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RYANAIR HOLDINGS PLC Form 6-K October 12, 2007

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of October, 2007

RYANAIR HOLDINGS PLC (Translation of registrant's name into English)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12q3-2(b): 82-

RYANAIR LAUNCHES BIGGEST EVER SUMMER SCHEDULE

40,000,000 SUMMER SEATS RELEASED ON WWW.RYANAIR.COM

50% OFF LOWEST FARES

Ryanair, Europe's largest low fares airline today (Friday, 12th October 2007) launched its summer schedule on www.ryanair.com. All of the 40,000,000 seats released in today's summer schedule will be covered by Ryanair's lowest fare

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guarantee. No other airline matches Ryanair's low fares. That's GUARANTEED.

Speaking today in London Ryanair's CEO Michael O'Leary said:

"Next summer, Ryanair passengers will enjoy a record 40,000,000 seats on 556 routes at unbeatable prices. That is 150 routes more than last year and more than 200,000 low fare seats every single day of the summer. From London, passengers will enjoy Ryanair's lowest fares on 113 routes, as we bring back summer favourites like Almeria, Brest, Genova, Pula and Rodez.

"To celebrate the release of our biggest ever summer schedule we slashing 50% off our lowest fares. No one beats Ryanair for price, choice or reliability and our advice to passengers who want the guaranteed lowest fares is to book their summer bargains on www.ryanair.com".

Ends. Friday, 12th October 2007

For further information: Peter Sherrard - Ryanair Tel: 00 353 1 812 1228

Robert Marshall - Murray Consultants Tel: 00 353 1 4980 300

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 12 October 2007

By:___/s/ James Callaghan____

James Callaghan Company Secretary & Finance Director