

vanBeuren Archbold D  
Form 4  
September 25, 2009

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
vanBeuren Archbold D

(Last) (First) (Middle)

1 CAMPBELL PLACE

(Street)

CAMDEN, NJ 08103

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CAMPBELL SOUP CO [CPB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/23/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	09/23/2009		M		2,700	A	\$ 27.99
Common Stock	09/23/2009		S		2,700	D	\$ 32.9
Common Stock	09/24/2009		M		26,300	A	\$ 27.99
Common Stock	09/24/2009		S		26,300	D	\$ 32.67 <u>(1)</u>
Common Stock	09/24/2009		M		32,200	A	\$ 27.99

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Common Stock	09/24/2009	S	32,200	D	\$ <u>(1)</u>	1,127,613	D	
Common Stock	09/24/2009	M	41,400	A	\$ 26.36	1,169,013	D	
Common Stock	09/24/2009	S	41,400	D	\$ <u>(1)</u>	1,127,613	D	
Common Stock						6,086	I	See Footnote <u>(2)</u>
Common Stock						17,468	I	401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options	\$ 27.99	09/23/2009		M	2,700	<u>(3)</u>	09/28/2011	Common Stock	26,300
Employee Stock Options	\$ 27.99	09/24/2009		M	26,300	<u>(3)</u>	09/28/2011	Common Stock	26,300
Employee Stock Options	\$ 22.95	09/24/2009		M	32,200	<u>(4)</u>	07/25/2012	Common Stock	32,200
Employee Stock Options	\$ 26.36	09/24/2009		M	41,400	<u>(5)</u>	09/23/2014	Common Stock	41,400

