Edgar Filing: Erezuma Hector I - Form 4

Erezuma Heo Form 4											
March 03, 20											
FORM	4 UNITED S	STATES		TTIES A			NGE C	COMMISSION	OMB AF OMB Number:	PROVAL 3235-0287	
Check this box if no longer subject to Section 16. Form 4 or Form 5 Filed pursuant to Secti			F CHAN	GES IN I SECUR	BENEFI ITIES		Expires: January 31, Expires: 2005 Estimated average burden hours per response 0.5				
obligation may cont <i>See</i> Instru 1(b).	ns Section 17(a	a) of the I	Public Ut		ling Con	ipan	y Act of	1935 or Section	n		
(Print or Type R	Responses)										
Erezuma Hector I Sy			Symbol	Name and			-	5. Relationship of Reporting Person(s) to Issuer			
		(, 1.11.)		TE PAL		ECO	[CL]	(Chec	k all applicable)	
(M			3. Date of Earliest Transaction (Month/Day/Year) 03/01/2010					Director 10% Owner X Officer (give title Other (specify below) below) VP Taxation			
			endment, Date Original nth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
(City)		(Zin)						Person			
		(Zip)					-	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any		3. Transactic Code (Instr. 8)	(Instr. 3,	spose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	03/01/2010			Code V $F^{(1)}$	Amount 429	(D) D	Price \$ 83.79	16,845	D		
Common Stock								650	I	By Issuer's 401(k) Plan Trustee	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Erezuma Hector I						
C/O COLGATE-PALMOLIVE COMPANY			VP			
300 PARK AVENUE			Taxation			
NEW YORK, NY 10022						
Signatures						

Nina D. Gillman by power of	03/03/2010			
attorney	05/05/2010			

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Payment of tax liability by withholding shares of stock from restricted shares vesting under the issuer's Executive Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.