



**Item 7.01. Regulation FD Disclosure.**

On November 15, 2013, Cash America International, Inc. (the “Company”) announced that it will host an analyst day in Las Vegas, Nevada, on Thursday, November 21, 2013, at 8:30 a.m. Pacific Time. The event will be webcast live on the Investor Relations section of the Company’s corporate website located at [www.cashamerica.com](http://www.cashamerica.com). The webcast and slide presentation will also be archived on the Company’s website at [www.cashamerica.com](http://www.cashamerica.com) for 90 days following the event. A copy of the Company’s press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01 Financial Statements and Exhibits.**

*(d) Exhibits*

**Exhibit No.   Description**

99.1            Cash America International, Inc. press release, dated November 15, 2013

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA  
INTERNATIONAL, INC.**

Date: November 15, 2013    By: /s/ J. CURTIS LINSCOTT.  
J. Curtis Linscott  
Executive Vice President,  
General Counsel and Secretary

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**EXHIBIT INDEX**

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