

Edgar Filing: Public Storage - Form FWP

Public Storage
Form FWP
October 05, 2010

Issuer Free Writing Prospectus

Filed Pursuant to Rule 433

Registration Statement No. 333-167458

October 4, 2010

PUBLIC STORAGE

4,800,000 DEPOSITARY SHARES

EACH REPRESENTING 1/1000 OF A 6.5% CUMULATIVE

PREFERRED SHARE OF BENEFICIAL INTEREST, SERIES P

Final Term Sheet

| | |
|--|---|
| Issuer: | Public Storage (PSA) |
| Security: | Depository Shares Each Representing 1/1000 of a 6.5% Cumulative Preferred Share of Beneficial Interest, Series P |
| Size: | 4,800,000 depository shares |
| Over-allotment Option: | 720,000 depository shares at \$25.00 per depository share |
| Type of Security: | SEC Registered Registration Statement No. 333-167458 |
| Public Offering Price: | \$25.00 per depository share; \$120,000,000 total (not including over-allotment option) |
| Underwriting Discounts and Commissions: | \$0.7875 per share for Retail Orders; \$3,437,043.75 total; and \$0.5000 per share for Institutional Orders; \$217,750.00 total |
| Proceeds to the Company, before expenses: | \$116,345,206.25 total |
| Estimated Company Expenses: | \$100,000, other than underwriting discounts and commissions |
| Bookrunner: Underwriting: | Banc of America Securities LLC |

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| | Number of Firm Shares |
|-------------------------------------|----------------------------------|
| Banc of America Securities LLC | 4,200,000 |
| RBC Capital Markets Corporation | 240,000 |
| Ameriprise Financial Services, Inc. | 60,000 |
| Credit Suisse Securities (USA) LLC | 60,000 |
| InCapital LLC | 60,000 |
| Oppenheimer & Co., Inc. | 60,000 |
| Raymond James & Associates, Inc. | 60,000 |
| Robert W. Baird & Co. Incorporated | 60,000 |

Distribution Rights: 6.5% of the liquidation preference per annum; Distributions begin on December 31, 2010

Redemption: The depositary shares may not be redeemed until on or after October 7, 2015, except in order to preserve our status as a real estate investment trust.

Settlement Date: October 7, 2010 (T+3)

Delivery Date: October 7, 2010 (T+3)

Selling Concession: \$0.50/depositary share for Retail Orders;
\$0.30/depositary share for Institutional Orders

Reallowance to other dealers: \$0.45/depositary share

CUSIP Number: 74460D 158

ISIN Number: US74460D1587

The Issuer has filed a registration statement (including a prospectus with the SEC) and prospectus supplement for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the prospectus supplement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus or prospectus supplement if you request it by calling Banc of America Securities LLC toll-free 1-800-294-1322.

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