## Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

RYANAIR HOLDINGS PLC Form 6-K December 18, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of December, 2003

RYANAIR HOLDINGS PLC (Translation of registrant's name into English)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

RYANAIR BEATS EASYJET ON PUNCTUALITY FOR 49 WEEKS OF 2003  $$^{\&}$$  CELEBRATES WITH 490,000 SEATS FOR JUST 49p!

Ryanair, Europe's no.1 low fares airline, today (18th December 03) celebrated beating Easyjet's punctuality for ALL 49 weeks of the year so far, by announcing a massive pre-Christmas seat sale with 490,000 seats for 49p(excl taxes). That's 10,000 seats for every week Ryanair has been MORE on-time than Easyjet.

Announcing the celebration 49p seat sale, Ryanair's Head of Communications, Paul Fitzsimmons said:

"Ryanair has beaten Easyjet for punctuality in every week of 2003 (see attached

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weekly schedule). In fact, Ryanair is beating every major airline in Europe when it comes to punctuality, making Ryanair Europe's No.1 on-time airline.

To celebrate Ryanair beating Easyjet for each of the 49 weeks of the year so far we are offering 490,000 seats for only 49p (exc taxes)! These 490,000 seats at 49p will be available from Friday 19th Dec - midnight Tuesday 23rd Dec 03 only at www.ryanair.com, and we would urge customers to book quickly and make another on-time departure with Ryanair!"

Ends 18th December 2003

For further information: Paul Fitzsimmons - Ryanair Tel: 00 353 1 812 1228

Pauline McAlester - Murray Consultants Tel: 00 353 1 4980 300

#### Notes:

Booking period:19th Dec - midnight Tuesday 23rd Dec 03 Travel period:6th Jan - 31st March 04 Applicable days:seats available every day Subject to availability - terms & conditions apply - see www.ryanair.com for details

Ryanair / EasyJet Punctuality Comparisons

On Times						
Week Ending	Ryanair	easyJet	Ryanair Position			
06-Jan	81%	72%	1			
12-Jan	84%	76%	1			
19-Jan	93%	86%	1			
26-Jan	97%	88%	1			
02-Feb	81%	64%	1			
09 Feb	90%	63%	1			
16 Feb	89%	73%	1			
23-Feb	86%	72%	1			
02- Mar	91%	79%	1			
09-Mar	88%	81%	1			
16-Mar	94%	86%	1			
23-March	86%	82%	1			
30-March	93%	78%	1			
6-April	92%	68%	1			
13-April	95%	79%	1			
20-April	93%	78%	1			
27-April	97%	81%	1			
05 May	91%	75%	1			
11-May	94%	81%	1			
18-May	92%	70%	1			
25-May	91%	NA	1			
1-Jun	90%	63%	1			
8-Jun	90%	62%	1			
15-Jun	95%	77%	1			
22-Jun	94%	74%	1			

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	29-Jun	92%	72%	1
	06 Jul	92%	67%	1
	13 Jul	96%	78%	1
	20 Jul	88%	71%	1
	27 Jul	94%	71%	1
	03 Aug	93%	??	1
	10 Aug	89%	75%	1
	17 Aug	92%	74%	1
	24 Aug	95%	78%	1
	31-Aug	90%	73%	1
	07-Sep	93%	69%	1
	14-Sep	94%	78%	1
	21-Sep	96%	80%	1
	28-Sep	94%	79%	1
	05-Oct	94%	79%	1
	12-Oct	96%	81%	1
	19- Oct	95%	77%	1
	26- Oct	88%	75%	1
	2 - Nov	93%	77%	1
	9 - Nov	94%	86%	1
	16 - Nov	91%	79%	1
:	23 - Nov	92%	84%	1
	30 - Nov	92%	83%	1
	7- Dec	83%	78%	1

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 18 December 2003

By:\_\_\_/s/ Howard Millar\_\_\_\_

H Millar

Company Secretary & Finance Director