

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

Effective February 22, 2017, David Garner has assumed the role of Investor Relations Officer for Simmons First National Corporation. Communications may be sent to:

David Garner

Investor Relations Officer

Simmons First National Corporation

501 Main Street

Pine Bluff, Arkansas 71601

Email: david.garner@simmonsbank.com

Phone: 870-541-1000

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SIMMONS
FIRST
NATIONAL
CORPORATION**

Date: /s/ Robert A.
February Fehlman
22, 2017

Robert A. Fehlman,
Senior Executive
Vice President,
Chief Financial
Officer and
Treasurer