

Ishaug Anthony D  
 Form 4  
 August 28, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Ishaug Anthony D

(Last) (First) (Middle)  
 605 HWY 169 N, SUITE 400  
 (Street)

MINNEAPOLIS, MN 55441

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 WINMARK CORP [WINA]

3. Date of Earliest Transaction (Month/Day/Year)  
 08/28/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
| Common Stock                    | 08/28/2018                           |  | M                              | 2,000 A   | \$ 31.19 12,250   | D  |   |
| Common Stock                    | 08/28/2018                           |  | S                              | 2,000 (2) D   | \$ 149.03 10,250  | D  |   |
| Common Stock                    | 08/28/2018                           |  | M                              | 4,000 A   | \$ 18.4 14,250  | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      | Amount or Number of Shares |
| Employee Stock Option (right to buy)       | \$ 18.4  | 08/28/2018                           |  | M                              | 4,000   | 09/04/2009 <sup>(1)</sup> 09/04/2018                     | Common Stock  | 4,000                      |                            |
| Employee Stock Option (right to buy)       | \$ 22.15   |                                      |  |                                |   | 12/10/2010 <sup>(1)</sup> 12/10/2019                     | Common Stock  | 7,000                      |                            |
| Employee Stock Option                      | \$ 31.19   | 08/28/2018                           |  | M                              | 2,000   | 06/01/2011 <sup>(1)</sup> 06/01/2020                     | Common Stock  | 7,500                      |                            |
| Employee Stock Option (right to buy)       | \$ 32.92   |                                      |  |                                |   | 12/14/2011 <sup>(1)</sup> 12/14/2020                     | Common Stock  | 7,500                      |                            |
| Employee Stock Option (right to buy)       | \$ 37.76   |                                      |  |                                |   | 06/01/2012 <sup>(1)</sup> 06/01/2021                     | Common Stock  | 7,500                      |                            |
| Employee Stock Option (right to buy)       | \$ 53.34   |                                      |  |                                |   | 12/08/2012 <sup>(1)</sup> 12/08/2021                     | Common Stock  | 7,500                      |                            |
| Employee Stock                             | \$ 51.17   |                                      |  |                                |   | 06/01/2013 <sup>(1)</sup> 06/01/2022                     | Common Stock  | 7,500                      |                            |

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|  |          |  |                           |            |                 |       |
|--|----------|--|---------------------------|------------|-----------------|-------|
| Option<br>(right to<br>buy)                      |          |  |                           |            |                 |       |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 55.72 |  | 12/13/2013 <sup>(1)</sup> | 12/13/2022 | Common<br>Stock | 7,500 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 59.77 |  | 06/01/2014 <sup>(1)</sup> | 06/01/2023 | Common<br>Stock | 7,500 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 82.72 |  | 12/16/2014 <sup>(1)</sup> | 12/16/2023 | Common<br>Stock | 7,500 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 66.29 |  | 06/01/2015 <sup>(1)</sup> | 06/01/2024 | Common<br>Stock | 7,500 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 80.32 |  | 12/15/2015 <sup>(1)</sup> | 12/15/2024 | Common<br>Stock | 7,500 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 91.93 |  | 06/01/2016 <sup>(1)</sup> | 06/01/2025 | Common<br>Stock | 6,800 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 90.99 |  | 12/14/2016 <sup>(1)</sup> | 12/14/2025 | Common<br>Stock | 6,800 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 98.25 |  | 06/01/2017 <sup>(1)</sup> | 06/01/2026 | Common<br>Stock | 6,800 |
| Employee<br>Stock<br>Option                      | \$ 125.5 |  | 12/12/2017 <sup>(1)</sup> | 12/12/2026 | Common<br>Stock | 6,800 |

(right to buy)

Employee Stock

Option \$ 122.5

(right to buy)

06/01/2018<sup>(1)</sup> 06/06/2027

Common Stock

5,000

Employee Stock

Option \$ 134.25

(right to buy)

12/11/2018<sup>(1)</sup> 12/11/2027

Common Stock

5,000

Employee Stock

Option \$ 143.2

(right to buy)

06/01/2019<sup>(1)</sup> 06/01/2028

Common Stock

5,000

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                         |       |
|---|---------------|-----------|-------------------------|-------|
|   | Director      | 10% Owner | Officer                 | Other |
| Ishaug Anthony D<br>605 HWY 169 N<br>SUITE 400<br>MINNEAPOLIS, MN 55441 |               |           | Chief Financial Officer |       |

## Signatures

/s/ Anthony D. 08/28/2018  
Ishaug

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% per year for 4 years
- (2) 2,000 shares sold at an average price of \$149.03, with a range of \$149.00 to \$149.30, to cover a portion of the payment of taxes due on option exercises included on this Form 4.

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