People's United Financial, Inc.

Form 4

September 02, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

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Expires:

OMB APPROVAL

3235-0287

January 31,

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * D'Amore Robert R Symbol

2. Issuer Name and Ticker or Trading

People's United Financial, Inc.

[PBCT]

(Last) (First) (Middle)

3. Date of Earliest Transaction

08/28/2008

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

(Month/Day/Year)

X_ Officer (give title below)

Director

10% Owner _ Other (specify

Senior Exec VP

PEOPLE'S UNITED BANK, 850 **MAIN STREET**

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

BRIDGEPORT,	CT	06604
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(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	omr Dispos (Instr. 3,	ed of (4 and 5 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	08/28/2008		Code V M	Amount 12,523	(D)	Price \$ 5.6085	561,245 (1)	D		
Common Stock	08/28/2008		M	6,378	A	\$ 4.782	567,623 (1)	D		
Common Stock	08/28/2008		M	29,768	A	\$ 5.3143	597,391 <u>(1)</u>	D		
Common Stock	08/28/2008		S	3,000	D	\$ 17.48	594,391 <u>(1)</u>	D		
Common Stock	08/28/2008		S	9,338	D	\$ 17.49	585,053 <u>(1)</u>	D		

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Common Stock	08/28/2008	S	12,984	D	\$ 17.5	572,069 (1)	D
Common Stock	08/28/2008	S	6,966	D	\$ 17.51	565,103 (1)	D
Common Stock	08/28/2008	S	5,509	D	\$ 17.52	559,594 (1)	D
Common Stock	08/28/2008	S	3,371	D	\$ 17.53	556,223 (1)	D
Common Stock	08/28/2008	S	6,381	D	\$ 17.54	549,842 (1)	D
Common Stock	08/28/2008	S	1,120	D	\$ 17.55	548,722 (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	ransactionDerivative Code Securities		TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4,		cisable and Date (Year)	7. Title and 2. Underlying \$ (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Employee Option to Buy	\$ 5.6085	08/28/2008		M	12,523	(2)	03/01/2011	Common Stock	12,523		
Employee Option to Buy	\$ 4.782	08/28/2008		M	6,378	(2)	02/21/2012	Common Stock	6,378		
Employee Option to Buy	\$ 5.3143	08/28/2008		M	29,768	(2)	02/20/2013	Common Stock	29,768		

Reporting Owners

Relationships

Reporting Owner Name / Address

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Director 10% Owner Officer Other

D'Amore Robert R PEOPLE'S UNITED BANK 850 MAIN STREET BRIDGEPORT, CT 06604

Senior Exec VP

Signatures

/s/ Robert R. 09/02/2008 D'Amore

**Signature of Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Includes 43,567 shares owned indirectly through the People's United Bank 401(k) Plan (including 379 shares acquired through dividend
- (1) reinvestment). Also includes 583 shares owned indirectly through the People's United Financial, Inc. Employee Stock Ownership Plan (including 5 shares acquired through dividend reinvestment). Information is based on 6/30/08 Plan statements.
- (2) Not subject to previously reported periodic vesting due to discretionary acceleration in December 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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