#### REIMER TERRY A

Form 4

December 06, 2010

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading REIMER TERRY A Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING

CO [AEL]

(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

12/02/2010

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director 10% Owner Other (specify \_X\_\_ Officer (give title below)

**Executive Vice President** 

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

WEST	DES	MOINE	ES, IA	50266

6000 WESTOWN PARKWAY

(City)	(State)	(Zip) Tab	ole I - Non-	Derivative	Secui	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	omr Dispos (Instr. 3,	(A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/02/2010		Code V M	Amount 30,000	(D)	Price \$ 9.67	206,266	D	
Common Stock	12/02/2010		F	32	D	\$ 11.24	206,234	D	
Common Stock	12/02/2010		F	354	D	\$ 11.25	205,880	D	
Common Stock	12/02/2010		F	80	D	\$ 11.26	205,800	D	
Common Stock	12/02/2010		F	322	D	\$ 11.27	205,478	D	

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12/02/2010	F	1,082	D	\$ 11.28	204,396	D
12/02/2010	F	1,292	D	\$ 11.29	203,104	D
12/02/2010	F	2,222	D	\$ 11.3	200,882	D
12/02/2010	F	2,162	D	\$ 11.31	198,720	D
12/02/2010	F	2,939	D	\$ 11.32	195,781	D
12/02/2010	F	7,362	D	\$ 11.33	188,419	D
12/02/2010	F	2,163	D	\$ 11.34	186,256	D
12/02/2010	F	1,861	D	\$ 11.35	184,395	D
12/02/2010	F	2,766	D	\$ 11.36	181,629	D
12/02/2010	F	444	D	\$ 11.37	181,185	D
12/02/2010	F	900	D	\$ 11.38	180,285	D
12/02/2010	F	1,057	D	\$ 11.39	179,228	D
12/02/2010	F	192	D	\$ 11.4	179,036	D
12/02/2010	S	2,770	D	\$ 11.3286	176,266	D
	12/02/2010 12/02/2010 12/02/2010 12/02/2010 12/02/2010 12/02/2010 12/02/2010 12/02/2010 12/02/2010 12/02/2010 12/02/2010 12/02/2010	12/02/2010 F	12/02/2010 F 1,292 12/02/2010 F 2,162 12/02/2010 F 2,939 12/02/2010 F 7,362 12/02/2010 F 2,163 12/02/2010 F 1,861 12/02/2010 F 2,766 12/02/2010 F 444 12/02/2010 F 900 12/02/2010 F 1,057 12/02/2010 F 1,057	12/02/2010       F       1,292       D         12/02/2010       F       2,222       D         12/02/2010       F       2,162       D         12/02/2010       F       2,939       D         12/02/2010       F       7,362       D         12/02/2010       F       2,163       D         12/02/2010       F       1,861       D         12/02/2010       F       2,766       D         12/02/2010       F       900       D         12/02/2010       F       1,057       D         12/02/2010       F       192       D	12/02/2010       F       1,292       D       \$ 11.29         12/02/2010       F       2,222       D       \$ 11.3         12/02/2010       F       2,162       D       \$ 11.31         12/02/2010       F       2,939       D       \$ 11.32         12/02/2010       F       7,362       D       \$ 11.33         12/02/2010       F       2,163       D       \$ 11.34         12/02/2010       F       1,861       D       \$ 11.35         12/02/2010       F       2,766       D       \$ 11.36         12/02/2010       F       444       D       \$ 11.37         12/02/2010       F       1,057       D       \$ 11.39         12/02/2010       F       192       D       \$ 11.4         12/02/2010       S       2,770       D       \$	12/02/2010       F       1,292       D       \$ 11.29       203,104         12/02/2010       F       2,222       D       \$ 11.3       200,882         12/02/2010       F       2,162       D       \$ 11.31       198,720         12/02/2010       F       2,939       D       \$ 11.32       195,781         12/02/2010       F       7,362       D       \$ 11.33       188,419         12/02/2010       F       2,163       D       \$ 11.34       186,256         12/02/2010       F       1,861       D       \$ 11.35       184,395         12/02/2010       F       2,766       D       \$ 11.36       181,629         12/02/2010       F       444       D       \$ 11.37       181,185         12/02/2010       F       900       D       \$ 11.38       180,285         12/02/2010       F       1,057       D       \$ 11.39       179,228         12/02/2010       F       192       D       \$ 11.4       179,036         12/02/2010       F       192       D       \$ 11.4       179,036

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

 $\label{thm:convertible} \textbf{Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned} \\ \textit{(e.g., puts, calls, warrants, options, convertible securities)}$ 

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amou
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onDerivative	Expiration Date	Underlying Secur
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)		
	Derivative				or Disposed of		
	Security				(D)		
					(Instr. 3, 4,		

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and 5)

Code V (A) (D) Date Expiration Title

Exercisable Date

Title

Am

or Nu of S

30

Options-Right to Buy \$ 9.67 12/02/2010 M 30,000 12/29/2000 12/29/2010 Common Stock

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

REIMER TERRY A 6000 WESTOWN PARKWAY WEST DES MOINES, IA 50266

**Executive Vice President** 

## **Signatures**

Debra J. Richardson, by Power of Attorney 12/06/2010

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).