

PROQUEST CO  
Form 4  
March 03, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LONGO KAZANOVA LINDA

(Last) (First) (Middle)  
300 N. ZEEB ROAD  
(Street)

ANN ARBOR, MI 48103

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PROQUEST CO [PQE]

3. Date of Earliest Transaction (Month/Day/Year)  
03/01/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP, Human Resources

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	03/01/2005		M		4,140 A \$ 18.31	19,119	D
Common Stock	03/01/2005		F		2,068 D \$ 36.65	17,051	D
Common Stock	03/01/2005		M		7,680 A \$ 19.6875	24,731	D
Common Stock	03/01/2005		F		4,125 D \$ 36.65	20,606	D
Common Stock	03/01/2005		M		4,797 A \$ 26.72	25,403	D

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Common Stock	03/01/2005	F	3,892	D	\$ 36.65	21,511	D	
Common Stock	03/01/2005	M	7,866	A	\$ 22.95	29,377	D	
Common Stock	03/01/2005	F	5,937	D	\$ 36.65	23,440	D	
Common Stock						23,440	D	
Common Stock						664	I	401K Plan Purchases

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	
Employee Option to Purchase Common Stock	\$ 18.31	03/01/2005		M		4,140		03/05/2004	03/05/2009	Common Stock	4,140
Employee Option to Purchase Common Stock	\$ 36.65	03/01/2005		A		2,068		09/01/2005	03/05/2009	Common Stock	2,068
Employee Option to Purchase Common Stock	\$ 19.6875	03/01/2005		M		7,680		10/12/2001	10/12/2010	Common Stock	7,680
	\$ 36.65	03/01/2005		A		4,125		09/01/2005	10/12/2010		4,125

Employee Option to Purchase Common Stock								Common Stock	
Employee Option to Purchase Common Stock	\$ 26.72	03/01/2005	M	4,797	06/27/2003	10/12/2010		Common Stock	4,79
Employee Option to Purchase Common Stock	\$ 36.65	03/01/2005	A	3,892	09/01/2005	10/12/2010		Common Stock	3,89
Employee Option to Purchase Common Stock	\$ 22.95	03/01/2005	M	7,866	02/28/2002	02/28/2011		Common Stock	7,86
Employee Option to Purchase Common Stock	\$ 36.65	03/01/2005	A	5,937	09/01/2005	02/28/2011		Common Stock	5,93

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LONGO KAZANOVA LINDA 300 N. ZEEB ROAD ANN ARBOR, MI 48103			SVP, Human Resources	

## Signatures

Todd W. Buchardt, Attorney  
in Fact 03/03/2005

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) non-applicable

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.