CPFL Energy INC Form 6-K November 24, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13A-16 OR 15D-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November, 2017 Commission File Number 32297

CPFL Energy Incorporated

(Translation of Registrant's name into English)

Rodovia Engenheiro Miguel Noel Nascentes Burnier, km 2,5, parte CEP 13088-140 - Parque São Quirino, Campinas – SP Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F Form 20-FX Form 40-F
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule $101(b)(1)$: []
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule $101(b)(7)$: []
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes NoX
If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

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CPFL ENERGIA S.A.

A Publicly Held Company

Corporate taxpayer's ID (CNPJ) 02.429.144/0001-93

Company Registry (NIRE) 353.001.861-33

ANNOUNCEMENT TO THE MARKET

CPFL ENERGIA INTEGRATES ISE FOR THE 13rd CONSECUTIVE YEAR

CPFL Energia S.A. ("<u>CPFL Energia</u>" or "<u>Company</u>") hereby announces to its shareholders and the market that, for the thirteenth consecutive year, integrates the ISE (the B3's Corporate Sustainability Index), which brings together companies that stand out on issues of corporate sustainability, evaluating general aspects of the environment, corporate governance, economic-financial, social responsibility and climate changes. CPFL Energia remains in the ISE since its first edition, in December 2005.

The new ISE portfolio, which will be valid from 01/08/2018 to 01/04/2019, gathers 33 stocks of 30 companies. They represent 12 sectors and make up R\$ 1.28 trillion in market value, equivalent to 41.47% of the total value of companies traded on the B3 (on 11/21/2017).

The ISE reflects the return of a portfolio composed by stocks of companies with the best performances in corporate sustainability. The index is a reference for socially responsible investment and encourages good practices in the Brazilian business environment.

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Campinas , November 23rd, 2017.

CPFL Energia S.A.

Gustavo Estrella

Chief Financial and Investor Relations Officer

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 23, 2017

CPFL ENERGIA S.A.

By: /s/ GUSTAVO ESTRELLA

Name: Gustavo Estrella

Title: Chief Financial Officer and Head of Investor Relations

FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.