

Lee Garbo
 Form 3
 November 09, 2009

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Lee Garbo | | (Month/Day/Year) | Searchmedia Holdings Ltd [IDI] | |
| (Last) | (First) | (Middle) | 10/30/2009 | |
| 4B, YING LONG BUILDING, 1358 YAN AN ROAD WEST | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | | (Check all applicable) |
| | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| | | | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) (specify below) | |
| | | | President | |
| SHANGHAI, F4 | | 200052 | 6. Individual or Joint/Group Filing(Check Applicable Line) | |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Form filed by One Reporting Person | |
| | | | <input type="checkbox"/> Form filed by More than One Reporting Person | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
|---------------------------------|---|--|---|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
| | Date Exercisable | Expiration Date | Title | Amount or Number of | |

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| | | | Shares | | | or Indirect (I) (Instr. 5) | |
|--------|------------|--------------|---|--------|-----------|----------------------------------|---|
| Option | 10/30/2009 | Â <u>(1)</u> | Ordinary Shares, par value \$0.0001 per share | 19,417 | \$ 7.8815 | D | Â |
| Option | 11/30/2009 | Â <u>(1)</u> | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 12/30/2009 | Â <u>(1)</u> | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 01/30/2010 | Â <u>(1)</u> | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 02/28/2010 | Â <u>(1)</u> | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 03/31/2010 | Â <u>(1)</u> | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 04/30/2010 | Â <u>(1)</u> | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 05/31/2010 | Â <u>(1)</u> | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 06/30/2010 | Â <u>(1)</u> | Ordinary Shares, par value \$0.0001 | 844 | \$ 7.8815 | D | Â |

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| | | | | | | | |
|--------|------------|--------------|--|-----|-----------|---|---|
| Option | 07/31/2010 | Â <u>(1)</u> | per share Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 08/31/2010 | Â <u>(1)</u> | per share Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 09/30/2010 | Â <u>(1)</u> | per share Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 10/30/2010 | Â <u>(1)</u> | per share Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 11/30/2010 | Â <u>(1)</u> | per share Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 12/31/2010 | Â <u>(1)</u> | per share Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 01/31/2011 | Â <u>(1)</u> | per share Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 02/28/2011 | Â <u>(1)</u> | per share Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 03/31/2011 | Â <u>(1)</u> | per share Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |

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| | | | | | | | |
|--------|------------|-------|---|-----|-----------|---|---|
| Option | 04/30/2011 | Â (1) | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 05/31/2011 | Â (1) | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 06/30/2011 | Â (1) | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 07/31/2011 | Â (1) | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 08/31/2011 | Â (1) | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 09/30/2011 | Â (1) | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 10/30/2011 | Â (1) | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |
| Option | 11/30/2011 | Â (1) | Ordinary Shares, par value \$0.0001 per share | 844 | \$ 7.8815 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--------------------------------|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |

Lee Garbo
4B, YING LONG BUILDING ^ ^ ^ President ^
1358 YAN AN ROAD WEST
SHANGHAI, F4 200052

Signatures

/s/ Garbo Lee 11/09/2009

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Expires on the earlier of (a) one year following termination of Ms. Lee's service by reason of death or disability; (b) 90 days following termination of service of Ms. Lee's service by any reason other than death or disability or for cause; or (c) January 1, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.