

Deer Consumer Products, Inc.  
Form 8-K  
July 16, 2009

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 16, 2009

DEER CONSUMER PRODUCTS, INC.  
(Exact name of registrant as specified in its charter)

Nevada  
(State or other  
Jurisdiction of  
Incorporation)

333-140545  
(Commission File  
Number)

20-5526104  
(IRS Employer  
Identification No.)

Area 2, 1/F, Building M-6,  
Central High-Tech Industrial Park,  
Nanshan,  
Shenzhen, China  
(Address of Principal Executive  
Offices)

518057  
(Zip Code)

Registrant's telephone number, including area code: (86) 755-8602-8285

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02 Results of Operations and Financial Condition

On July 16, 2009, Deer Consumer Products Inc. (the "Company") issued a press release announcing that the Company is raising its 2009 earnings guidance to between \$0.86 and \$0.91 per share and its 2009 revenue guidance to approximately \$81 million. A copy of the release is attached hereto as Exhibit 99.1 hereto.

Item 8.01. Other Events.

On July 16, 2009 the Company issued a press release announcing its listing on the NASDAQ Stock Market, the change of its stock trading symbol from "DCPD" to "DEER," and the three year lock up agreements by management.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release, dated July 16, 2009, "Deer Consumer Products, Inc. Approved for NASDAQ Listing under New Symbol "DEER", Effective Friday July 17, Raises 2009 Earnings Guidance to Between \$0.86 and \$0.91 Per Share, Management Signed 3 Year Share Lock-up Agreements"

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Deer Consumer Products, Inc.

Date: July 16, 2009

By: /s/ Ying He  
Name: Ying He  
Title: Chief Executive Officer