

ASURE SOFTWARE INC  
Form 4  
September 09, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Goepel Patrick

(Last) (First) (Middle)

16 ABBOTTSWOOD

(Street)

SUDBURY, MA 01776

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ASURE SOFTWARE INC [ASUR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/04/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (D) or Price		
Asure Software, Inc. Common Stock (\$0.01 par value)	09/04/2015		P		550 A \$ 5.4	575,544	D
Asure Software, Inc. Common Stock	09/04/2015		P		53 A \$ 5.45	575,597	D

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(\$0.01 par value)

Asure Software, Inc.

Common Stock	09/08/2015	P	2,581	A	\$ 5.84	578,178	D
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(\$0.01 par value)

Asure Software, Inc.

Common Stock	09/08/2015	P	3,200	A	\$ 5.83	581,378	D
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(\$0.01 par value)

Asure Software, Inc.

Common Stock	09/08/2015	P	500	A	\$ 5.82	581,878	D
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(\$0.01 par value)

Asure Software, Inc.

Common Stock	09/08/2015	P	100	A	\$ 5.79	581,979	D
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(\$0.01 par value)

Asure Software, Inc.

Common Stock	09/08/2015	P	100	A	\$ 5.78	582,078	D
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(\$0.01 par value)

Asure Software, Inc.

Common Stock	09/08/2015	P	100	A	\$ 5.77	582,178	D
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(\$0.01 par value)

Asure Software, Inc.

Common Stock	09/08/2015	P	100	A	\$ 5.67	582,278	D
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Common  
Stock  
(\$0.01 par  
value)

Asure  
Software,  
Inc.

Common Stock (\$0.01 par value)	09/08/2015	P	1,500	A	\$ 5.65	583,778	D
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Asure  
Software,  
Inc.

Common Stock (\$0.01 par value)	09/08/2015	P	200	A	\$ 5.61	583,978	D
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Asure  
Software,  
Inc.

Common Stock (\$0.01 par value)	09/08/2015	P	1,619	A	\$ 5.58	585,597	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Pri Deriv Secur (Instr	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				

Employee Stock Option (Right to Buy)	\$ 5.76	(1)	03/31/2020	Common Stock (\$0.01 par value)	60,000
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Goepel Patrick 16 ABBOTTSWOOD SUDBURY, MA 01776	X		Chief Executive Officer	

## Signatures

/s/ Patrick  
Goepel

09/09/2015

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

For 30,000 options: Such options shall vest over a 3 year period following issuance such that 1/3 of the shares shall vest on 3/31/2016 and (1) an additional 8.33% shall vest each three (3) months thereafter. For 30,000 options: Such options will vest at 12/31/15 based on achievement of performance criteria as approved by the board of directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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