## Edgar Filing: BRADY CORP - Form 4

| BRADY C   | ORP                 |                                       |   |                                |           |                            |   |  |                                  |            |         |          |
|---|---------------------|---------------------------------------|---|--------------------------------|-----------|----------------------------|---|--|----------------------------------|------------|---------|----------|
| Form 4  |                     |                                       |   |                                |           |                            |   |  |                                  |            |         |          |
| January 12  |                     |                                       |   |                                |           |                            |   |  |                                  | וחחא חו    |         |          |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION |                     |                                       |   |                                |           |                            |   | ON   | OMB APPROVAL                     |            |         | L        |
|   |                     |                                       | ashingto  |                                |           |                            | 0011111001  | 011  | Numbe                            | er:        | 3235-02 |          |
| Check if no lo  |                     | · · · · · · · · · · · · · · · · · · · |   |                                |           |                            |   | Expires  | J<br>S:                          | January 3  |         |          |
| if no longer<br>subject to STATEMENT OF CHAN            |                     |                                       |   | NGES IN BENEFICIAL OWNERSHIP O |           |                            |   |  | Estimated average                |            |         | 2005     |
| Section   |                     | SECU                                  | IRITIES   | 5                              |           |                            |   | burden hours per   |                                  |            |         |          |
| Form 4<br>Form 5  |                     | rsuant to Section                     | 16(2)  of   | the Secu                       | rities    | Exchar                     | age Act of 193  | Λ  | response 0.                      |            |         |          |
| obligati  | ions Section 17     | (a) of the Public                     |   |                                |           |                            | •   |  |                                  |            |         |          |
| may co<br>See Ins                                       | ntinue.             | 30(h) of the 1                        | •   | •                              | -         | •                          |   |  |                                  |            |         |          |
| 1(b).   | uuuuu               |                                       |   | -                              |           |                            |   |  |                                  |            |         |          |
| (Print or Type  | e Responses)        |                                       |   |                                |           |                            |   |  |                                  |            |         |          |
|   | • •                 |                                       |   |                                |           |                            |   |  |                                  |            |         |          |
|   |                     |                                       |   |                                | p of F    | Reporting Person(s) to     |   |  |                                  |            |         |          |
| GOODKI  | ND CONRAD G         | Symbol                                |   |                                |           |                            | Issuer  |  |                                  |            |         |          |
| BI  |                     |                                       | BRADY CORP [BRC]  |                                |           |                            | (Check all applicable)                                      |  |                                  |            |         |          |
|   |                     |                                       | 3. Date of Earliest Transaction                               |                                |           |                            |   |  |                                  |            |         |          |
|   |                     |                                       | Month/Day/Year)<br>1/11/2017                                  |                                |           |                            | X_ Director 10% Owner<br>Officer (give title Other (specify |  |                                  |            |         |          |
|   |                     |                                       | 51/11/2017  |                                |           |                            | below) below)   |  |                                  |            |         |          |
|   |                     |                                       | Amendment, Date Original                                      |                                |           |                            | 6. Individual or Joint/Group Filing(Check                   |  |                                  |            |         |          |
| Filed(Month   |                     |                                       |   |                                |           |                            |   | Applicable Line)<br>_X_ Form filed by One Reporting Person |                                  |            |         |          |
| WHITEFI   | SH BAY, WI 532      | 17                                    |   |                                |           |                            | Form filed  |  |                                  |            |         |          |
|   |                     |                                       |   |                                |           |                            | Person  |  |                                  |            |         |          |
| (City)  | (State)             | (Zip) Ta                              | ble I - Non   | -Derivativ                     | ve Sec    | urities A                  | cquired, Dispose  | d of,  | or Bene                          | ficially ( | Owned   | l        |
| 1.Title of  | 2. Transaction Date |                                       | 3.<br>Treesesti   | 4. Securi                      |           |                            | 5. Amount of  | 6.<br>Oraș   | 1. !                             | 7. Natu    |         | 6: -: -1 |
| Security<br>(Instr. 3)                                  | (Month/Day/Year)    | Execution Date, if any                | Transaction(A) or Disposed of (D)<br>Code (Instr. 3, 4 and 5) |                                |           | Securities<br>Beneficially | For   | nership<br>n:  | Indirect Beneficial<br>Ownership |            | inciai  |          |
| (Month/Day/Yea  |                     |                                       |   |                                |           |                            | Owned   |  | ect (D)                          | (Instr. 4  | -       |          |
|   |                     |                                       |   |                                |           |                            | Following<br>Reported                                       | or Ir<br>(I)   | ndirect                          |            |         |          |
|   |                     |                                       |   |                                | (A)<br>or |                            | Transaction(s)  |  | tr. 4)                           |            |         |          |
|   |                     |                                       | Code V  | Amount                         |           | Price                      | (Instr. 3 and 4)  |  |                                  |            |         |          |
| Class A   |                     |                                       |   | 1,066                          |           | \$                         |   |  |                                  | Defer      | red     |          |
| Common  | 01/11/2017          |                                       | А   | (1)                            | А         | ф<br>36.28                 | 56,763  | Ι  |                                  | Comp       |         | ion      |
| Stock   |                     |                                       |   |                                |           |                            |   |  |                                  |            |         |          |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5.<br>onNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |                     | ate                | Secur | ınt of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owna<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|--|---|---------------------|--------------------|-------|--|---|--|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |   |  |

## **Reporting Owners**

| Reporting Owner Name / Address                                       | Relationships |           |         |       |  |  |  |  |
|--|---------------|-----------|---------|-------|--|--|--|--|
|  | Director      | 10% Owner | Officer | Other |  |  |  |  |
| GOODKIND CONRAD G<br>741 E. SYLVAN AVENUE<br>WHITEFISH BAY, WI 53217 | Х             |           |         |       |  |  |  |  |
| Signatures   |               |           |         |       |  |  |  |  |
| Heidi Knueppel,<br>Attorney-In-Fact                                  | 0             | 1/12/2017 |         |       |  |  |  |  |
| <u>**Signature of Reporting Person</u>                               |               | Date      |         |       |  |  |  |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes the shares acquired from the reporting owner's contributions into the deferred compensation plan. The reporting owner is paid quarterly for his services as a Director and has elected to defer these earnings.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.