

Prescott General Partners LLC
 Form 4
 August 27, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Prescott General Partners LLC

2. Issuer Name and Ticker or Trading Symbol
 CREDIT ACCEPTANCE CORP
 [CACC]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 2200 BUTTS ROAD, SUITE 320
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 08/23/2018

____ Director
 ____ Officer (give title below)
 10% Owner
 Other (specify below)
 Member of Section 13(d) Group

BOCA RATON, FL 33431

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount or Price					
Common Stock	08/23/2018		S		10,865	D	\$ 454.5648	1,408,189	I	By Prescott Associates L.P. (1)
Common Stock	08/23/2018		S		504	D	\$ 454.5648	54,356	I	By Prescott International Partners L.P. (2)
Common Stock	08/23/2018		S		13,472	D	\$ 454.5648	735,403	I	By Idoya Partners L.P. (3)
	08/23/2018		S		1,659	D		87,378	I	

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Common Stock					\$ 454,564.8				By Prescott Investors Profit Sharing Trust ⁽⁴⁾
Common Stock	08/24/2018	S	533	D	\$ 447,555.4	1,407,656	I		By Prescott Associates L.P. ⁽¹⁾
Common Stock	08/24/2018	S	25	D	\$ 447,555.4	54,331	I		By Prescott International Partners L.P. ⁽²⁾
Common Stock	08/24/2018	S	661	D	\$ 447,555.4	734,742	I		By Idoya Partners L.P. ⁽³⁾
Common Stock	08/24/2018	S	81	D	\$ 447,555.4	87,297	I		By Prescott Investors Profit Sharing Trust ⁽⁴⁾
Common Stock	08/27/2018	S	3,731	D	\$ 450,781.4	1,403,925	I		By Prescott Associates L.P. ⁽¹⁾
Common Stock	08/27/2018	S	173	D	\$ 450,781.4	54,158	I		By Prescott International Partners L.P. ⁽²⁾
Common Stock	08/27/2018	S	4,626	D	\$ 450,781.4	730,116	I		By Idoya Partners L.P. ⁽³⁾
Common Stock	08/27/2018	S	570	D	\$ 450,781.4	86,727	I		By Prescott Investors Profit Sharing Trust ⁽⁴⁾
Common Stock						670,397	I		By Ridgeview Smith Investments LLC ⁽⁵⁾
Common Stock						58,750	I		By Thomas W. Smith Family Accounts ⁽⁶⁾
						13,948	I		

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Common Stock							By Thomas W. Smith Foundation <u>(7)</u>
Common Stock				63,325		D <u>(8)</u>	
Common Stock				2,758		I	By Scott J. Vassalluzzo Family Accounts <u>(9)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Prescott General Partners LLC 2200 BUTTS ROAD SUITE 320 BOCA RATON, FL 33431		X		Member of Section 13(d) Group
VASSALLUZZO SCOTT J 2200 BUTTS ROAD SUITE 320 BOCA RATON, FL 33431	X	X		Member of Section 13(d) Group

SMITH THOMAS W
2200 BUTTS ROAD
SUITE 320
BOCA RATON, FL 33431

X

Member of Section 13(d) Group

Signatures

/s/ Scott J. Vassalluzzo, Managing Member of Prescott General Partners LLC	08/27/2018
**Signature of Reporting Person	Date
/s/ Scott J. Vassalluzzo	08/27/2018
**Signature of Reporting Person	Date
/s/ Thomas W. Smith	08/27/2018
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are owned directly by Prescott Associates L.P. ("Prescott Associates"), a private investment limited partnership, and are beneficially owned indirectly by Prescott General Partners LLC ("PGP"), a Delaware limited liability company, as general partner of Prescott Associates. Messrs. Thomas W. Smith and Scott J. Vassalluzzo are each a managing member of PGP. PGP disclaims beneficial ownership of these shares in excess of its pecuniary interest under Rule 16a-1(a)(2)(ii)(B). The address for Prescott Associates is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.
 - (2) These shares are owned directly by Prescott International Partners L.P. ("PIP"), a private investment limited partnership, and are beneficially owned indirectly by PGP as general partner of PIP. PGP disclaims beneficial ownership of these shares in excess of its pecuniary interest under Rule 16a-1(a)(2)(ii)(B). The address for PIP is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.
 - (3) These shares are owned directly by Idoya Partners L.P. ("Idoya"), a private investment limited partnership, and are beneficially owned indirectly by PGP as general partner of Idoya. PGP disclaims beneficial ownership of these shares in excess of its pecuniary interest under Rule 16a-1(a)(2)(ii)(B). The address for Idoya is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.
 - (4) These shares are owned directly by the Prescott Investors Profit Sharing Trust (the "Trust"), for which each of Messrs. Smith and Vassalluzzo serve as a trustee. The inclusion of these shares in this report shall not be deemed an admission of beneficial ownership for purposes of Section 16 or any other purpose and each of Messrs. Smith and Vassalluzzo disclaims beneficial ownership of these shares in excess of his pecuniary interest under Rule 16a-8(b)(2)(ii). The address of the Trust is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.
 - (5) These shares are owned directly by Ridgeview Smith Investments LLC ("Ridgeview"), a limited liability company established by Mr. Smith for the benefit of his family and are beneficially owned indirectly by Mr. Smith as the managing member of Ridgeview. Mr. Smith disclaims beneficial ownership of these shares in excess of his pecuniary interest under Rule 16a-1(a)(2)(iii). The address of Ridgeview is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.
 - (6) These shares are owned directly by investment accounts established for the benefit of certain family members of Thomas W. Smith. The inclusion of these shares in this report shall not be deemed an admission of beneficial ownership for purposes of Section 16 or any other purpose and Mr. Smith disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
 - (7) These shares are owned directly by the Thomas W. Smith Foundation (the "Foundation") and are beneficially owned indirectly by Mr. Smith as trustee of the Foundation. Mr. Smith disclaims beneficial ownership of these shares in excess of his pecuniary interest under 16a-8(b)(2)(ii). The address for the Foundation is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.
 - (8) These shares are owned directly by Scott J. Vassalluzzo and include 3,200 restricted stock units that have vested under the Issuer's Incentive Compensation Plan.
 - (9) These shares are owned directly by investment accounts established for the benefit of certain family members of Scott J. Vassalluzzo. The inclusion of these shares in this report shall not be deemed an admission of beneficial ownership for purposes of Section 16 or any other purpose and Mr. Vassalluzzo disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.

Remarks:

Signatures

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The filing of this report shall not be deemed to be an admission that the Reporting Persons comprise a "group" within the meaning of the Securities Exchange Act of 1934.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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