishments in present and prior positions, independence, knowledge and experience that may be relevant to the Company, and other factors including, education, diversity, race, gender and other individual qualities and attributes that are expected to contribute to the Board having an appropriate mix of viewpoints. The Board identifies potential nominees from various sources, such as referrals from officers, directors, stockholders and executive search firms.

#### **Stockholder Process for Submitting Director Nominees**

The Board will consider director candidates recommended by stockholders. The process followed to evaluate candidates submitted by stockholders is the same as the process followed for evaluating other director nominees. The Board may also take into consideration the number of shares held by the recommending stockholder, the length of time that such shares have been held and the number of candidates submitted by each stockholder or group of stockholders over the course of time. Stockholders desiring to submit director candidates must submit their recommendation in writing (certified mail - return receipt requested) to the Company s Secretary, at Revlon, Inc., One New York Plaza, 50th Floor, New York, NY 10004, attention: Michael T. Sheehan.

Recommendations for director candidates are accepted throughout the year by the Board. In order for a recommended director candidate to be considered for nomination to stand for election at an upcoming annual stockholders meeting, the recommendation must be received by the Company not less than 120 days prior to the anniversary date of the Company s most recent annual proxy statement. For director recommendations to be considered in connection with the Company s 2019 Annual Meeting, this submission date was December 28, 2018. No such recommendations were received from stockholders in connection with the 2019 Annual Meeting. To have a candidate considered for nomination (subject to requests for further information as may be determined by the Board), a stockholder must initially provide the following information:

- the stockholder's name and address, evidence of such stockholder's ownership of Revlon Common Stock, including the number of shares owned and the length of time of continuous ownership, and a statement as to the number and names of director candidates such stockholder has previously submitted to the Company during the period that such stockholder has owned such shares;
  - the name of the candidate;
  - the candidate's resume or a listing of his or her qualifications to be a director of the Company; any other information regarding the candidate that would be required to be disclosed in a proxy statement filed with the SEC if the candidate were nominated for election to the Board; and
- the candidate's signed, written consent to be named as a director, if selected and nominated by the Board.

#### **Stockholder-Director Communications**

Any stockholder or other interested party desiring to communicate with the Board or individual directors should communicate by: (i) emailing Michael T. Sheehan, Senior Vice President, Deputy General Counsel and Secretary, at michael.sheehan@revlon.com; or (ii) sending mail to Revlon, Inc., One New York Plaza, 50th Floor, New York, NY 10004, attention: Michael T. Sheehan. Communications that consist of stockholder proposals must instead follow the procedures set forth under Submission of Stockholder Proposals in this Proxy Statement, below, and, in the case of recommendations of director candidates, Stockholder Process for Submitting Director Nominees, in this Proxy Statement, above.

# **Non-Management Executive Sessions**

The Company s Corporate Governance Guidelines provide that the Board will regularly meet in executive session without any member of the Company s management being present and that the Company s independent directors will also meet in at least one non-management executive session per year attended only by independent directors. A non-management director will preside over each non-management executive session of the Board, and an independent director will preside over each independent director executive session of the Board, although the same director is not required to preside at all such non-management or independent director executive sessions. The presiding director at such non-management and independent director executive sessions of the Board is determined in accordance with the applicable provisions of the Company s By-laws, such that the Chairman of the Board of Directors or, in his absence (as is the case with independent executive sessions), a director chosen by a majority of the directors present will preside at such meetings. During 2018, the Board of Directors met in at least one executive session attended by only independent directors (all of whom constituted non-management directors).

# **AUDIT COMMITTEE**

# **Composition of the Audit Committee**

The Audit Committee is comprised of Alan Bernikow (Chairman), Ceci Kurzman and Jonathan Schwartz, each of whom the Board of Directors has determined satisfies the NYSE s and the SEC s audit committee independence and financial experience requirements. Each of Messrs. Bernikow (Chairman) and Jonathan Schwartz and Ms. Kurzman served as members of the Audit Committee during all of 2018.

The Board has determined that Mr. Bernikow qualifies as an audit committee financial expert under applicable SEC rules and the NYSE listing standards. Mr. Bernikow currently serves as Chairman of the Audit Committees of the Company, Mack-Cali and the UBS Funds. As the audit committees of the UBS Funds effectively function as a single audit committee for NYSE listing standards purposes, Mr. Bernikow therefore serves on what can be considered to be a total of 3 audit committees of public companies (namely, Revlon, Mack-Cali and the UBS Funds). However, if it were to be determined that the audit committees of the UBS Funds do not effectively function as a single audit committee, and that Mr. Bernikow therefore serves on what would be considered to be more than 3 public company audit committees, the Board has determined that such service on these audit committees does not impair his ability to effectively serve on the Company s Audit Committee, specifically because: (i) Mr. Bernikow is retired and, accordingly, has a more flexible schedule and more time to commit to service as an audit committee and board member, including on a full-time basis, if necessary; (ii) Mr. Bernikow has significant professional accounting experience and expertise, which renders him highly qualified to effectively and efficiently serve on multiple audit committees; (iii) the audit committees of the UBS Funds effectively function as a single, consolidated audit committee; (iv) the issues considered at the UBS Funds audit committee meetings generally apply universally to the entire group of funds; and (v) Mr. Bernikow has served as a member of the Company s Audit Committee since 2003 and his service on other audit committees has not impaired his ability to effectively serve on the Company s Audit

Committee during this period.

# **Audit Committee Charter**

The Audit Committee operates under a comprehensive written charter, which is available at <a href="https://www.revloninc.com">www.revloninc.com</a> under the heading <a href="https://www.revloninc.com">Investors - Corporate Governance - Committee Composition and Charters</a> .

### **Audit Committee Responsibilities**

The Audit Committee is responsible for assisting the Board of Directors in fulfilling its oversight responsibilities with respect to, among other things:

- the integrity of the Company's financial statements and disclosures;
- the Company's compliance with legal and regulatory requirements;
- the appointment, compensation, retention and oversight of the Company's independent auditors; enterprise risk assessment and the Company's risk management guidelines, processes and policies, including reviewing cybersecurity risk mitigation policies and initiatives;
  - the performance of the Company's internal audit functions; and
    - the Revlon, Inc. Related Party Transaction Policy.

The Audit Committee is also responsible for preparing the annual Audit Committee Report, which is required under SEC rules to be included in this Proxy Statement (see Audit Committee Report, below). The Audit Committee has an Audit Committee Pre-Approval Policy for pre-approving all permissible audit and non-audit services performed by the Company s independent auditor. See Annex A – REVLON, INC. 2019 AUDIT COMMITTEE PRE-APPROVAL POLICY.

# **Audit Committee Complaint Procedures**

The Audit Committee has established procedures for: (a) the receipt, retention and treatment of complaints received by the Company regarding accounting, internal accounting controls or auditing matters; and (b) the confidential, anonymous submission by employees of the Company of concerns regarding questionable accounting or auditing matters. These complaint procedures are described in the Audit Committee s charter.

#### **Audit Committee Report**

Management represented to the Audit Committee that the Company's audited consolidated financial statements for the fiscal year ended December 31, 2018 were prepared in accordance with generally accepted accounting principles, and the Audit Committee has reviewed and discussed such audited consolidated financial statements with management and KPMG LLP (KPMG), the Company's independent registered public accounting firm.

The Audit Committee discussed with KPMG those matters required to be discussed by the applicable requirements of the Public Company Accounting Oversight Board (the <u>PCAOB</u>), including information concerning the scope and results of the audit and information relating to KPMG s judgments about the quality, and not just the acceptability, of the Company s accounting principles. These communications and discussions are intended to assist the Audit Committee in overseeing the Company s financial reporting.

The Audit Committee has received the written disclosures and the letter from KPMG, as required by applicable requirements of the PCAOB, regarding KPMG s communications with the Audit Committee concerning KPMG s independence, and the Audit Committee has discussed with KPMG that firm s independence.

The Audit Committee also reviewed, among other things, the amount of fees paid to KPMG for audit and permissible non-audit services (see Audit Fees in this Proxy Statement, below). The Audit Committee has satisfied itself that KPMG s provision of audit and non-audit services to the Company is compatible with KPMG s independence.

Based on the Audit Committee s review of and discussions regarding the Company s audited consolidated financial statements and the Company s internal control over financial reporting with management, the Company s internal auditors and KPMG and the other reviews and discussions with KPMG referred to in the preceding paragraph,

subject to the limitations on the Audit Committee s roles and responsibilities described above and in the Audit Committee charter, the Audit Committee recommended to the Board of Directors that the Company s audited consolidated financial statements be included in the Company s Annual Report on Form 10-K for the fiscal year ended December 31, 2018 for filing with the SEC.

Respectfully submitted,

Audit Committee Alan Bernikow, Chairman Ceci Kurzman Jonathan Schwartz

#### **COMPENSATION COMMITTEE**

# **Composition of the Compensation Committee**

The Compensation Committee is currently comprised of Messrs. Bernikow (Chairman), Kretzman and Savas and Ms. Kurzman. Each of Messrs. Bernikow and Kretzman and Ms. Kurzman served as a member of the Compensation Committee during all of 2018. Upon assuming her position as the Company s Chief Operating Officer, Ms. Perelman stepped down from the Compensation Committee, effective as of January 28, 2018, which vacancy was filled by the appointment of Mr. Meister on the same date. Mr. Savas was appointed to the Compensation Committee in October 2018 following Mr. Meister s decision to step down from the Compensation Committee.

With only 3 of the 4 current members of the Compensation Committee qualifying as independent directors, the Company takes advantage of the controlled company exemption under NYSE listing standards that permits the Company to maintain a Compensation Committee that is not comprised entirely of independent directors.

### **Compensation Committee Charter**

The Compensation Committee operates under a comprehensive written charter available at <a href="www.revloninc.com">www.revloninc.com</a> under the heading <a href="Investors">Investors</a> - Corporate Governance - Committee Composition and Charters.

# **Compensation Committee Responsibilities**

The Compensation Committee is responsible for:

- reviewing and approving corporate goals and objectives relevant to the compensation of the Company's CEO and other Named Executive Officers (\_NEOs ), evaluating the CEO's and the other NEOs' performance in light of those goals and objectives, and determining, either as a committee or together with the Board of Directors, the CEO's and other NEOs' compensation level based on such evaluations;
- reviewing and approving compensation and incentive arrangements for certain key employees of the Company; reviewing and approving awards pursuant to the Fourth Amended and Restated Revlon, Inc. Stock Plan (the
- <u>Stock Plan</u>) and the Revlon Amended and Restated Executive Incentive Compensation Plan (the <u>Incentive</u> Compensation Plan ) and overseeing the administration of such plans;
- planning for the succession of the Company's CEO and key senior officers; and considering the existence of any potential conflicts of interest with its independent outside compensation consultant, Compensation Advisory Partners LLC ( CAP ).

# **Role of the Compensation Committee**

As part of its process for determining the amount and form of executive officer compensation, the Compensation Committee relies on proposals and information provided by management, as well as market data, analysis and guidance provided by CAP. These inputs better enable the Compensation Committee to make informed compensation decisions. The major responsibilities of the Compensation Committee include reviewing and approving:

- v Compensation for the NEOs;
- The structure of the annual bonus programs and long-term incentive plans ( $\underline{\textbf{LTIPs}}$ ) under the Incentive Compensation Plan and the Stock Plan, respectively;
  - v Performance-based objectives for the NEOs and other participants in annual bonus programs and LTIPs;
    - v Certifying management's assessment of the achievement of performance targets; and
      - v Grants of equity-based awards under the Stock Plan.

The Compensation Committee, based upon management s recommendation and with input from CAP:

- Reviews and approves corporate performance objectives relevant to the compensation of the Company's CEO and the other NEOs;
- Evaluates the Company's performance against its corporate performance objectives and the CEO's and the other NEOs' performance; and
- v Reviews and approves the CEO's and the other NEOs' total compensation based on that evaluation process.

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As there has never been a restatement of the Company s financial results, the Company has not implemented any formal policy in respect of adjustment or recovery of amounts paid under its compensation plans.

# **Role of Independent Compensation Consultant**

As part of its regular process, the Compensation Committee confers with management and with CAP. During 2018, CAP provided input and advice on, among other things:

- v The proxy peer group and approach used to benchmark total target compensation for the NEOs;
  - v The structure and components of the Company's incentive compensation programs; and
- Review and approval of the employment agreements of Ms. Perelman and Victoria Dolan, the Company's Chief Financial officer.

While the Compensation Committee reviews CAP s engagement annually, the Compensation Committee last approved CAP s engagement in October 2009. CAP reports directly to the Compensation Committee. During 2018, CAP s services were limited to compensation advice to the Compensation Committee (or to the Company s Human Resources Department in respect of compensation matters). CAP did not perform any other services for the Company.

In annually reviewing conflicts of interest, the Compensation Committee has determined that CAP and CAP s compensation advisor have not had any conflicts of interest, considering, among other things: (i) CAP s provision of other services to the Company; (ii) the amount of fees received by CAP from the Company, as a percentage of CAP s total revenue; (iii) CAP s policies and procedures designed to prevent conflicts of interest; (iv) any business or personal relationship: (1) between CAP s compensation advisor and any member of the Company s Compensation Committee; and (2) between CAP or CAP s compensation advisor and any of the Company s executive officers; and (v) any Company stock owned by CAP s compensation advisor. The Compensation Committee s Chairman also reviews and approves all invoices from CAP prior to payment.

# **Compensation Committee s Delegation of Authority**

Pursuant to the terms of the Incentive Compensation Plan, the Compensation Committee may delegate to an administrator (who must be an employee or officer of the Company) the power and authority to administer the Incentive Compensation Plan for the Company s employees, other than its CEO and certain other officers who constitute covered employees as defined in Treasury Regulation §1.162-27(c)(2) (as in effect on the date the Incentive Compensation Plan was adopted). Section 157(c) of the Delaware General Corporation Law provides that the Company s Board of Directors (or the Compensation Committee acting on behalf of the Board) may delegate authority to any officer of the Company to designate grantees of equity awards under the Stock Plan other than themselves and to determine the number of such equity awards to be issued. The Compensation Committee did not delegate any such authority for 2018.

## 2017 Say-on-Pay Vote Results

Approximately 93.8% of stockholders approved the Company's most recent say-on-pay proposal at the Company's 2017 annual stockholders meeting. At the Company's 2017 annual stockholders meeting, approximately 85.86% of stockholders approved holding the say-on-pay advisory, non-binding vote once every 3 years. Therefore, the next say-on-pay proposal will be held at the Company's 2020 annual stockholders meeting. While these say-on-pay votes are held on an advisory, non-binding basis (in accordance with SEC regulations), the Compensation Committee believes that the 93.8% approval of the prior say-on-pay proposals represent an endorsement that the Company's compensation programs, processes and practices are appropriate for the Company.

## **DIRECTOR COMPENSATION**

The following Director Compensation table shows all compensation the Company s Directors earned in respect of 2018 for their service on the Board:

	Fee	s Earned or			
Name	Pa	aid in Cash	All Othe	er Compensation	
(a)		<b>(b)</b>		(c)	Total
Ronald O. Perelman					_
E. Scott Beattie		_	\$	500,000	\$ 500,000
Alan Bernikow	\$	176,500	\$	28,000	\$ 204,500
Kristin Dolan	\$	130,000		_	\$ 130,000
Fabian Garcia		_		_	_
Robert Kretzman	\$	136,000	\$	28,000	\$ 164,000
Ceci Kurzman	\$	158,000		_	\$ 158,000
Paul Meister		_		_	_
Tamara Mellon	\$	107,187		_	\$ 107,187
Debra Perelman		_		_	_
Paul Savas					_
Barry F. Schwartz	\$	125,500	\$	25,000	\$ 150,500
Jonathan Schwartz	\$	149,000		_	\$ 149,000
Cristiana Falcone					
Sorrell	\$	125,500		_	\$ 125,500

Messrs. Perelman, Garcia, Meister and Savas and Ms. Perelman did not receive any compensation for their service as Directors during 2018. For Mr. Garcia, see the Summary Compensation Table regarding compensation

(a) earned by Mr. Garcia in his role as the Company's President & CEO in respect of 2018. For Ms. Perelman, see the Summary Compensation Table regarding compensation earned by Ms. Perelman in her roles as Chief Operating Officer and President & CEO during 2018.

Ms. Mellon resigned as a Director effective November 13, 2018.

Ambassador Avant is not referred to in the table above as she recently joined the Board in April 2019.

- During 2018, the Company's Board compensation structure was comprised of the following components: (i) an annual Board retainer of \$115,000; (ii) Board and Committee meeting fees of \$1,500 per meeting; (iii) an additional annual retainer of \$10,000 for each Committee chairman; and (iv) an additional annual Audit Committee membership retainer of \$10,000.
  - For Mr. Beattie, the amount shown under the All Other Compensation column reflects fees received by Mr. Beattie in respect of 2018 for advisory services to the Company, pursuant to the terms of the Consulting Agreement, dated November 3, 2016, between the Company and Mr. Beattie (the <u>Consulting Agreement</u>). As previously disclosed in the Company's 2017 Proxy Statement on Schedule 14A filed with the SEC on April 21,
- <sup>(c)</sup> 2017, pursuant to the Consulting Agreement, Mr. Beattie agreed to provide advisory services to the Company's CEO through November 3, 2019 for a fee of \$500,000 per year and for which he received \$3 million of RSUs representing the right to receive 93,458 shares of Revlon Common Stock which vest in 3 equal installments in November 2017, 2018 and 2019.

For Messrs. Bernikow, Kretzman and Barry Schwartz, the amounts shown under the All Other Compensation column reflect fees received in respect of 2018 as members of Products Corporation s Board of Directors. Products Corporation s non-employee directors (i.e., those Directors who were not receiving compensation as officers or employees of the Company or any of its affiliates) are paid an annual retainer fee of \$25,000 and are entitled to a \$1,500 per meeting fee.

Messrs. Perelman, Meister and Garcia, as well as Ms. Perelman, also served as Directors of Products Corporation during 2018, but received no fees for such service.

## SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth, as of April 5, 2019 (except as otherwise noted), the number of shares of each class of the Company s voting capital stock beneficially owned, and the percent so owned (based on 53,032,087 shares outstanding as of April 5, 2019), by: (i) each person known to the Company to be the beneficial owner of more than 5% of any class of the Company s voting securities; (ii) each Director of the Company who served on the Company s Board during 2018 and each director nominee; (iii) the Company s CEOs during 2018 and each of the other 2018 NEOs; and (iv) as a group, all current Directors who served on Company s Board during 2018 who remained in such role as of April 1, 2019, and the 2018 NEOs who remained in such role as of April 1, 2019. The number of shares owned are those beneficially owned, as determined under the SEC s applicable rules, and such information is not necessarily indicative of beneficial ownership for any other purpose. Under such rules, beneficial or economic ownership includes any shares of voting capital stock as to which a person has sole or shared voting power or investment power and any shares of voting capital stock which the person has the right to acquire within 60 days through the exercise of any option, warrant or right, through conversion of any security or pursuant to the automatic termination of a power of attorney or revocation of a trust, discretionary account or similar arrangement.

Name and Address of Beneficial Owner	Amount and Nature of Beneficial Ownership (Revlon Common Stock)	Percentage of Class (Revlon Common Stock)
<b>Ronald O. Perelman</b> <i>c/o MacAndrews &amp; Forbes Incorporated, 35 E.</i> 62 <sup>nd</sup> St., New York, NY 10065	46,033,321 (1)	86.8 %
Ambassador Nicole Avant c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	_	*
E. Scott Beattie c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	42,305	*
<b>Alan Bernikow</b> c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	13,250	*
<b>Kristin Dolan</b> c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	_	*
<b>Victoria Dolan</b> c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	16,979 (2)	*
<b>Fabian Garcia</b> c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	(3)	*
<b>Robert Kretzman</b> c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	39,592	*
<b>Ceci Kurzman</b> c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	_	*

Paul Meister c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004		*
Tamara Mellon	<del>_</del>	
c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	(4)	*
Victor Nichols c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	_	*
<b>Debra Perelman</b> c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	15,236 <sup>(5)</sup>	*
Christopher Peterson c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	(6)	*
Paul Savas c/o MacAndrews & Forbes Incorporated, 35 E. 62 <sup>nd</sup> St., New York, NY 10065	27,900	*
Barry F. Schwartz c/o MacAndrews & Forbes Incorporated, 35 E. 62 <sup>nd</sup> St., New York, NY 10065	_	*
Jonathan Schwartz c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	_	*
Cristiana Falcone Sorrell c/o Revlon, One New York Plaza, 50 <sup>th</sup> Floor, New York, NY 10004	_	*
Mittleman Brothers, LLC 105 Maxess Road, Suite 207, Melville, New York 11747	2,837,247 (7)	5.35 %
All Current Directors and Executive Officers, as a Group (13 Persons)	46,188,583	87.1 %
* Less than one percent.		

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Mr. Perelman, through MacAndrews & Forbes, beneficially owned 46,033,321 shares of Revlon Common Stock, representing approximately 86.8% of the Company's issued and outstanding voting capital stock as of April 5, 2019. MacAndrews & Forbes has advised the Company that it has pledged shares of Revlon Common Stock to secure certain obligations of MacAndrews & Forbes. Additional shares of Revlon and shares of common stock of intermediate holding companies between Revlon and MacAndrews & Forbes may from time-to-time be pledged to secure obligations of MacAndrews & Forbes. A default under any of these obligations that are secured by the pledged shares could cause a foreclosure with respect to such shares of Revlon Common Stock, Products Corporation's common stock or stock of intermediate holding companies between Revlon and MacAndrews & Forbes. A foreclosure upon any such shares of common stock or dispositions of shares of Revlon Common Stock,

- Products Corporation's common stock or stock of intermediate holding companies between Revlon and MacAndrews & Forbes that are beneficially owned by MacAndrews & Forbes could, in a sufficient amount, constitute a change of control under Products Corporation's term loan agreement, multi-currency revolving credit agreement and foreign asset-backed term loan agreement and the indentures governing Products Corporation's 5.75% Senior Notes due 2021 and its 6.25% Senior Notes due 2024. A change of control constitutes an event of default under Products Corporation's credit agreements, which would permit Products Corporation's lenders to accelerate amounts outstanding under such facilities. In addition, holders of the 5.75% Senior Notes and the 6.25% Senior Notes may be entitled to require Products Corporation to repurchase their respective notes under those circumstances.
- (2) For a description of restricted shares of Revlon Common Stock and restricted stock units (<u>RSU</u>s ) held by Ms. Victoria Dolan, see the Summary Compensation Table under Stock Awards column.
- (3) As Mr. Garcia ceased employment with the Company on February 28, 2018, the Company has no knowledge as to his ownership of shares of Revlon Common Stock as of the date of the Security Ownership table.
- (4) As Ms. Mellon ceased to serve as a Director on November 13, 2018, the Company has no knowledge as to her ownership of shares of Revlon Common Stock as of the date of the Security Ownership table.
- (5) For a description of RSUs held by Ms. Perelman, see the Summary Compensation Table under Stock Awards column.
- (6) As Mr. Peterson ceased employment with the Company on July 31, 2018, the Company has no knowledge as to his ownership of shares of Revlon Common Stock as of the date of the Security Ownership table.
- (7) Based solely on the Schedule 13F-HR filed with the SEC by Mittleman Brothers, LLC on February 14, 2019.

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#### **EXECUTIVE OFFICERS**

The following are the Company s executive officers as of the date of this Proxy Statement:

Name Current Position

**Debra Perelman** President & Chief Executive Officer

Victoria Dolan Chief Financial Officer

The following sets forth the age (as of December 31, 2018) and biographical information for the Company s current executive officers, other than Ms. Perelman whose biographical information is included above with the Company s Director nominees:

Victoria Dolan (59) has served as the Company s Chief Financial Officer since March 2018. Prior to joining the Company, Ms. Dolan most recently served as Chief Transformation Officer for The Colgate-Palmolive Company (Colgate-Palmolive) since October 2017. Prior to that role, Ms. Dolan served as Colgate-Palmolive s Chief Transformation Officer and Corporate Controller from July 2016 to October 2017; Vice President, Corporate Controller and Principal Accounting Officer from February 2011 to July 2016; and Vice President, Finance and Strategic Planning, European and South Pacific Division, from November 2008 to January 2011. Prior to joining Colgate-Palmolive, Ms. Dolan held finance positions at Marriott International, Inc. from 2000 to 2008; The Coca-Cola Company from 1991 to 2000; and ARCO and ARCO Chemical Company from 1985 to 1991. Ms. Dolan received her B.A. in economics from the University of California Los Angeles (UCLA) and M.B.A. in accounting and finance from the UCLA Anderson School of Management. Ms. Dolan is a member of the Board of Trustees of both the TCS Education System and The Chicago School of Professional Psychology and of both of their respective Finance and Audit Committees.

#### **2018 NEOs**

The Company s NEOs for 2018 (the **2018 NEOs**) were:

Name Position(s) during 2018

**Debra Perelman** President & CEO (Ms. Perelman served as Chief Operating Officer from

January 2018 to May 2018 and since May 2018 she has served as President

& CEO)

Victoria Dolan CFO (Ms. Dolan has served as CFO since March 2018)

**Fabian Garcia** Former President & CEO (Mr. Garcia ceased employment with the Company

in February 2018, having served as President & CEO through January 2018)

Paul Meister Former Executive Vice Chairman (Mr. Meister served as the Company's

Executive Vice Chairman from January 2018 until November 2018; and as the Company's Principal Executive Officer from January 2018 to May 2018)

Christopher Peterson Former Chief Operating Officer, Operations (Mr. Peterson ceased

employment with the Company in July 2018. Mr. Peterson had also served as

the Company's CFO until March 2018)

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## RISK MANAGEMENT

## **Risk Oversight**

The Company s senior management is responsible for identifying and managing potential risk to the Company s business and the Board s Audit Committee is responsible for reviewing and discussing that process with management. In accordance with applicable NYSE rules, the Audit Committee maintains an Audit Committee charter that addresses the duties and responsibilities of the Audit Committee, including the requirement that such committee discuss the Company s guidelines, policies and processes with respect to enterprise risk assessment and risk management. As part of the Company s enterprise risk management process, senior management identifies internal and external risk factors and takes appropriate action to monitor and mitigate those risks. Specifically, the Company s Internal Audit and Compliance Departments lead the Company s comprehensive enterprise risk assessment process, with input and collaboration from senior leaders across the Company, to identify and characterize potential risks based on the possible impact to the Company s business, as well as the likelihood of occurrence. The Company management continues to identify and implement appropriate mechanisms that are designed to mitigate existing and emerging risks identified through this process. The Company s Internal Audit Department considers the outcomes of the enterprise risk assessment in the formulation of its annual internal audit plan, which it reviews with the Audit Committee. The Audit Committee periodically reviews and discusses the Company s enterprise risk assessment and risk management guidelines, policies and processes with the Company s Internal Audit and Compliance Departments. The Audit Committee s oversight includes reviewing cybersecurity risk mitigation policies and initiatives. Further, the Board reviews the Company s business plan and receives regular business and financial updates, including progress against the Company s business plan, at Board meetings, enabling the Board to understand and remain updated regarding the business risks faced by the Company and the Company s management of those risks.

# **EXECUTIVE COMPENSATION**

The following table sets forth the compensation the Company paid to its 2018 NEOs for services during the last 2 years:

# SUMMARY COMPENSATION TABLE

Name and Principal Position	Year	Salary (\$)	Bonus (\$) <sup>(b)</sup>	Stock Awards \$(c)	Non-Equity Incentive Plan Compensation (\$)(d)	Change in Pension Value and Nonqualified Deferred Compensation Earnings (\$)	All Other Compensation (\$) <sup>(e)</sup>	Total (\$)
Debra Perelman President & CEO	2018	1,438,099 <sup>(a)</sup>	292,500	2,915,068	_	_	70,190	4,715,857
Victoria Dolan CFO	2018	484,615	450,000	1,999,991	_	_	49,250	2,983,856
Fabian	2018	259,615		_	_	_	1,666,217	1,925,832
Garcia Former President & CEO	2017	1,500,000	_	_	393,750	_	146,466	2,040,216
Paul Meister <sup>(f)</sup> Former Executive Vice Chairman	2018	_	_	_	_	_	_	_
Christopher			_	_	_	_	1,210,240	
Peterson Former Chief Operating Officer; Operations (a)	2017	800,481	1,178,125	4,999,982	196,875	_	59,157	7,234,620

During the period that Ms. Perelman was transitioning from her full-time role at MacAndrews & Forbes to her position at Revlon as Chief Operating Officer (as of May 2018) and then President & Chief Executive Officer (as of November 2018), MacAndrews & Forbes continued to pay portions of her compensation, which payments totaled \$594,349 during 2018, which amount is reflected in the Salary column in the Summary Compensation Table above.

The amounts set forth under the Bonus column reflect bonuses paid to the NEOs outside of the Company's Annual

(b) Bonus Programs for the applicable year, and also include discretionary bonuses, sign-on bonuses and guaranteed minimum bonuses provided for in an executive's employment agreement.

While the Company's achievement of its applicable corporate performance targets for the 2018 Annual Bonus Program (as well as for the 2018 performance year of the 2018 LTIP (as discussed under footnote (b) below)) resulted in a 0% funding level, the Compensation Committee approved a discretionary 26% minimum funding level for the 2018 Bonus Program and the 2018 performance year of the 2018 LTIP for all participants in such programs to minimize employee turnover (subject to certain regional participants that achieved a higher level of performance receiving higher funding levels). Accordingly, for Ms. Perelman, who had a 2018 target bonus of \$1,125,000 (i.e., 100% of her annualized base salary from the Company) per her employment agreement, the amount shown in this column for 2018 reflects the 26% 2018 bonus funding level (i.e., \$1,125,000\*26%). For Ms. Perelman, the Compensation Committee noted, among other things, that her 26% 2018 bonus funding level was particularly warranted given that her performance as the Company s President & CEO has been strong, particularly as it relates to the double-digit growth of Revlon s e-commerce business over 2018.

For Ms. Dolan, the amount shown in this column for 2018 reflects the guaranteed minimum amount of her 2018 annual bonus (i.e., 75% of her \$600,000 base salary) per her employment agreement.

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For Mr. Peterson, the amount shown in this column for 2017 reflects the sum of: (i) the \$753,750 guaranteed minimum portion of his 2017 annual bonus (net of the portion earned that is disclosed in the Non-Equity Incentive Plan Compensation column for 2017); (ii) \$371,250, representing the discretionary portion of Mr. Peterson s 2017 annual bonus; and (iii) \$250,000, representing the one-time lump-sum signing bonus that was paid to Mr. Peterson in one installment in April 2017 pursuant to Mr. Peterson s Employment Agreement.

- Amounts set forth under the Stock Awards column reflect the aggregate grant date fair value of restricted stock awards and restricted stock units determined in accordance with FASB ASC Topic 718. For a discussion of
- (c) valuation assumptions, see Note 15, Stock Compensation Plan, in the Notes to Consolidated Financial Statements included in the Company's Annual Report on Form 10-K for fiscal year 2018 filed with the SEC on March 28, 2019 (the **\_2018 Form 10-K** ).

For Ms. Perelman, the amount set forth under the Stock Awards column for 2018 reflects her 2018 LTIP target award under the Stock Plan in the form of 147,972 RSUs based on the NYSE closing price of \$19.70 per share of Revlon Common Stock on February 28, 2018 (being the date that the Compensation Committee initially approved the design of the 2018 LTIP). This 2018 LTIP award consists of: (1) 73,986 time-based RSUs that are scheduled to vest ratably over a 3-year service period each March 15th beginning in 2019; and (2) 73,986 performance-based RSUs that are scheduled to cliff-vest in March 2021 at the completion of the 3-year performance period (i.e., 2018, 2019 and 2020), based on the average degree of the Company s achievement of its performance targets over the 3 separately-measured 1-year performance periods.

For Ms. Dolan, the amount set forth under the Stock Awards column for 2018 reflects the sum of: (i) \$1,499,991, representing the grant date value of 69,767 restricted shares of Revlon Common Stock that the Company granted to Ms. Dolan on March 15, 2018 pursuant to her employment agreement. One-third of these restricted shares vested on March 15, 2019 and the remaining restricted shares vest in 2 equal installments on March 15, 2020 and March 15, 2021, subject to certain terms and conditions, including that Ms. Dolan remains employed by the Company on each applicable vesting date, and is subject to earlier vesting upon the occurrence of a change of control; and (ii) \$500,000, representing the 2018 LTIP target award under the Stock Plan in the form of 25,380 RSUs. This 2018 LTIP award consists of: (1) 12,960 time-based RSUs that are scheduled to vest ratably over a 3-year service period each March 15th beginning in 2019; and (2) 12,960 performance-based RSUs that are scheduled to cliff-vest in March 2021 at the completion of the 3-year performance period (i.e., 2018, 2019 and 2020), based on the average degree of the Company s achievement of its performance targets over the 3 separately-measured 1-year performance periods.

For Mr. Peterson, the amount set forth under the Stock Awards column for 2017 reflects the grant date value of the award of 192,307 restricted shares of Revlon Common Stock that the Company granted to Mr. Peterson effective on April 17, 2017 pursuant to his employment agreement, based on the NYSE closing price of \$26 per share of Revlon Common Stock on the April 17, 2017 grant date. Pursuant to Mr. Peterson s Separation Agreement (as further discussed below under Employment Agreements and Payments upon Termination and Change of Control ), 11,217 of his restricted shares of Revlon Common Stock vested on July 31, 2018, with all of his 142,629 remaining unvested shares being forfeited.

The amounts set forth under the Non-Equity Incentive Plan Compensation column for 2017 reflect the amounts (d) earned by each of Messrs. Garcia and Peterson under the 2017 Annual Bonus Program, excluding discretionary amounts.

For Mr. Garcia, who ceased employment with the Company in February 2018, the amount shown in this column for 2017 reflects his 2017 target annual bonus of \$2,250,000 (i.e., 150% of his annual base salary), multiplied by the 17.5% funding level of the 2017 Annual Bonus Program.

For Mr. Peterson, the amount shown in this column for 2017 reflects his 2017 target annual bonus of \$1,125,000 (i.e., 100% of his annual base salary), multiplied by the 17.5% funding level of the 2017 Annual Bonus Program.

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(e) For 2017 and 2018, the amounts shown under All Other Compensation column consist of:

Tax

Name	Year	Car Allowance	Preparation and Financial Counseling Services	Profit Sharing and Matching Contributions <sup>1</sup>	Supplemental Medical Coverage	Other Perquisites <sup>2</sup>	Separation Benefits <sup>3</sup>	Total All Other Compensation
Debra								
Perelman	2018	_	\$7,308		\$62,882		_	<b>\$70,190</b>
Victoria								
Dolan	2018	\$18,923	\$7,885	\$22,442			_	\$49,250
Fabian	2018	\$5,769	\$1,923	\$112,311	_	\$43,851	\$1,502,363	\$1,666,217
Garcia	2017	\$30,000	\$10,000	\$75,600	\$10,506	\$20,360		\$146,466
Paul								
Meister	2018	_	_	_			_	_
Christopher	2018	\$18,115	\$6,038	\$45,505	_	_	\$1,140,582	\$1,210,240
Peterson	2017	\$20,769	\$6,923	\$31,465		_	_	\$59,157
Notes:		·						•

- - The amounts shown under Profit Sharing and Matching Contributions column are under the Amended and Restated Revlon Excess Savings Plan (the **Excess Savings Plan** ) and the 401(k) Plan. For Mr. Garcia, the amount set forth under Other Perquisites column for each of 2017 and 2018 represents
  - the cost to the Company attributable to providing him with the services of a personal driver in the applicable
    - For Mr. Peterson, the amount set forth under Separation Benefits column for 2018 represents the severance payments described under Employment Agreements and Payments Upon Termination and Change of
  - Control. Such amount excludes the July 31, 2018 vesting of 11,217 restricted shares of Revlon Common Stock, as it was reported as 2017 compensation in the Stock Awards column of the Summary Compensation Table.

For Mr. Garcia, the amount set forth under Separation Benefits column for 2018 represents the severance payments described under Employment Agreements and Payments Upon Termination and Change of Control. Such amount excludes: (i) the 2016 CEO LTIP payment, as it was reported as 2016 compensation in the Non-Equity Incentive Plan Compensation column of the Summary Compensation Table in the 2018 Proxy Statement, as filed with the SEC on Schedule 14A on April 27, 2018 (the **2018 Proxy Statement**); and (ii) the March 9, 2018 vesting of 216,392 restricted shares of Revlon Common Stock, as it was reported as 2016 compensation in the Stock Awards column of the Summary Compensation Table in the 2018 Proxy Statement. The Company suspended outstanding payments to Mr. Garcia based on its view that Mr. Garcia s representation of the amount of lost income as a result of leaving his prior employer — that was to be recouped from the Company — was overstated.

Mr. Meister served as the Company's Principal Executive Officer from January 2018 to May 2018 and as the Company's Executive Vice Chairman from January 2018 until November 2018, in each case on a part-time basis, while also simultaneously continuing to serve as President of MacAndrews & Forbes. As an employee of MacAndrews & Forbes, Mr. Meister was not compensated by the Company for these roles at the Company.

## **COMPENSATION BENCHMARKING**

As part of its annual compensation benchmarking review, the Compensation Committee reviews proxy data from a peer group of companies to assess the reasonableness of NEO compensation. The proxy peer group for 2018 consisted of the following selected U.S. public companies that manufacture and market personal care and household products with revenues and market capitalization that were generally comparable in size with the Company, as identified by CAP (the **\_2018 Proxy Peer Group** ):

Avon Products	Edgewell Personal Care	Nu Skin
Church & Dwight	Hain Celestial	<b>Post Holdings</b>
Clorox	Helen of Troy	<b>Sensient Technologies</b>
Coty	International Flavors & Fragrances	<b>Tupperware Brands</b>

For purposes of peer group comparison, target total compensation refers to the sum of an executive s annualized base salary rate from the Company, annual cash bonus (assuming a 100% target payout), LTIP awards (assuming a 100% target payout) and the annualized value of restricted stock scheduled to vest in a given year, measured based on the grant date value. Based on these values:

- Ms. Perelman's 2018 target total compensation (excluding the transitional amount paid by M&F that is referred to in footnote (a) to the Summary Compensation Table ) was at the percentile of the 2018 Proxy Peer Group;
- Ms. Dolan's 2018 target total compensation was between the 25<sup>th</sup> and the 50<sup>th</sup> percentiles of the 2018 Proxy Peer Group.

# **OUTSTANDING EQUITY AWARDS AT FISCAL YEAR-END**

The following table sets forth certain information regarding restricted shares of Revlon Common Stock held by the 2018 NEOs under the Company s Stock Plan which had not vested and remained outstanding as of December 31, 2018.

Stock Awards

			Stock Awarus	
Name	Number of Shares or Units of Stock That Have Not Vested (#) <sup>(a)</sup>	Market Value of Shares or Units of Stock That Have Not Vested (\$) <sup>(b)</sup>	Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights That Have Not Vested (#)(c)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other Rights That Have Not Vested (\$)(b)
Debra				
Perelman	_	_	147,972	3,727,415
Victoria Dolan	69,767	1,757,431	25,380	639,322
Fabian Garcia	_			_
Paul Meister	_			_
Christopher				
Peterson		_	_	_

- (a) For Ms. Dolan, her restricted shares vest after December 31, 2018 in 3 equal installments on March 15, 2019 (which shares have vested), March 15, 2020 and March 15, 2021, subject to certain terms and conditions.
- (b) The market value of Ms. Dolan's restricted shares is based on the \$25.19 per share NYSE closing price of Revlon Common Stock on December 31, 2018.

For Ms. Perelman, her RSUs granted under the 2018 LTIP represent the sum of: (1) 73,986 time-based RSUs that are scheduled to vest ratably over a 3-year service period in 3 equal installments on March 15, 2019 (which shares

have vested), March 15, 2020 and March 15, 2021; and (2) 73,986 performance-based RSUs that are scheduled to cliff-vest in March 2021 at the completion of the 3-year performance period (i.e., 2018, 2019 and 2020), based on the average degree of the Company's achievement of its performance targets over the 3 separately-measured 1-year performance periods.

For Ms. Dolan, her RSUs granted under the 2018 LTIP represent the sum of: (1) 12,960 time-based RSUs that are scheduled to vest ratably over a 3-year service period in 3 equal installments on March 15, 2019 (which shares have vested), March 15, 2020 and March 15, 2021; and (2) 12,960 performance-based RSUs that are scheduled to cliff-vest in March 2020 at the completion of the 3-year performance period (i.e., 2018, 2019 and 2020), based on the average degree of the Company s achievement of its performance targets over the 3 separately-measured 1-year performance periods.

# EMPLOYMENT AGREEMENTS AND PAYMENTS UPON TERMINATION AND CHANGE OF CONTROL

# I. Employment Agreements

During fiscal year 2018, the Company maintained employment agreements with all of its 2018 NEOs. Messrs. Garcia s and Peterson s employment agreements terminated during 2018 upon their respective separations from employment during 2018, as previously disclosed. Set forth below are summaries of the employment agreements of the 2018 NEOs.

## Debra Perelman

As previously disclosed in a Current Report on Form 8-K filed with the SEC on November 19, 2018, Revlon and Products Corporation entered into an amended and restated employment agreement with Ms. Perelman (the <u>CEO</u> **Employment Agreement**) on November 16, 2018 to reflect her role as the Company s President and CEO.

The term of the CEO Employment Agreement is at will and provides that Ms. Perelman will receive an annual base salary of not less than \$1,125,000, with a target annual bonus opportunity of 100% of her base salary under the Incentive Compensation Plan, with the possibility of exceeding such amount based upon over-achievement of the Company s performance objectives up to a maximum of 200% of her base salary.

Pursuant to the CEO Employment Agreement, Ms. Perelman is eligible to participate in the Company s LTIP programs. Upon execution of the CEO Employment Agreement, Ms. Perelman received a pro-rated 2018 LTIP award in the form of RSUs with a total target value of \$2,915,068 in recognition of her services as the Company s CEO during 2018. 50% of the 2018 LTIP award are time-based RSUs that are scheduled to vest ratably over a 3-year service period, with the balance being performance-based RSUs that are scheduled to cliff-vest in March 2021 at the completion of the 3-year performance period (i.e., 2018, 2019 and 2020), based on the average degree of the Company s achievement of its performance targets over the 3 separately-measured 1-year performance periods. Pursuant to the CEO Employment Agreement, Ms. Perelman is scheduled to receive a 2019 LTIP award with a total target value of \$4,750,000 and she is also eligible to participate in other benefit and perquisites plans generally made available to the Company s other senior executives at her level and to continue her participation in the MacAndrews & Forbes basic and executive health insurance plans (for which the Company reimburses MacAndrews & Forbes pursuant to the Reimbursement Agreements (as defined below)).

Pursuant to the CEO Employment Agreement, (i) if the Company terminates Ms. Perelman s employment without cause or if she resigns for good reason, she is eligible to receive: (A) her annual base salary plus prior year bonus, paid in equal installments over a 12-month period; (B) her annual bonus with respect to the year prior to the year of termination (if not already paid as of any such termination date) (the \_\_CEO Prior Year Bonus ); (C) her annual bonus with respect to the year of termination, based on actual performance and pro-rated for the number of days actually worked during such year (the \_\_CEO Pro-Rated Bonus ); and (D) accelerated vesting of the time-based portion of any outstanding LTIP awards, and the performance-based portion of any such awards, subject to achievement of the applicable performance goals; and (ii) if the Company terminates Ms. Perelman s employment without cause or if she resigns for good reason within a 24-month period following a change of control, she is eligible to receive: (A) a lump-sum payment equal to two times her base salary plus prior year bonus; (B) the CEO Prior Year Bonus; (C) the CEO Pro-Rated Bonus; and (D) accelerated vesting of the time-based and performance-based portions of any outstanding LTIP awards.

Prior to her election as the Company s President and CEO, from January 2018 to May 2018 Ms. Perelman served as the Company s Chief Operating Officer, overseeing certain aspects of the Company s marketing, sales and research &

development functions. In connection with her prior COO role, as previously disclosed in Revlon s Annual Report on Form 10-K for fiscal year 2017 filed with the SEC on March 15, 2018 (the \_\_2017 Form 10-K ), Revlon and Products Corporation entered into a prior employment agreement with Ms. Perelman (the \_\_Superseded COO Employment Agreement ) on March 14, 2018, which was superseded by her CEO Employment Agreement, as described above. The Superseded COO Employment Agreement provided that as COO Ms. Perelman would receive an annual base salary of not less than \$1,125,000, with a target annual bonus opportunity under the Incentive Compensation Plan of 100% of her base salary, with the possibility of exceeding such amount based upon over-achievement of the Company s performance objectives, up to a maximum of 200% of her base salary. Pursuant to the Superseded COO Employment Agreement, Ms. Perelman was eligible to participate in the Company s annual LTIP programs, with a \$1,250,000 target annual award, and in other benefit and perquisites plans generally made available to the Company s other senior executives at her level. If the Superseded COO Employment Agreement was terminated due to death, disability or without cause, Ms. Perelman would have been eligible to receive: (i) her annual base salary paid in equal installments over a period ranging from 12 to 18 months under the Revlon Executive Severance Pay Plan, depending on her length of service; (ii) her annual bonus with

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respect to the year prior to the year of termination (if not already paid as of the termination date); (iii) her annual bonus with respect to the year of termination, based on actual performance and pro-rated for the number of days actually worked during such year; and (iv) payment in respect of any outstanding LTIP awards, based on actual performance and pro-rated for the number of days actually worked during the applicable performance period.

Prior to assuming these roles, Ms. Perelman served since December 2017 as Executive Vice President, Strategy, Digital Content and New Business Development, which was carried out pursuant to a secondment arrangement between the Company and MacAndrews & Forbes, pursuant to which her compensation and benefits for such role were paid directly by MacAndrews & Forbes and not by the Company, except that the Company was responsible for applicable business and travel expenses incurred by Ms. Perelman.

## Victoria Dolan

As previously disclosed in Revlon s 2017 Form 10-K, the Company s Board of Directors elected Victoria Dolan as its CFO on March 1, 2018, effective as of March 12, 2018.

On March 12, 2018 the Company entered into an employment agreement with Ms. Dolan (the **CFO Employment Agreement**), which, among other things, provides that she will serve as the Company s CFO at an annual base salary of not less than \$600,000, with a target annual bonus under the Incentive Compensation Plan of 75% of her base salary, with the possibility of exceeding such amount based upon the Company s and/or her over-achievement of the applicable performance objectives. Pursuant to the CFO Employment Agreement, the Company agreed that Ms. Dolan s annual bonus for 2018 would not be less than \$450,000.

During her employment with the Company, Ms. Dolan is eligible to participate in the Company s LTIP programs. In connection with her election as the Company s CFO, Revlon s Compensation Committee approved a \$500,000 LTIP target award opportunity for Ms. Dolan under the Company s 2018 LTIP program. 50% of the 2018 LTIP award are time-based RSUs that are scheduled to vest ratably over a 3-year service period, with the balance being performance-based RSUs that are scheduled to cliff-vest in March 2021 at the completion of the 3-year performance period (i.e., 2018, 2019 and 2020), based on the average degree of the Company s achievement of its performance targets over the 3 separately-measured 1-year performance periods.

Pursuant to the CFO Employment Agreement, Ms. Dolan received 69,767 restricted shares of Revlon Common Stock (the <u>CFO Restricted Stock Grant</u>), having an aggregate value of \$1,500,000 based on the NYSE closing price of Revlon Common Stock on March 15, 2018 (the <u>CFO Grant Date</u>). The CFO Restricted Stock Grant is eligible for vesting ratably on each of the first 3 anniversaries of the CFO Grant Date; provided that Ms. Dolan remains employed by the Company on each applicable vesting date, and is subject to earlier vesting upon the occurrence of a change of control. Ms. Dolan is also eligible to participate in other benefit and perquisites plans generally made available to the Company s other senior executives at her level.

While the term of the CFO Employment Agreement is indefinite, it may be terminated by the Company pursuant to certain termination provisions. If the Company terminates Ms. Dolan's employment for any reason other than for cause, she would be eligible to receive the greater of: (a) the benefits provided under the Company's Executive Severance Pay Plan; and (b) payment of base salary and continuation of medical benefits at the active employee rate for 12 months; prior year bonus (if not already paid); annual bonus for the year of termination, based on actual performance results and pro-rated for the number of days employed during that year; payment of the 2018 LTIP, subject to pro-rated vesting based on number of months of active employment for both time-based and performance-based portions of the 2018 LTIP, subject to achievement of applicable performance goals and payable in accordance with the terms of the 2018 LTIP program; and accelerated vesting of the next unvested tranche of the CFO Restricted Stock Grant, if any. The Executive Severance Pay Plan currently provides for base salary continuation for

12 months, plus an additional 2 weeks of base salary for each full year of service with the Company, up to a total of 18 months.

Upon a change of control, the term of the CFO Employment Agreement would be extended for 24 months from the effective date of such change of control and if, within such period, Ms. Dolan terminated her employment for COC good reason or if the Company terminated her employment other than for cause, she would receive: (i) 2 times the sum of (a) her base salary and (b) her average gross bonus earned over the previous 5 years; (ii) 24 months continuation of fringe benefits; (iii) payment of the 2018 LTIP, subject to pro-rated vesting based on number of months of active employment for both time-based and performance-based portions of the 2018 LTIP, subject to achievement of applicable performance goals and payable in accordance with the terms of the 2018 LTIP program; and (iv) all of her unvested restricted shares would immediately vest.

#### Fabian Garcia

Mr. Garcia, who commenced employment with the Company on April 15, 2016, resigned as the Company s President and Chief Executive Officer on January 28, 2018 and his employment with the Company ceased on February 28, 2018, Prior to such separation, Mr. Garcia s employment agreement, which was entered into in March 2016, provided that his annual base salary would be not less than \$1,500,000, with a target annual bonus of 150% of his base salary, with the possibility of exceeding such amount based upon the over-achievement of the Company s performance objectives, up to a maximum of 200% of his base salary and pursuant to which he also received a \$2 million sign-on bonus in May 2016. Pursuant to Mr. Garcia s Employment Agreement, Mr. Garcia was eligible to earn a long-term incentive award based on certain Adjusted EBITDA targets covering 3¾ annual performance periods, commencing on April 15, 2016 and ending on December 31, 2019. His participation in such program ceased pursuant to his separation agreement. Pursuant to Mr. Garcia s Employment Agreement, Mr. Garcia received 270,489 restricted shares of Revlon Common Stock on April 15, 2017, having an aggregate value of \$10 million based on the NYSE closing price of \$36.97 per share of Revlon Common Stock on April 15, 2016. His grant was scheduled to vest in 5 equal installments, beginning on April 15, 2017 and the 4 anniversaries thereafter, subject to certain terms and conditions. During his employment, Mr. Garcia was also eligible to participate in other benefit and perquisites plans generally made available to the Company s other senior executives at his level, which included, among other things, a \$30,000 annual car allowance and a \$10,000 annual financial planning and tax preparation allowance. Mr. Garcia s Employment Agreement required that he comply with the Company s confidentiality, non-solicit and non-compete obligations and with the Company s Code of Conduct and Business Ethics.

Pursuant to Mr. Garcia s Separation Agreement and as contemplated by his Employment Agreement, Mr. Garcia was entitled to receive the following severance payments: (i) \$3,787,500, representing 2 times his base salary and bonus paid for the year prior to termination; (ii) \$393,750, representing his actual bonus payment under the 2017 Annual Bonus Program; (iii) \$3,312,500, representing his 2016 CEO LTIP and other incentive compensation payments pursuant to his Employment Agreement; (iv) \$55,488, representing the cost of 24 months of group medical, dental and vision insurance coverage; and (v) \$4,609,150, representing the realized value of his remaining 216,392 restricted shares of Revlon Common Stock, which fully vested on March 9, 2018, based on the \$21.30 NYSE per share closing price on such date. Mr. Garcia was also eligible to receive a pro-rated portion of his 2018 annual bonus, payable to the extent bonuses were payable under the Company s 2018 annual bonus program, which payment was nil. The Company suspended outstanding payments to Mr. Garcia based on its view that Mr. Garcia s representation of the amount of lost income as a result of leaving his prior employer — that was to be recouped from the Company — was overstated.

# **Christopher Peterson**

Mr. Peterson, who commenced employment with the Company on April 17, 2017, resigned as the Company s Chief Operating Officer, Operations on July 31, 2018. Prior to such separation, Mr. Peterson s employment agreement, which was entered into in April, 2017, provided that his annual base salary would be not less than \$1,125,000, with a target annual bonus of 100% of his base salary, up to a maximum of 200% of his base salary, with a guaranteed minimum annual bonus for 2017 of \$753,750, and pursuant to which he also received a sign-on bonus of \$250,000 in April 2017. Pursuant to Mr. Peterson s Employment Agreement, Mr. Peterson was eligible to earn a long-term incentive award based on certain Adjusted EBITDA targets covering 2¾ annual performance periods, over 2017 through 2019 (with 2017 being 4/1/17-12/31/17), with a target annual award of \$1,250,000 payable in March 2020. His participation in such program ceased pursuant to his separation agreement. Pursuant to Mr. Peterson s Employment Agreement, Mr. Peterson received 192,307 restricted shares of Revlon Common Stock on April 17, 2017, having an aggregate value of \$4,999,982 based on the NYSE closing price of \$26 per share of Revlon Common Stock on April 17, 2017. His grant was scheduled to vest in 5 equal installments, beginning on April 17, 2018 and the 4 anniversaries thereafter, subject to certain terms and conditions. Mr. Peterson was also eligible to participate in other benefit and perquisites plans generally made available to the Company s other senior executives, which included a \$30,000 annual

car allowance and a \$10,000 annual financial planning and tax preparation allowance. Mr. Peterson s Employment Agreement required that he comply with the Company s confidentiality, non-solicit and non-compete obligations and with the Company s Code of Conduct and Business Ethics.

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Pursuant to Mr. Peterson s Separation Agreement, he was entitled to receive the following severance payments: (i) \$1,125,000, representing his base salary paid for a 12-month period following his termination; (ii) \$12,774, representing the cost of 12 months of group medical, dental and vision insurance coverage; (iii) \$2,808, representing the cost of 12 months of life insurance coverage; and (iv) \$174,985, representing 11,217 shares of Revlon Common Stock which vested on July 31, 2018, based on the \$15.60 NYSE per share closing price on such date, with all of his 142,629 remaining unvested shares being forfeited.

# **II. Payments Upon Termination and Change of Control**

## Debra Perelman

Under Ms. Perelman s Employment Agreement, if she was terminated without cause or resigned from employment for good reason on December 31, 2018, or in the event of any such termination in connection with a change of control, as the case may be, the estimated aggregate termination benefits would have been the following:

# Termination Without Cause or for Good Reason in Termination Without Cause or forconnection with a Change of Good Reason Control

Compensation		Approximate		Approximate
Element	Severance Benefit	Cost	<b>Severance Benefit</b>	Cost
<b>Base Salary</b>	12 months	\$1,125,000	24 months	\$2,250,000
Bonus	Annual bonus earned for the year prior to the year of termination (represents target bonus of 100% of base salary)	\$1,125,000	2 times the average amount of the gross bonus amounts earned over the prior 5 years of service	\$2,250,000
2018 Annual Bonus	Pro-rated, based on actual results (represents target bonus of 100% of base salary)	\$1,125,000	Pro-rated, based on actual results	\$1,125,000
Medical, Vision and Dental Insurance	12 months	\$62,882	24 months	\$125,764
2018 LTIP	The time-based RSUs accelerate to date of termination and the performance-based RSUs continue to vest during the respective performance period, subject to achievement of applicable performance goals	\$2,915,068	The time-based and performance-based RSUs vest in full on an accelerated basis	\$2,915,068
	Total:	\$6,352,950	Total:	\$8,665,832

#### Ms. Dolan

Under Ms. Dolan's Employment Agreement, if she was terminated without cause or resigned from employment for good reason on December 31, 2018, or in the event of any such termination in connection with a change of control, as

the case may be, the estimated aggregate termination benefits would be the following:

# Termination Without Cause or for Good Reason in Termination Without Cause or forconnection with a Change of Good Reason Control

Compensation Element	Severance Benefit	Approximate Cost	Severance Benefit	Approximate Cost
<b>Base Salary</b>	12 months	\$600,000	24 months	\$1,200,000
Bonus	Pro-rated based on actual results (represents the minimum guaranteed bonus for 2018)	\$450,000	2 times the average amount of the gross bonus amounts earned over the prior 5 years of service	\$900,000
Life Insurance	12 months	\$1,152	24 months	\$2,995
Medical, Vision and Dental	12 months	<b>\$0</b>	24 months	\$54,000
Insurance				
2018 LTIP	Pro-rated vesting (of both time-based and performance-based RSUs) based on actual results	\$166,667	Pro-rated vesting (of both time-based and performance-based RSUs) based on actual results	\$166,667
Restricted Stock	Unvested next tranche vests (based on \$25.19 per share NYSE closing price on December 31, 2018)	\$585,793	Unvested shares vest in full (based on \$25.19 per share NYSE closing price on December 31, 2018)	\$1,757,431
Profit Sharing and Matching Contributions	_	_	24 months	\$70,800
Tax Preparation and Financial Counseling Services	_	_	24 months	\$20,000
Car Allowance	_	_	24 months	\$48,000
	Total:	\$1,803,612	Total:	\$4,219,893

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#### Mr. Garcia

Mr. Garcia, who commenced employment with the Company on April 15, 2016, entered into a separation agreement with the Company on January 28, 2018, pursuant to which he ceased employment as President and CEO and as a member of the Board of Directors effective January 28, 2018, while remaining in an advisory role through February 28, 2018. For descriptions of Mr. Garcia s Employment Agreement and his separation benefits and payments, see Employment Agreements above. The Company suspended outstanding payments to Mr. Garcia based on its view that Mr. Garcia s representation of the amount of lost income as a result of leaving his prior employer — that was to be recouped from the Company — was overstated.

## Mr. Peterson

On July 17, 2018, the Company entered into a separation agreement with Mr. Peterson in connection with his termination of employment, which termination became effective as of July 31, 2018. Pursuant to Mr. Peterson s Separation Agreement, he is entitled to receive the following severance payments: (i) \$1,125,000, representing his base salary paid for a 12-month period following his termination; (ii) \$12,774, representing the cost of 12 months of group medical, dental and vision insurance coverage; (iii) \$2,808, representing the cost of 12 months of life insurance coverage; and (iv) \$174,985, representing 11,217 shares of Revlon Common Stock which vested on July 31, 2018, based on the \$15.60 NYSE per share closing price on such date, with all of his 142,629 remaining unvested shares being forfeited. For a description of Mr. Peterson s Employment Agreement, see Employment Agreements above.

# **EQUITY COMPENSATION PLAN INFORMATION**

The following table sets forth as of December 31, 2018, with respect to all equity compensation plans of the Company previously approved and not previously approved by its stockholders: (i) the number of securities to be issued upon the exercise of outstanding options, warrants and rights; (ii) the weighted-average exercise price of such outstanding options, warrants and rights; and (iii) the number of securities remaining available for future issuance under such equity compensation plans, excluding securities reflected in column (a).

	(a) Number of securities to be issued upon exercise of outstanding options,	(b) Weighted-average exercise price of outstanding options, warrants and	(c) Number of securities remaining available for future issuance under equity compensation plans (excluding securities
Plan Category	warrants and rights	rights	reflected in column (a))
Previously Approved by Stockholders: Stock Plan	1,134,569(1)	N/A <sup>(2)</sup>	2,728,351(3)
Not Previously Approved by Stockholders:	_	_	_

The amount shown under column (a) reflects the number of outstanding RSUs as of December 31, 2018, of which 1,103,416 were granted under the 2018 LTIP. 50% of the 2018 LTIP award are time-based RSUs that are

scheduled to vest ratably over a 3-year service period, with the balance being performance-based RSUs that are scheduled to cliff-vest in March 2021 at the completion of the 3-year performance period (i.e., 2018, 2019 and 2020), based on the average degree of the Company's achievement of its performance targets over the 3 separately-measured 1-year performance periods.

The amount shown under column (a) does not include 193,431 shares of restricted stock that were outstanding as of December 31, 2018, which were not yet vested as of such date and are subject to risk of forfeiture as of such date.

- (2) The restricted stock units described under column (a) have no exercise price.
- (3) As of December 31, 2018, all of these shares remained available for issuance as awards of any kind permissible under the Stock Plan, including awards of restricted stock and restricted stock units.

## CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

As of December 31, 2018, MacAndrews & Forbes beneficially owned 45,348,321 shares of Revlon Common Stock, representing approximately 85.8% of the issued and outstanding shares of Revlon Common Stock. For additional information regarding MacAndrews & Forbes subsidiaries and affiliated entities holding such shares of Revlon Common Stock, see the Schedule 13D/A filed with the SEC on March 22, 2019. MacAndrews & Forbes is beneficially owned by Ronald O. Perelman. Mr. Perelman is Chairman of Revlon s and Products Corporation s Board of Directors. As a result, MacAndrews & Forbes is able to elect the entire Board of Directors of Revlon and Products Corporation and control the vote on all matters submitted to a vote of Revlon s and Products Corporation s stockholders.

# Transfer Agreements

In June 1992, Revlon and Products Corporation entered into an asset transfer agreement with Revlon Holdings LLC, a Delaware limited liability company and formerly a Delaware corporation known as Revlon Holdings Inc. (\_Revlon Holdings ), and which is an affiliate and an indirect wholly-owned subsidiary of MacAndrews & Forbes, and certain of Revlon Holdings wholly-owned subsidiaries. Revlon and Products Corporation also entered into a real property asset transfer agreement with Revlon Holdings. Pursuant to such agreements, in June 1992, Revlon Holdings transferred certain assets to Products Corporation and Products Corporation assumed all of the liabilities of Revlon Holdings, other than certain specifically excluded assets and liabilities (the liabilities excluded are referred to as the **Excluded Liabilities** ). Certain consumer products lines sold in demonstrator-assisted retailers considered not integral to the Company s business and that historically had not been profitable and certain other assets and liabilities were retained by Revlon Holdings. Revlon Holdings agreed to indemnify Revlon and Products Corporation against losses arising from the Excluded Liabilities, and Revlon and Products Corporation agreed to indemnify Revlon Holdings against losses arising from the liabilities assumed by Products Corporation. The amounts reimbursed by Revlon Holdings to Products Corporation for the Excluded Liabilities was \$0.2 million and \$0.3 million for 2018 and 2017, respectively. A receivable balance of \$0.4 million from, and a payable balance of \$0.2 million to, MacAndrews & Forbes was included within accrued expenses and other in the Company s Consolidated Balance Sheets for transactions subject to the Transfer Agreements at December 31, 2018 and 2017, respectively.

## Reimbursement Agreements

Revlon, Products Corporation and MacAndrews & Forbes have entered into reimbursement agreements (the Reimbursement Agreements ) pursuant to which: (i) MacAndrews & Forbes is obligated to provide (directly or through its affiliates) certain professional and administrative services, including, without limitation, employees, to the Company, and to purchase services from third-party providers, such as insurance, legal, accounting and air transportation services, on behalf of the Company, to the extent requested by Products Corporation; and (ii) Products Corporation is obligated to provide certain professional and administrative services, including, without limitation, employees, to MacAndrews & Forbes and to purchase services from third-party providers, such as insurance, legal and accounting services, on behalf of MacAndrews & Forbes, to the extent requested by MacAndrews & Forbes, provided that in each case the performance of such services does not cause an unreasonable burden to MacAndrews & Forbes or Products Corporation, as the case may be.

The Company reimburses MacAndrews & Forbes for the allocable costs of the services that MacAndrews & Forbes purchases for or provides to the Company and for the reasonable out-of-pocket expenses that MacAndrews & Forbes incurs in connection with the provision of such services. MacAndrews & Forbes reimburses Products Corporation for the allocable costs of the services that Products Corporation purchases for or provides to MacAndrews & Forbes and for the reasonable out-of-pocket expenses incurred by Products Corporation in connection with the purchase or provision of such services. Each of the Company, on the one hand, and MacAndrews & Forbes, on the other, has

agreed to indemnify the other party for losses arising out of the services provided by it under the Reimbursement Agreements, other than losses resulting from its willful misconduct or gross negligence.

The Reimbursement Agreements may be terminated by either party on 90 days notice. The Company does not intend to request services under the Reimbursement Agreements unless their costs would be at least as favorable to the Company as could be obtained from unaffiliated third parties.

The Company participates in MacAndrews & Forbes directors and officers liability insurance program (the <u>D&O</u> <u>Insurance Program</u>), as well as its other insurance coverages, such as property damage, business interruption, liability and other coverages, which cover the Company, as well as MacAndrews & Forbes and its subsidiaries. The limits of coverage for certain of the policies are available on an aggregate basis for losses to any or all of the participating

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companies and their respective directors and officers. The Company reimburses MacAndrews & Forbes from time-to-time for their allocable portion of the premiums for such coverage or the Company pays the insurers directly, which premiums the Company believes are more favorable than the premiums that the Company would pay were it to secure stand-alone coverage. Any amounts paid by the Company directly to MacAndrews & Forbes in respect of premiums are included in the amounts paid under the Reimbursement Agreements.

The net activity related to services purchased under the Reimbursement Agreements during 2018 and 2017 was \$0.6 million income and \$3.8 million expense, respectively. The purchases during 2018 primarily included third party services purchased by MacAndrews & Forbes. The purchases during 2017 primarily included partial payments made by the Company to MacAndrews & Forbes for premiums related to the Company s allocable portion of the 5-year renewal of the D&O Insurance Program for the period from January 31, 2017 through January 2020. As of December 31, 2018 and December 31, 2017, a receivable balance of \$0.3 million from, and a payable balance of \$0.3 million to, MacAndrews & Forbes, respectively, were included in the Company s Consolidated Balance Sheet for transactions subject to the Reimbursement Agreements.

## Tax Sharing Agreements

As a result of a debt-for-equity exchange transaction completed in March 2004 (the <u>2004 Revlon Exchange</u> <u>Transactions</u>), as of March 25, 2004, the Company, Products Corporation and their U.S. subsidiaries were no longer included in the affiliated group of which MacAndrews & Forbes was the common parent (the <u>MacAndrews & Forbes Group</u>) for U.S. federal income tax purposes.

Revlon Holdings, Revlon, Products Corporation and certain of its subsidiaries, and MacAndrews & Forbes Incorporated entered into a tax sharing agreement (as subsequently amended and restated, the <a href="MacAndrews & Forbes Tax Sharing Agreement">MacAndrews & Forbes Tax Sharing Agreement</a>), for taxable periods beginning on or after January 1, 1992 through and including March 25, 2004, during which Revlon and Products Corporation or a subsidiary of Products Corporation was a member of the MacAndrews & Forbes Group. In these taxable periods, Revlon s and Products Corporation s federal taxable income and loss were included in such group s consolidated tax return filed by MacAndrews & Forbes Incorporated. During such period, Revlon and Products Corporation were also included in certain state and local tax returns of MacAndrews & Forbes Incorporated or its subsidiaries. Revlon and Products Corporation remain liable under the MacAndrews & Forbes Tax Sharing Agreement for all such taxable periods through and including March 25, 2004 for amounts determined to be due as a result of a redetermination arising from an audit or otherwise, equal to the taxes that Revlon or Products Corporation would otherwise have had to pay if it were to have filed separate federal, state or local income tax returns for such periods.

MacAndrews & Forbes current ownership does not require the Company to file a U.S. federal consolidated tax return with them. However, in certain U.S. states and in certain local and foreign jurisdictions the Company is required to file consolidated, combined, unitary or similar returns. The liability for these state, local and foreign liabilities is also governed by the MacAndrews & Forbes Tax Sharing Agreement. The Company accounts for its tax liabilities in these jurisdictions as if it were a separate filer, and the Company s tax accounts are presented as if it were a separate filer. During 2018, the Company s cash tax payments included \$1.1 million of payments made to MacAndrews & Forbes in connection with these filings, and the Company s ending tax asset, which is a component of prepaid and other current assets, included \$0.7 million related to future payments to be received from MacAndrews & Forbes in connection with these filings.

Following the closing of the 2004 Revlon Exchange Transactions, Revlon became the parent of a new consolidated group for federal income tax purposes and Products Corporation s federal taxable income and loss are included in such group s consolidated tax returns. Accordingly, Revlon and Products Corporation entered into a tax sharing agreement (the **Revlon Tax Sharing Agreement**) pursuant to which Products Corporation is required to pay to Revlon amounts

equal to the taxes that Products Corporation would otherwise have had to pay if Products Corporation were to file separate federal, state or local income tax returns, limited to the amount, and payable only at such times, as Revlon will be required to make payments to the applicable taxing authorities.

There were no U.S. federal tax payments or payments in lieu of taxes from Revlon pursuant to the MacAndrews & Forbes Tax Sharing Agreement in 2018 or 2017 with respect to periods covered by the MacAndrews & Forbes Tax Sharing Agreement, and the Company expects that there will not be any such payments in 2019. During 2018, there were no federal tax payments from Products Corporation to Revlon pursuant to the Revlon Tax Sharing Agreement with respect to 2018 or 2017. During 2017, there were no federal tax payments from Products Corporation to Revlon pursuant to the Revlon Tax Sharing Agreement with respect to 2017 or 2016. The Company expects that there will be no federal tax payments from Products Corporation to Revlon pursuant to the Revlon Tax Sharing Agreement during 2019 with respect to 2018.

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Pursuant to the asset transfer agreement referred to above, Products Corporation assumed all tax liabilities of Revlon Holdings other than (i) certain income tax liabilities arising prior to January 1, 1992 to the extent such liabilities exceeded the reserves on Revlon Holdings books as of January 1, 1992 or were not of the nature reserved for and (ii) other tax liabilities to the extent such liabilities are related to the business and assets retained by Revlon Holdings.

# Registration Rights Agreement

Prior to the consummation of the Company s initial public equity offering in February 1996, the Company and Revlon Worldwide Corporation (which subsequently merged into REV Holdings LLC, a Delaware limited liability company and a wholly-owned subsidiary of MacAndrews & Forbes (**REV Holdings**), the then direct parent of the Company) entered into a registration rights agreement (the **Registration Rights Agreement** ). In February 2003, MacAndrews & Forbes executed a joinder agreement to the Registration Rights Agreement, pursuant to which REV Holdings, MacAndrews & Forbes and certain transferees of Revlon Common Stock held by REV Holdings (the Holders ) have the right to require the Company to register under the Securities Act of 1933, as amended, all or part of Revlon Common Stock owned by such Holders, including, without limitation, the shares of Revlon Common Stock purchased by MacAndrews & Forbes in connection with the Company s 2003 \$50 million equity rights offering and the shares of Revlon Common Stock which were issued to REV Holdings upon its conversion of all 3,125,000 shares of its Class B Common Stock in October 2013 (a **Demand Registration** ). In connection with closing the 2004 Revlon Exchange Transactions and pursuant to an Investment Agreement entered into in connection with such transactions (the <u>200</u>4 **Investment Agreement**), MacAndrews & Forbes executed a joinder agreement that provided that MacAndrews & Forbes would also be a Holder under the Registration Rights Agreement and that all shares acquired by MacAndrews & Forbes pursuant to the 2004 Investment Agreement are deemed to be registrable securities under the Registration Rights Agreement. This included all of the shares of Common Stock acquired by MacAndrews & Forbes in connection with Revlon s March 2006 \$110 million rights offering of shares of its Common Stock and related private placement to MacAndrews & Forbes, and Revlon s January 2007 \$100 million rights offering of shares of its Common Stock and related private placement to MacAndrews & Forbes. Pursuant to the Registration Rights Agreement, in 2009 Revlon registered under the Securities Act all 9,336,905 shares of Common Stock issued to MacAndrews & Forbes in the 2009 Exchange Offer, in which, among other things, Revlon issued to MacAndrews & Forbes shares of Common Stock at a ratio of one share of Common Stock for each \$5.21 of outstanding principal amount of the then-outstanding Senior Subordinated Term Loan that MacAndrews & Forbes contributed to Revlon.

Revlon may postpone giving effect to a Demand Registration for a period of up to 30 days if Revlon believes such registration might have a material adverse effect on any plan or proposal by Revlon with respect to any financing, acquisition, recapitalization, reorganization or other material transaction, or if Revlon is in possession of material non-public information that, if publicly disclosed, could result in a material disruption of a major corporate development or transaction then pending or in progress or could result in other material adverse consequences to Revlon. In addition, the Holders have the right to participate in registrations by Revlon of its Common Stock (a <a href="Piggyback Registration">Piggyback Registration</a>). The Holders will pay all out-of-pocket expenses incurred in connection with any Demand Registration. Revlon will pay any expenses incurred in connection with a Piggyback Registration, except for underwriting discounts, commissions and expenses attributable to the shares of Common Stock sold by such Holders.

# 2018 Senior Line of Credit Facility

In June 2018, Products Corporation entered into a 2018 Senior Unsecured Line of Credit Agreement (the <a href="Line of Credit Agreement">2018 Senior Line of Credit Agreement</a> ) providing Products Corporation with a \$50 million senior unsecured line of credit (the <a href="Line of Credit Facility">2018 Senior Line of Credit Facility</a> ) from MacAndrews & Forbes. The 2018 Senior Line of Credit Facility allowed Products Corporation to request loans thereunder and to use the proceeds of such loans for working capital and other general corporate purposes until the facility matured on December 31, 2018. The highest outstanding balance under this facility at any one time during 2018 was \$35 million. As of its December 31, 2018 maturity date, Products

Corporation had fully repaid all outstanding borrowings under this facility. Loans that were outstanding under the 2018 Senior Line of Credit Facility bore interest at an annual rate of 8%, which interest payments totaled \$0.5 million. The 2018 Senior Line of Credit Agreement included customary events of default, including a cross default provision that made it an event of default under the 2018 Senior Line of Credit Agreement if there existed and continued an event default under Products Corporation s existing bank term loan and revolver credit agreements or the indentures for Products Corporation s 5.75% Senior Notes or 6.25% Senior Notes. If any such event of default occurred, MacAndrews & Forbes had the right to declare all outstanding loans under the 2018 Senior Line of Credit Facility to be due and payable immediately.

#### Other

As previously disclosed in this 2019 Proxy Statement, the Board of Directors elected Ms. Perelman as the Company s Chief Operating Officer in January 2018 and then in May 2018 as its President and Chief Executive Officer. Ms. Perelman is the daughter of Ronald O. Perelman, the Chairman of the Company s Board of Directors. Ms. Perelman s Superseded COO Employment Agreement and CEO Employment Agreement are previously disclosed herein under the section titled Employment Agreements and Payments Upon Termination and Change of Control, and her compensation is referred to in the Summary Compensation Table.

During 2018 and 2017, the Company engaged several companies in which MacAndrews & Forbes had a controlling interest to provide the Company with various ordinary course business services. These services included processing approximately \$18.9 million and \$27.5 million of coupon redemptions for the Company s retail customers for 2018 and 2017, respectively, for which the Company paid fees of approximately \$0.2 million for each of 2018 and 2017, and other similar advertising, coupon redemption and raw material supply services, for which the Company paid fees aggregating to approximately \$1.3 million and \$0.5 million for 2018 and 2017, respectively. The Company believes that its engagement of each of these affiliates was on arm s length terms, taking into account each firm s expertise in its respective field, and that the fees paid were at least as favorable as those available from unaffiliated parties.

For descriptions of Mr. Beattie's Consulting Agreement and the amounts received by him thereunder, see DIRECTOR COMPENSATION in this 2019 Proxy Statement.

## CODE OF CONDUCT AND BUSINESS ETHICS AND SENIOR FINANCIAL OFFICER CODE OF ETHICS

The Company has a written Code of Conduct and Business Ethics (the <u>Code of Conduct</u>) that includes a code of ethics (the <u>Senior Financial Officer Code of Ethics</u>) that applies to the Company s CEO and senior financial officers, including the Company s Chief Financial Officer, Controller and persons performing similar functions (collectively, the <u>Senior Financial Officers</u>). Printable copies of the Code of Conduct is available at www.revloninc.com under the heading *Investors - Corporate Governance*. If the Company changes the Senior Financial Officer Code of Ethics in any material respect or waives any provision of the Code of Conduct for its executive officers or Directors, including waivers of the Senior Financial Officer Code of Ethics for any of its Senior Financial Officers, the Company will provide the public with notice of any such change or waiver by publishing an appropriate description of such event on its corporate website, <u>www.revloninc.com</u>, or by other appropriate means as required or permitted under applicable rules of the SEC. The Company does not currently expect to make any such waivers.

# SECTION 16(A) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

The Company s executive officers, directors and 10% stockholders may be required under the Exchange Act to file reports of ownership and changes in ownership with the SEC. The Company makes such SEC filings available on its corporate website, <a href="www.revloninc.com">www.revloninc.com</a>, under the heading <a href="mailto:Investors - Filings & Reports - SEC Filings">Investors - Filings & Reports - SEC Filings</a>. Copies of these reports also must be furnished to the Company by such filers.

Based solely upon a review of copies of such reports furnished to the Company through the date hereof and written representations as to transactions consummated by the Company s executive officers, directors and 10% stockholders during the year, if any, the Company believes that all Section 16 filing requirements applicable to its executive officers, directors and 10% stockholders were complied with during 2018.

## PROPOSAL NO. 2 — RATIFICATION OF AUDIT COMMITTEE S SELECTION OF KPMG LLP

The Audit Committee of the Board of Directors has selected KPMG to audit the Company s consolidated financial statements for the fiscal year ending December 31, 2019, subject to ratification by the Company s stockholders.

The Sarbanes-Oxley Act of 2002 and Section 10A of the Exchange Act require the Audit Committee be directly responsible for the appointment, compensation, retention and oversight of the audit work of the Company s independent registered public accounting firm. While stockholder ratification of the Audit Committee s selection of KPMG is not required by law, the Company s By-laws or otherwise, the Board of Directors is submitting the Audit Committee s selection of KPMG for stockholder ratification to ascertain stockholders view on the matter.

KPMG has audited the Company s consolidated financial statements since at least 1991. Representatives of KPMG are expected to be present at the 2019 Annual Meeting, will have the opportunity to make a statement if they desire to do so and will be available to respond to appropriate questions from stockholders.

The Audit Committee reviews audit and non-audit services performed by KPMG, as well as the fees charged by KPMG for such services. The Audit Committee has received and discussed with KPMG their annual written report on KPMG s independence from the Company and its management, as required by applicable requirements of the Public Company Accounting Oversight Board regarding the independent registered public accounting firm s communications with the Audit Committee concerning independence, and the Audit Committee has discussed with KPMG that firm s independence. The Audit Committee has satisfied itself that KPMG s provision of audit and non-audit services to the Company is compatible with KPMG s independence. Additional information concerning the Audit Committee and its activities with KPMG can be found in the following sections of this Proxy Statement: Board of Directors and its Committees and Audit Committee Report. Information regarding the aggregate fees billed by KPMG for services rendered to the Company for the fiscal years ended December 31, 2018 and December 31, 2017 can be found below under Audit Fees.

# Vote Required and Board of Directors Recommendation (Proposal No. 2)

The ratification of the Audit Committee s selection of KPMG as the Company s independent registered public accounting firm for 2019 requires the affirmative vote of the holders of a majority of the total number of votes of Revlon Common Stock present in person or represented by proxy and entitled to vote at the 2019 Annual Meeting.

With respect to Proposal No. 2, your vote may be cast FOR or AGAINST the proposal or you may ABSTAIN. Unless such proxies are revoked, all proxies properly submitted to the Company will be voted in accordance with the instructions given by the person submitting such proxy or, in the absence of such instructions, will be voted FOR the ratification of the Audit Committee s selection of KPMG as the Company s independent registered public accounting firm for 2019.

In determining whether Proposal No. 2 has received the requisite number of affirmative votes, abstentions will be counted and will have the same effect as a vote against Proposal No. 2. Brokers will have discretionary authority to vote on Proposal No. 2 absent instructions from the beneficial owner of the shares, as this is a routine proposal.

MacAndrews & Forbes has informed the Company that it will vote **FOR** the ratification of the Audit Committee s selection of KPMG as the Company s independent registered public accounting firm for 2019. Accordingly, the affirmative vote of MacAndrews & Forbes is sufficient, without the concurring vote of any of the Company s other stockholders, to approve and adopt Proposal No. 2.

THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT STOCKHOLDERS VOTE <u>FOR</u> THE RATIFICATION OF THE AUDIT COMMITTEE S SELECTION OF KPMG AS THE COMPANY S INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR 2019.

#### **AUDIT FEES**

The Company s Board of Directors maintains its Audit Committee in accordance with applicable SEC rules and the NYSE s listing standards. In accordance with the Audit Committee s charter, a printable and current copy of which is available at <a href="https://www.revloninc.com">www.revloninc.com</a>, the Audit Committee is directly responsible for the appointment, compensation, retention and oversight of the audit work of the Company s and Products Corporation s independent auditors for the purpose of preparing and issuing its audit reports or performing other audit, review or attest services for the Company and Products Corporation. The independent auditors, KPMG, report directly to the Audit Committee and the Audit Committee is directly responsible for, among other things, reviewing in advance, and granting any appropriate pre-approvals of: (a) all auditing services to be provided by the independent auditor (as permitted by the Exchange Act), and in connection with such services to approve all fees and other terms of engagement, as required by the applicable rules under the Exchange Act and subject to the exemptions provided for in such rules.

The Audit Committee has an Audit Committee Pre-Approval Policy for pre-approving all permissible audit and non-audit services performed by KPMG. During 2018, an electronic printable copy of the 2018 Audit Committee Pre-Approval Policy was available at <a href="https://www.revloninc.com">www.revloninc.com</a>. A copy of the 2019 Audit Committee Pre-Approval Policy is attached to this Proxy Statement as <a href="https://www.revloninc.com">Annex A</a> and an electronic printable copy of such policy is currently available at <a href="https://www.revloninc.com">www.revloninc.com</a>. The Audit Committee also has the authority to approve services to be provided by KPMG at its meetings and by unanimous written consents.

The aggregate fees billed for professional services by KPMG in 2018 and 2017 for these various services for the Company and Products Corporation in the aggregate are set forth in the table, below:

Types of Fees		
(USD in millions)	2018	2017
<b>Audit Fees</b>	\$8.8	\$6.4
<b>Audit-Related</b>		
Fees	\$0.2	\$0.1
Tax Fees	\$0.6	\$0.3
<b>All Other Fees</b>	_	_
<b>Total Fees</b>	<b>\$9.7</b>	\$6.8

In the above table, in accordance with the SEC definitions and rules: (a) audit fees are fees the Company paid KPMG for professional services rendered for: (i) the audits of the Company s and Products Corporation s annual financial statements and the effectiveness of the Company s internal control over financial reporting; and (ii) the review of the financial statements included in the Company s and Products Corporation s Quarterly Reports on Form 10-Q, and for services that are normally provided by the auditor in connection with statutory and regulatory filings or engagements; (b) audit-related fees are fees billed by KPMG for assurance and related services that are traditionally performed by the auditor, including services performed by KPMG related to employee benefit plan audits and certain transactions, as well as attestation services not required by statute or regulation; (c) tax fees are fees for permissible tax compliance, tax advice and tax planning; and (d) all other fees are fees billed by KPMG to the Company for any permissible services not included in the first three categories.

All of the services performed by KPMG for the Company during 2018 and 2017 were either expressly pre-approved by the Audit Committee or were pre-approved in accordance with the Audit Committee Pre-Approval Policy, and the Audit Committee was provided with regular updates as to the nature of such services and fees paid for such services.

#### **QUESTIONS AND ANSWERS ABOUT THE 2019 ANNUAL MEETING AND VOTING**

#### Q. Why am I receiving these proxy materials?

Our Board of Directors is providing this Proxy Statement and other materials to you in connection with the A. Company's 2019 Annual Meeting. This Proxy Statement describes the matters proposed to be voted on at the 2019 Annual Meeting, including:

- (1) the election of directors;
- (2) the ratification of the Audit Committee's selection of KPMG as the Company's independent registered public accounting firm for 2019; and
- (3) such other business as may properly come before the 2019 Annual Meeting.

The approximate date of making these proxy materials available to you is April 23, 2019.

# Q. Why did I receive a notice regarding the Internet availability of the proxy materials instead of a paper copy of the proxy materials?

In accordance with SEC rules and regulations, instead of mailing a printed copy of our proxy materials to all stockholders entitled to vote at our 2019 Annual Meeting, we are making the proxy materials and our 2018

Annual Report available to our stockholders on the Internet. On or about April 23, 2019, we are sending to our stockholders the Internet Notice.

The Internet Notice contains instructions on how stockholders may access and review our proxy materials and our 2018 Annual Report on the Internet and vote electronically, as well as instructions on how stockholders can request a paper copy of our proxy materials, including the 2019 Proxy Statement, the 2018 Annual Report and a form of proxy card. Unless you already had a request for paper copies on file with our transfer agent or your broker, you will not receive a printed copy of the proxy materials. Instead, the Internet Notice will instruct you as to how you may access and review the proxy materials and submit your vote on the Internet. If you would like to receive a printed copy of the proxy materials, please follow the instructions in the Internet Notice.

# <u>Important Notice Regarding the Availability of Proxy Materials for the June 6, 2019 Annual Stockholders Meeting:</u>

Our 2019 Proxy Statement, the Notice of Annual Stockholders Meeting and our 2018 Annual Report are available at <a href="https://www.proxyvote.com">www.proxyvote.com</a> and at <a href="https://www.proxyvote.com">www.proxyvote.com</a>. Stockholders may also vote their shares at <a href="https://www.proxyvote.com">www.proxyvote.com</a>.

#### Q. How can I request paper copies of proxy materials?

You will not receive a printed copy of the proxy materials unless you request them. There is no charge imposed by the Company for paper copies. To request paper copies, stockholders can: (i) go to <a href="https://www.proxyvote.com">www.proxyvote.com</a> and

A. follow the instructions; (ii) call 1-800-579-1639; or (iii) send an email to sendmaterial@proxyvote.com. If you request materials by email, send a blank email with your Control Number(s) that are located in the subject line of the Internet Notice. To facilitate timely delivery, please make your paper copy request no later than May 17, 2019.

# Q. When and where is the 2019 Annual Meeting?

A. The 2019 Annual Meeting will be held at 10:00 a.m., Eastern Time, on Thursday, June 6, 2019, at Revlon's Research Center at 2121 Route 27, Edison, New Jersey 08818.

#### Q. What is the purpose of the 2019 Annual Meeting?

- A. At the 2019 Annual Meeting, the Company's stockholders will act upon the following matters set forth in the Notice of Annual Stockholders' Meeting:
  - the election of the following director nominees to the Company's Board of Directors to serve until the next annual stockholders' meeting and until such directors' successors are elected and shall have been qualified: Ronald O. Perelman, Ambassador Nicole Avant, E. Scott Beattie, Alan Bernikow, Kristin Dolan, Ceci

Kurzman, Victor Nichols, Debra Perelman, Paul Savas, Barry F. Schwartz, Jonathan Schwartz and Cristiana Falcone Sorrell. If any nominee is unable or declines unexpectedly to stand for election as a director at the 2019 Annual Meeting, the Board of Directors may by resolution provide for a lesser number of directors or designate substitute nominees and proxies will be voted for any such substitute nominee;

- the ratification of the Audit Committee's selection of KPMG as the Company's independent registered public accounting firm for 2019; and
- the transaction of such other business as may properly come before the 2019 Annual Meeting.
  - Q. What are the voting recommendations of the Board?
    - A. The Board recommends the following votes:
- **FOR** each of the director nominees; and
- **FOR** the ratification of the Audit Committee's selection of KPMG as the Company's independent registered public accounting firm for 2019.
- Q. What is the difference between holding shares as a stockholder of record and as a beneficial owner?
  Many holders of Revlon Common Stock hold such shares through a broker or other nominee (i.e., as a beneficial owner), rather than directly in their own name (i.e., as a stockholder of record). As summarized below, there are some distinctions between shares held of record and those owned beneficially.

**Stockholder of Record**. If your shares are registered in your name with the Company's transfer agent, American Stock Transfer Company, as of 5:00 p.m., Eastern Time, on the April 10, 2019 record date, you are considered the stockholder of record with respect to those shares, and the Company is making these proxy

- materials available, electronically or otherwise, directly to you. As the stockholder of record, you have the right to grant your voting proxy directly to the Company or to a third party, or to vote in person at the 2019 Annual Meeting. The Company has made available a proxy card or electronic voting that stockholders can use to vote.
- Beneficial Owner. If your shares are held in a brokerage account or by another nominee as of 5:00 p.m.,

  Eastern Time, on the April 10, 2019 record date, you are considered the beneficial owner of shares held in street name, and the Company is making these proxy materials available, electronically or otherwise, to your broker, nominee or trustee. These intermediaries should forward these materials to you.

#### Q. How do I vote?

- A. You may vote using one of the following methods:
- <u>Internet</u>. To vote through the Internet, go to www.proxyvote.com and follow the steps on their secure website. You should have your Internet Notice or your proxy card available, as you will need to reference
- your assigned Control Number(s). You may vote on the Internet up until 11:59 p.m. Eastern Time on June 5, 2019, which is the day before the June 6, 2019 Annual Meeting. If you vote by the Internet, you do not need to return your proxy card, although you can use it later to change your Internet vote.
  - <u>Telephone</u>. You may vote by telephone by calling the toll-free number on your proxy card up until 11:59 p.m., Eastern Time, on June 5, 2019 and following the pre-recorded instructions. You should have your
- Internet Notice or your proxy card available when you call, as you will need to reference your assigned Control Number(s). If you vote by telephone, you do not need to return your proxy card, although you can use it later to change your telephone vote.
  - <u>Mail</u>. If you receive paper copies of the proxy materials by mail, you may vote by mail by marking your proxy card, dating and signing it, and returning it in the postage-prepaid envelope provided, or to Vote
- Processing (Revlon), c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717. You should return your completed proxy card so that Broadridge receives it prior to the closing of the voting polls for the June 6, 2019 Annual Meeting.
  - <u>In Person</u>. You may vote your shares in person by attending the 2019 Annual Meeting and submitting a valid proxy at the meeting. If you are a registered owner or record holder (i.e., you are listed as a stockholder on the books and records of our transfer agent), you may vote in person by submitting your proxy card or casting a ballot furnished by the Company at the 2019 Annual Meeting prior to the closing of the polls. If
- you are a beneficial owner (i.e., your shares are held by a nominee, such as a bank or broker or in street name), you may not vote your shares in person at the 2019 Annual Meeting unless you obtain and present to the Company an original legal proxy from your bank or broker authorizing you to vote the shares. Copies and Requests for Admission will not be accepted.

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Voting, Generally. All shares that have been voted properly by an unrevoked proxy will be voted at the
2019 Annual Meeting in accordance with your instructions. In relation to how your proxy will be voted, see How will my proxy be voted? below.

If you are a beneficial owner because your brokerage firm, bank, broker-dealer or other similar organization is the holder of record of your shares (i.e., your shares are held in street name), you will receive instructions on how to vote from your bank, broker or other record holder. You must follow these instructions in order for your shares to be voted. Your broker is required to vote those shares in accordance with your instructions. If you do not give instructions to your broker, the broker may vote your shares only with respect to Proposal No. 2 (Ratification of the Audit Committee s selection of the Company s independent registered public accounting firm), which is considered a routine matter, but not with respect to Proposal No. 1 (Election of Directors).

#### Q. How are broker non-votes counted?

A broker non-vote occurs when shares held by a broker are not voted with respect to a particular proposal because the broker does not have discretionary authority to vote on the matter and has not received voting instructions from its clients. If your broker holds your shares in its name and you do not instruct your broker how to vote, your broker will only have discretion to vote your shares on routine matters. Where a proposal is not routine, a broker

A. who has not received instructions from its clients does not have discretion to vote its clients' uninstructed shares on that proposal. At the 2019 Annual Meeting, only Proposal No. 2 (Ratification of the Audit Committee's selection of the Company's independent registered public accounting firm) is considered a routine matter. Your broker will therefore not have discretion to vote on Proposal No. 1 (Election of Directors), which is a non-routine matter, absent direction from you, and such broker non-votes will have no effect on the approval of this proposal. Still, as there is at least one routine matter up for consideration at the 2019 Annual Meeting, broker non-votes will be counted towards determining whether or not a quorum is present.

#### O. Who can vote?

The only stockholders who are entitled to vote are: (1) stockholders of record of Revlon Common Stock (which is the only outstanding class of the Company's voting capital stock) at 5:00 p.m., Eastern Time, on April 10, 2019,

A. the record date for the 2019 Annual Meeting; and (2) those who have been granted and present an original, signed, valid legal proxy in appropriate form from a holder of record of Revlon Common Stock as of 5:00 p.m., Eastern Time, on April 10, 2019. Each share of Revlon Common Stock is entitled to one vote.

#### Q. How will my proxy be voted?

When properly submitted to us, and not revoked by you, your proxy will be voted in accordance with your instructions. If you sign and return your proxy card without indicating how you would like your shares to be voted, the persons designated by the Company as proxies will vote in accordance with the recommendations of

A. the Board of Directors, as follows: (1) **FOR** Proposal No. 1 (Election of Directors); and (2) **FOR** Proposal No. 2 (Ratification of the Audit Committee's selection of KPMG as the Company's independent registered public accounting firm for 2019).

Although we are not aware of any other matter that will be properly presented at the 2019 Annual Meeting, if any other matter is properly presented, the persons designated by the Company as proxies may vote on such matters in their discretion.

#### Q. Can I change or revoke my vote?

- A. Yes. If you are a stockholder of record, you can change or revoke your vote at any time before it is voted at the 2019 Annual Meeting by:
  - executing and delivering a proxy bearing a later date, which must be received by the Company's Secretary at
  - One New York Plaza, 50<sup>th</sup> Floor, New York, NY 10004, Attention: Michael T. Sheehan, before the original proxy is voted at the 2019 Annual Meeting;
  - filing a written revocation or written notice of change, as the case may be, which must be received by the Company's Secretary, before the original proxy is voted at the 2019 Annual Meeting; or

• attending the 2019 Annual Meeting and voting in person.

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If you are a beneficial owner, please follow the voting instructions sent to you by your broker, trustee or nominee to change or revoke your vote.

To revoke a vote previously submitted electronically through the Internet or by telephone, you may simply vote again at a later date, using the same procedures, in which case the later submitted vote will be recorded and the earlier vote revoked.

#### Q. What if I am a participant in the Revlon 401(k) Plan?

This Proxy Statement is being furnished to you if Revlon Common Stock is allocated to your account within the 401(k) Plan. The trustee of the 401(k) Plan, as the record holder of the Company's shares held in the 401(k) Plan, will vote the shares allocated to your account under the 401(k) Plan in accordance with your instructions. If the

A. trustee of the 401(k) Plan does not otherwise receive voting instructions for shares allocated to your 401(k) Plan Account, the trustee, in accordance with the 401(k) Plan trust agreement, will vote any such shares in the same proportion as it votes those shares allocated to 401(k) Plan participants' accounts for which voting instructions were received by the trustee.

401(k) Plan participants must submit their voting instructions to the trustee of our 401(k) Plan in accordance with the instructions included with the proxy card or Internet Notice so that they are received by 11:59 p.m. Eastern Time on May 31, 2019 to allow the trustee time to receive such voting instructions and vote on behalf of participants in the 401(k) Plan. Voting instructions received from 401(k) Plan participants after this deadline, under any method, will not be considered timely and will be voted by the trustee at the 2019 Annual Meeting in the manner described in the previous paragraph.

#### Q. Who can attend the 2019 Annual Meeting?

Anyone who was a stockholder of the Company as of 5:00 p.m., Eastern Time, on April 10, 2019, the record date for the 2019 Annual Meeting, and who provides the necessary identification materials referred to earlier in this Proxy Statement may attend the 2019 Annual Meeting. Directions to the location of the 2019 Annual Meeting are available on various Internet travel sites, or you may seek assistance from the Company when pre-registering. To attend the 2019 Annual Meeting, please follow these instructions:

If you were a stockholder of record on the April 10, 2019 record date, check the appropriate box on the proxy card indicating that you plan on attending the 2019 Annual Meeting. If you vote on the Internet, please

- indicate that you will attend the 2019 Annual Meeting when prompted during the voting process. Please present at the 2019 Annual Meeting a **government-issued form of picture identification**, such as a driver's license or passport.
  - To be admitted to the 2019 Annual Meeting if you are a beneficial owner whose shares are held in a brokerage account or by another nominee, please present at the 2019 Annual Meeting a **government-issued form of picture identification**, such as a driver's license or passport, as well as **original proof of your ownership** of shares of Revlon Common Stock as of 5:00 p.m., Eastern Time, on the April 10, 2019 record date. As noted, you will need to present original evidence of your stock ownership, such as an original of a
- legal proxy from your bank or broker or your brokerage account statement, demonstrating that you held shares of Revlon Common Stock in your account as of 5:00 p.m., Eastern Time, on the April 10, 2019 record date. Requests for Admission will not be accepted. If you did not already return it to your bank or broker, you must also present an original voting instruction form issued by your bank or broker, demonstrating that you held shares of Revlon Common Stock in your account as of 5:00 p.m., Eastern Time, on the April 10, 2019 record date.

In order to ensure the safety and security of our meeting attendees, packages and bags may be inspected and may have to be checked and, in some cases, may not be permitted. We thank you in advance for your cooperation with these security measures.

#### Q. Should I pre-register for the 2019 Annual Meeting?

In order to expedite the admission registration process required for you to enter the 2019 Annual Meeting, we encourage stockholders to pre-register by phone. Stockholders should pre-register by calling Emma A. Sveen, Legal Assistant, at (212) 527-4986, Monday through Friday from 9:00 a.m. through 5:00 p.m., Eastern Time, up until 10:00 a.m., Eastern Time, on Wednesday, June 5, 2019 (the day prior to the 2019 Annual Meeting).

Stockholders pre-registering by phone will be admitted to the 2019 Annual Meeting by presenting a government-issued picture identification and, if your shares are held in a brokerage account or by another nominee, original evidence of your ownership of shares of Revlon Common Stock as of the April 10, 2019 record date.

#### Q. Can I bring a guest to the 2019 Annual Meeting?

Yes. If you plan to bring a guest to the 2019 Annual Meeting, please provide us with advance notice of that pursuant to the pre-registration procedures noted above. When you go through the registration area at the

- A. 2019 Annual Meeting, please be sure your guest is with you. Guests must also present a government-issued picture identification to gain access to the 2019 Annual Meeting. We reserve the right to limit guest attendance due to space limitations.
  - Q. Can I still attend the 2019 Annual Meeting if I have previously voted or returned my proxy?

    Yes. Attending the 2019 Annual Meeting does not revoke a previously submitted valid proxy. See, Can I Change
- A. Attending the 2019 Annual Meeting does not revoke a previously submitted valid proxy. See, Can I Change or Revoke My Vote? above.

  O. What shares are covered by my proxy card or electronic voting form?
- The shares covered by your proxy card or electronic voting form represent all of the shares of Revlon Common Stock that you own in the account referenced on the proxy card. Any shares that may be held for your account by the 401(k) Plan or another account will be represented on a separate proxy card and/or by a separate Control Number.

#### Q. What does it mean if I get more than one proxy card?

- A. It means you have multiple accounts at our transfer agent and/or with banks or stockbrokers. Please vote all of your shares.
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# DISTRIBUTION OF PROXY MATERIALS; COSTS OF DISTRIBUTION AND SOLICITATION; INTEREST OF CERTAIN PERSONS IN MATTERS TO BE ACTED UPON

The accompanying form of proxy is being solicited on behalf of the Company s Board of Directors. The Company will bear all costs in connection with preparing, assembling and furnishing this Proxy Statement and related materials. Such costs include reimbursing banks, brokerage houses and other custodians, nominees, agents and fiduciaries for their reasonable out-of-pocket expenses for forwarding proxy and solicitation materials to stockholders. The Company engaged Broadridge to assist it in distributing and hosting on the Internet proxy materials and providing Internet and telephone voting for the 2019 Annual Meeting. The estimated fee for Broadridge s services is approximately \$10,500, plus out-of-pocket expenses, such as postage.

The Company s NEOs receive compensation, including base salary, annual bonuses, LTIPs, restricted stock and other fringe benefits, as described under the Executive Compensation portion of this 2019 Proxy Statement.

#### HOUSEHOLDING OF STOCKHOLDER MATERIALS

Some banks, brokers and other nominee record holders may be participating in the practice of householding stockholder materials, such as proxy statements, information statements and annual reports. This means that only one copy of our Internet Notice or proxy materials may have been sent to multiple stockholders in your household, if any. We will promptly deliver a separate copy of our Internet Notice or the 2019 proxy materials to you if you contact us at: Revlon, Inc., Investor Relations Department, One New York Plaza, New York, NY 10004, at (212) 527-5230; or our proxy distributor at the following address: Broadridge, 51 Mercedes Way, Edgewood, NY 11717, at 1-866-540-7095.

If you want to receive separate copies of the stockholder materials in the future, or if you are receiving multiple copies and would like to receive only one copy for your household, you should contact your bank, broker or other nominee record holder, or you may contact us at the above address. In the interest of reducing costs and promoting environmental responsibility, we encourage our stockholders to review electronic versions of our proxy materials, via the Internet.

#### SUBMISSION OF STOCKHOLDER PROPOSALS

Stockholder proposals intended for inclusion in next year s proxy statement pursuant to Rule 14a-8 under the Exchange Act must be received by the Company s Secretary, at Revlon, Inc., One New York Plaza, 50 Floor, New York, NY 10004, attention: Michael T. Sheehan, no later than December 25, 2019 (provided, however, if the date of the 2019 annual stockholders meeting is changed by more than 30 days from the date of the 2019 Annual Meeting, then the Company will inform stockholders of a new deadline, which shall be a reasonable time before the Company begins to print and send its proxy materials). The Company s By-laws require that stockholder proposals made outside of Rule 14a-8 (i.e., proposals that are not to be included in the proxy statement, but to be otherwise considered at the annual stockholders meeting) must comply with the requirements of Article II, Section 3 of the Company s By-laws and in the case of the 2020 annual stockholders meeting, must be received by the Company s Secretary by no earlier than March 8, 2020 and by no later than April 7, 2020 (provided, however, that if the 2020 annual stockholders meeting is called for a date that is not within 30 days before or after the 1-year anniversary of the 2019 Annual Meeting date, the stockholder s notice, in order to be timely, must be received by the Company s Secretary not later than the close of business on the 10th day following the earlier of the day on which such notice of the date of the 2020 annual stockholders meeting is mailed or such public disclosure of the date of the 2020 annual stockholders meeting is mailed or such public disclosure of the date of the 2020 annual stockholders meeting is mailed or such public disclosure of the date of the 2020 annual stockholders meeting is

#### VOTING THROUGH THE INTERNET OR BY TELEPHONE

Our stockholders voting through the Internet or telephone should understand that there may be costs associated with such voting methods, such as usage charges from Internet access providers or telephone companies, which must be borne by the stockholder. To vote by telephone if you are a **stockholder of record** of our voting capital stock as of the Record Date, call toll free 1-800-690-6903 and follow the instructions provided by the recorded message. To vote by telephone if you are a **beneficial owner** of our voting capital stock as of the April 10, 2019 Record Date (i.e., your shares are held in a brokerage account or by another nominee), call the toll free number listed on your voting instruction form or follow the instructions provided by your broker. To vote through the Internet, log on to the Internet and go to <a href="www.proxyvote.com">www.proxyvote.com</a> and follow the steps on the secure website. In either case, you should have your Control Number(s) listed on your Internet Notice or proxy available for voting.

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#### ADDITIONAL INFORMATION

The Company will provide stockholders with a copy of its Annual Report on Form 10-K for the fiscal year ended December 31, 2018 filed with the SEC on March 28, 2019, including financial statements and financial statement schedules, without charge, upon written request to the Company s Secretary, at Revlon, Inc., One New York Plaza, 50<sup>th</sup> Floor, New York, NY 10004, attention: Michael T. Sheehan (or via email to michael.sheehan@revlon.com). To ensure timely delivery of such documents prior to the 2019 Annual Meeting, any request should be sent to the Company promptly.

For your convenience, please note that current electronic printable copies of the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q, as well as a copy of our Internet Notice and this Proxy Statement, are available on the Company's website at <a href="www.revloninc.com">www.revloninc.com</a> under the heading <a href="Investors">Investors</a> - Filings & Reports - SEC Filings , as well as the SEC is website at <a href="www.sec.gov">www.sec.gov</a> through the Filings and Forms (EDGAR) pages. In addition, electronic printable copies of the Corporate Governance Guidelines, Board Guidelines for Assessing Director Independence, Code of Conduct and Business Ethics, Audit Committee Pre-Approval Policy and the current charters of the Audit Committee and Compensation Committee are available at <a href="www.revloninc.com">www.revloninc.com</a> under the heading <a href="mwww.revloninc.com">Investors</a> - Corporate Governance. Any person wishing to receive an electronic copy of the Company is 2018 Form 10-K, without charge, may send an email making such a request and including a return email address to michael.sheehan@revlon.com (note that the Company is ability to respond may be subject to file size limitations imposed by Internet service providers and e-mail services).

#### **OTHER BUSINESS**

Management does not intend to present any other items of business at the 2019 Annual Meeting and is not aware of any matters other than those set forth in this Proxy Statement that will be presented for action at the 2019 Annual Meeting. However, if any other matters properly come before the 2019 Annual Meeting, the persons designated by the Company as proxies may vote the shares of Revlon Common Stock that they represent in their discretion.

## By Order of the Board of Directors

Michael T. Sheehan

Senior Vice President, Deputy General Counsel & Secretary New York, New York April 23, 2019

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#### ANNEX A

REVLON, INC. 2019 AUDIT COMMITTEE PRE-APPROVAL POLICY

#### I. STATEMENT OF PRINCIPLES

The Audit Committee is required to pre-approve the audit and non-audit services performed by the Company s independent auditor, KPMG LLP (<u>KPMG LLP</u> or the <u>independent auditor</u>), in order to assure that KPMG LLP s provision of such services does not impair its independence. Unless a type of service to be provided by the independent auditor is within the pre-approved services and dollar limits set forth in the appendices attached to this Policy, the provision of such service by the independent auditor will require specific pre-approval by the Audit Committee.

The appendices to this Policy describe the Audit Services, Audit-Related Services, Tax Services and All Other Services that have the general pre-approval of the Audit Committee for 2019, as well as the applicable dollar limits for the particular services. The Audit Committee will annually review and pre-approve the services that may be provided by the independent auditor without obtaining specific pre-approval from the Audit Committee. The Audit Committee may revise the list of general pre-approved services from time to time. The Audit Committee does not delegate its responsibilities to pre-approve services performed by the independent auditor to management.

#### II. DELEGATION

The Audit Committee may delegate pre-approval authority to one or more of its members for Audit-Related, Tax Services or All Other Services (each as defined below) to be provided by the independent auditor (but excluding Annual Audit Services referred to in Section III below and prohibited services referred to in Section VII below). Specifically, the Chairman of the Audit Committee may approve services which are not Annual Audit Services referred to in Section III below or prohibited services referred to in Section VII below if the fees as to any applicable project will not exceed \$35,000, provided that the independent auditor complies with any applicable rules or requirements of this Policy to document the services to the Audit Committee and to discuss such services with the Audit Committee. The member or members to whom such authority is delegated shall report any pre-approval decisions to the Audit Committee at least quarterly on the services provided by KPMG LLP and the approximate fees paid or payable to KPMG LLP for such services during the preceding quarter, including a report on any services pre-approved during such quarter by the Chairman of the Audit Committee pursuant to this Section II.

#### III. AUDIT SERVICES

The terms and fees of the annual Audit Services engagement, including, without limitation, the independent auditor s services in connection with the audit of the Company s annual financial statements and internal control over financial reporting and the independent auditor s review of the Company s financial statements included in the Company s quarterly reports on Form 10-Q, are subject to the specific pre-approval of the Audit Committee. Any changes in terms, conditions and fees resulting from changes in audit scope or other matters, if necessary, are also subject to Audit Committee approval.

In addition to the foregoing annual Audit Services engagement, the Audit Committee may grant pre-approval for other Audit Services, which are those services that are normally provided by the independent auditor in connection with statutory and regulatory filings or engagements and other services that generally only the independent auditor reasonably can provide, such as comfort letters, statutory audits, attest services, consents and assistance with and review of documents filed with the SEC. The Audit Committee has pre-approved the other Audit Services listed in **Appendix A**, provided that such services do not exceed the pre-approved fees set forth on **Appendix A**. All other Audit Services not listed in **Appendix A** must be specifically pre-approved by the Audit Committee.

#### IV. AUDIT-RELATED SERVICES

Audit-Related Services are assurance and related services that are reasonably related to the performance of the audit or review of the Company's financial statements or that are traditionally performed by the independent auditor, and in each case which are not covered by the Audit Services described in Section III. Such services could include, among other things, employee benefit plan audits, due diligence related to mergers and acquisitions, accounting consultations and audits in connection with acquisitions, attest services and internal control reviews that are not required by statute and regulation and consultations concerning financial accounting and reporting standards. The Audit Committee believes that the provision of Audit-Related Services does not impair the auditor's independence, and has pre-approved the Audit-Related Services listed in **Appendix B**, provided that such services do not exceed the pre-approved fees set forth on **Appendix B**. All other Audit-Related Services not listed in **Appendix B** must be specifically pre-approved by the Audit Committee, except to the extent covered by the delegation of authority under Section II above. As to all non-audit internal control services to be provided to the Company, the

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independent auditor must: (1) describe in writing to the Audit Committee the scope of the proposed non-audit internal control service; (2) discuss with the Audit Committee any potential effects on the independent auditor s independence that could be caused by the independent auditor s performance of the proposed non-audit internal control service; and (3) document the substance of such discussions with the Audit Committee.

#### V. TAX SERVICES

The Audit Committee believes that the independent auditor can provide certain Tax Services to the Company, such as: (i) tax compliance (e.g., preparing original and amended state and federal corporate tax returns, planning for estimated tax payments and preparation of tax return extensions); (ii) tax advice; and (iii) tax planning, without impairing the auditor s independence. Tax advice and tax planning could include, without limitation, assistance with tax audits and appeals, tax advice related to mergers and acquisitions and employee benefit plans and request for rulings or technical advice from taxing authorities. However, the Audit Committee will not permit the retention of the independent auditor (or any affiliate of the independent auditor) in connection with the provision of any prohibited tax service listed in **Exhibit 1** to the Company or its affiliates, as the PCAOB has determined that such prohibited tax services would impair the independent auditor s independence.

The Audit Committee has pre-approved the Tax Services listed in <u>Appendix C</u>, provided that such services do not exceed the pre-approved fees set forth on <u>Appendix C</u>. All other Tax Services for the Company not listed in <u>Appendix C</u> must be specifically pre-approved by the Audit Committee, except to the extent covered by the delegation of authority under Section II above, provided that the independent auditor complies with any applicable rules and the following requirements to document the applicable Tax Services to the Audit Committee and to discuss such services with the Audit Committee.

As to all Tax Services for the Company, the independent auditor must: (1) describe in writing to the Audit Committee the scope of the proposed Tax Service, the proposed fee structure for the engagement and any agreement between the independent auditor and the Company and its affiliates relating to the proposed Tax Service; (2) describe in writing to the Audit Committee any compensation arrangement or other agreement, such as a referral agreement, a referral fee or fee-sharing arrangement, between the independent auditor or any of its affiliates and any person (other than the Company and its affiliates) with respect to the promoting, marketing or recommending of any transaction covered by the Tax Service; (3) discuss with the Audit Committee any potential effects of the proposed Tax Services on the independent auditor s independence; and (4) document the substance of such discussions with the Audit Committee.

#### VI. ALL OTHER SERVICES

The Audit Committee may grant general pre-approval to those permissible non-audit services classified as All Other Services that it believes are routine and recurring services, and would not impair the auditor s independence, provided such All Other Services may not include Audit Services referred to in Section III above or prohibited services referred to in Section VII below. The Audit Committee has pre-approved the All Other Services listed in **Appendix D**, provided that such services do not exceed the pre-approved fees set forth on **Appendix D**. Permissible All Other Services other than those listed in **Appendix D** must be specifically pre-approved by the Audit Committee, except to the extent covered by the delegation of authority under Section II above.

### VII. PROHIBITED SERVICES

The Company will not retain its independent auditors for any services that are prohibited services as defined by applicable statutes or regulations, as may be in effect from time to time, including, without limitation, those services prohibited by Section 201(a) of the Sarbanes-Oxley Act of 2002 and the SEC s or the PCAOB s rules and regulations and such other rules and regulations as may be promulgated thereunder from time to time. Attached to this policy as **Exhibit 1** is a list of the SEC s and PCAOB s prohibited non-audit services, including prohibited tax services.

#### VIII. PRE-APPROVAL FEE LEVELS

Pre-approval fee levels for all services to be provided by the independent auditor will be established annually by the Audit Committee. Any services proposed to be provided by the independent auditors during a fiscal year exceeding these levels will require specific pre-approval by the Audit Committee.

#### IX. PROCEDURES

Requests or applications to provide services that require specific approval by the Audit Committee may be submitted to the Audit Committee by the independent auditor and any of the Company s Chief Financial Officer, Chief Accounting Officer and Corporate Controller or General Counsel.

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#### Appendix A to Annex A

#### **Pre-Approved Audit Services for Fiscal Year 2019**

Dated: November 1, 2018

#### **Service**

- 1. Statutory audits or financial audits for subsidiaries of the Company
- Services associated with SEC registration statements, periodic reports and other Total Pre-Approved Annual
  documents filed with the SEC or other documents issued in connection with Fees for Pre-Approved
  securities offerings (e.g., comfort letters, consents), and assistance in responding to Audit Services:
  SEC comment letters

\$250,000

3. Consultations by the Company's management as to the accounting or disclosure treatment of transactions or events and/or the actual or potential impact of final or proposed rules, standards or interpretations by the SEC, FASB, or other regulatory or standard setting bodies

Appendix A

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#### Appendix B to Annex A

#### Pre-Approved Audit-Related Services for Fiscal Year 2019\*

Dated: November 1, 2018

#### **Service**

- 1. Due diligence services pertaining to potential business acquisitions/dispositions
- 2. Financial statement audits of employee benefit plans

Total Pre-Approved Annual Fees for Pre-Approved
3. Agreed-upon or expanded audit procedures related to accounting and/or billing Audit-Related Services: records required to respond to or comply with financial, accounting or regulatory reporting matters

\$200,000

- 4. Attest services and internal control reviews not required by statute or regulation
- 5. Audit work in connection with liquidations and contract terminations; legal entity dissolution/restructuring assistance; and inventory audits

\*The foregoing pre-approval of non-audit internal control services identified on this <u>Appendix B</u> is subject in all cases to compliance with Section IV of this Pre-Approval Policy, including without limitation, compliance with applicable rules to document the services to the Audit Committee and to discuss such services with the Audit Committee.

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#### Appendix C to Annex A

# Pre-Approved Tax Services for Fiscal Year 2019\*

Dated: November 1, 2018

#### **Service**

- 1. U.S. federal, state and local tax compliance, including, without limitation, review of income, franchise and other tax returns
- 2. International tax compliance, including, without limitation, review of income, franchise and other tax returns

  Total Pre-Approved
  Annual Fees for Pre-Approved Tax Services:
- 3. U.S. federal, state and local tax advice, including, without limitation, general tax \$675,000 advisory services
- 4. International tax advice, including, without limitation, intercompany pricing and advanced pricing agreement services, general tax advisory services and tax audits and appeals services

\*The foregoing pre-approval of Tax Services identified on this <u>Appendix C</u> is subject in all cases to compliance with Section V of this Pre-Approval Policy, including without limitation, compliance with applicable rules to document the services to the Audit Committee and to discuss such services with the Audit Committee.

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#### Appendix D to Annex A

# Pre-Approved All Other Services for Fiscal Year 2019

Dated: November 1, 2018

#### **Service**

All Other Services approved by the Chairman of the Audit Committee pursuant to Total Pre-Approved Annual Section II of this policy, provided that the independent auditor complies with any Fees for Pre-Approved All applicable rules and requirements of this Policy to document the services to the Other Services: Audit Committee and to discuss such services with the Audit Committee (and in each case excluding Audit Services described in Section III and prohibited services \$35,000 per project described in Section VII).

Appendix D

#### Exhibit 1 to Annex A

#### I. PROHIBITED NON-AUDIT SERVICES

Bookkeeping or other services related to the accounting records or financial statements of the audit client Financial information systems design and implementation\*

Appraisal or valuation services, fairness opinions or contribution-in-kind reports\*

Actuarial services\*

Internal audit outsourcing services\*

Management functions

Human resources

Broker-dealer, investment adviser or investment banking services

Legal services

Expert services unrelated to the audit

Each of these prohibited services is subject to applicable exceptions under the SEC s rules.

\*Unless it is reasonable to conclude that the results of these services will not be subject to audit procedures during an audit of the audit client s financial statements.

#### II. PROHIBITED TAX SERVICES

The PCAOB has determined the following services to be Prohibited Tax Services for the independent auditor (including any affiliate of the independent auditor, as defined in PCAOB Rule 3501(a)(i)):

any service or product by the independent auditor or any of its affiliates for the Company and its affiliates for a contingent fee or a commission, including any fee established for the sale of a product or the performance of any service pursuant to an arrangement in which no fee would be payable unless a specified finding or result is attained or the amount of the fee is otherwise dependent on the finding or result of such product or service, taking into account any rights to reimbursements, refunds or other repayments that could modify the amount received in a manner that make it contingent on a finding or result (excluding fees where the amount is fixed by courts or other public authorities and is not dependent on a finding or result), or the independent auditor or any of its affiliates receives, directly or indirectly, a contingent fee or commission;

non-audit services by the independent auditor or any of its affiliates for the Company and its affiliates related to marketing, planning or opining in favor of the tax treatment of a confidential transaction as defined under PCAOB Rule 3501(c)(i) or an aggressive tax position transaction (including, without limitation, any transaction that is a listed transaction under applicable U.S. Treasury regulations) that was (i) initially recommended, directly or indirectly, by the independent auditor or another tax advisor with which the independent auditor has a formal agreement or other arrangement related to the promotion of such transactions, and (ii) a significant purpose of which is tax avoidance, unless the proposed tax treatment is at least more likely than not to be allowable under applicable tax laws; and

tax services by the independent auditor or any of its affiliates for persons that serve in a financial reporting oversight role at the Company or its affiliates, including any employee who is in a position to, or does, exercise influence over the contents of the Company s financial statements or any employee who prepares the financial statements, including, without limitation, the Company s chief executive officer, president, chief financial officer, chief operating officer, general counsel, chief accounting officer, controller, director of internal audit, director of financial reporting, treasurer or any equivalent position, including for any immediate family member of such employees (being such employee s spouse, spousal equivalent and dependents), but excluding tax services for: (i) any person who serves in a financial reporting oversight role for the Company or its affiliates solely because such person serves as a member of the Board of Directors, the Audit Committee, any other Board committee or similar management or governing body of the Company or its affiliates (in each case who do not otherwise occupy an employment position in a financial

oversight role); (ii) any person serving in a financial reporting oversight role at the Company or its affiliates only because of such person's relationship to an affiliate of the Company if such affiliate is financial statements (1) are not material to the Company's consolidated financial statements or (2) are audited by an auditor other than the Company's independent auditor or its associated persons; and (iii) employees who were not in a financial reporting oversight role for the Company or its affiliates before a hiring, promotion or other change in employment event and the tax services were provided by the independent auditor or any of its affiliates to such person pursuant to an engagement in process before the hiring, promotion or other change in employment event, provided that such tax services are completed on or before 180 days after the hiring or promotion event.

Last reviewed and updated as of November 1, 2018

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