

Seagate Technology plc
Form 4
August 06, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BIONDI FRANK

(Last) (First) (Middle)

SEAGATE TECHNOLOGY
PLC, 10200 S. DE ANZA
BOULEVARD

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Seagate Technology plc [STX]

3. Date of Earliest Transaction
(Month/Day/Year)
08/02/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount (D) Price			
Ordinary Shares	08/02/2012		A	62,442	A \$ 19.535	81,910	D	
Ordinary Shares	08/02/2012		S	62,442	A \$ 30	19,468	D	
Ordinary Shares	08/03/2012		A	37,558	A \$ 19.535	57,026	D	
Ordinary Share	08/03/2012		A	9,374	A \$ 6.525	66,400	D	
Ordinary Shares	08/03/2012		A	626	A \$ 14.825	67,026	D	

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Ordinary Shares	08/03/2012	S	47,558	D	\$ 30.11	19,468	D	
Ordinary Shares						21,948	I	Biondi Family Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)
NQ Stock Options	\$ 19.535	08/02/2012		M	62,442	12/20/2006 ⁽¹⁾	12/20/2012	Ordinary Shares	62,442
NQ Stock Options	\$ 19.535	08/03/2012		M	37,558	12/20/2006 ⁽¹⁾	12/20/2012	Ordinary Shares	37,558
NQ Stock Options	\$ 6.525	08/03/2012		M	9,374	10/15/2009 ⁽²⁾	10/30/2015	Ordinary Shares	9,374
NQ Stock Options	\$ 14.825	08/03/2012		M	626	10/15/2010 ⁽³⁾	10/28/2016	Ordinary Shares	626

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BIONDI FRANK SEAGATE TECHNOLOGY PLC 10200 S. DE ANZA BOULEVARD	X			

CUPERTINO, CA 95014

Signatures

/S/ Roberta S. Cohen for Frank J.
Biondi Jr.

08/06/2012

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to a four-year vesting schedule. One quarter of the option shares vested on December 20, 2006. The remaining three quarters vested annually on December 20 over the three years thereafter.

(2) Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to a four-year vesting schedule. One quarter of the option shares vested on October 15, 2009. The remaining three quarters vested monthly over the 36 months following October 15, 2009.

(3) Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to a four-year vesting schedule. One quarter of the option shares vested on October 15, 2010. The remaining three quarters vested monthly over the 36 months following October 15, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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