AMAZON COM INC

Form 4 May 16, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Zapolsky David			2. Issuer Name and Ticker or Trading Symbol AMAZON COM INC [AMZN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an approach)		
			(Month/Day/Year)	Director 10% Owner		
PO BOX 81226			05/15/2014	X Officer (give title Other (specify below) Vice President		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
SEATTLE, WA 98108-1226			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	ve Sec	urities Acqui	red, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3) Common Stock, par value \$.01 per	2. Transaction Date (Month/Day/Year) 05/15/2014	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8) Code V	OF Disposition (Instr. 3,	sed of 4 and (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
share Common									
Stock, par value \$.01 per share	05/15/2014		M	305	A	\$ 0	2,257	D	
Common Stock, par	05/15/2014		M	17	A	\$ 0	2,274	D	

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		9-			•				
value \$.01 per share									
Common Stock, par value \$.01 per share	05/15/2014		M	957	A	\$ 0	3,231	D	
Common Stock, par value \$.01 per share	05/15/2014		S <u>(1)</u>	300	D	\$ 294.19 (2)	2,931	D	
Common Stock, par value \$.01 per share	05/15/2014		S <u>(1)</u>	257	D	\$ 295.5835 (3)	2,674	D	
Common Stock, par value \$.01 per share	05/15/2014		S <u>(1)</u>	400	D	\$ 297.555 (4)	5 2,274	D	
Common Stock, par value \$.01 per share							71.204	I	Held by the reporting person's Amazon.com 401(k) plan account
Reminder: Re	eport on a separa	ate line for each class	of securities bene	ficially	y owned	directly or in	directly.		
Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.									
		Table II - Derivat (e.g., pu	ive Securities Acq ts, calls, warrants					ed	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, i any (Month/Day/Year	Co	ansaction ode astr. 8)	rof	6. Date Exercise Expiration Date (Month/Day/Y	e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)

(Instr. 3, 4, and 5)

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			Code V (A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Unit Award	\$ 0 (5)	05/15/2014	M	866	05/15/2013(6)	02/15/2018	Common Stock, par value \$.01 per share	866
Restricted Stock Unit Award	\$ 0 <u>(5)</u>	05/15/2014	M	305	05/15/2014(7)	02/15/2017	Common Stock, par value \$.01 per share	305
Restricted Stock Unit Award	\$ 0 (5)	05/15/2014	M	17	05/15/2014(8)	02/15/2017	Common Stock, par value \$.01 per share	17
Restricted Stock Unit Award	\$ 0 (5)	05/15/2014	M	957	05/15/2014 <u>(9)</u>	02/15/2016	Common Stock, par value \$.01 per share	957

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Zapolsky David								
PO BOX 81226			Vice President					
SEATTLE, WA 98108-1226								

Signatures

/s/ David Zapolsky, Vice President, General Counsel & Secretary 05/16/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$294.34 and the lowest price at which shares were sold was \$293.94.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$296.06 and the lowest price at which shares were sold was \$295.28.

Reporting Owners 3

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- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$297.90 and the lowest price at which shares were sold was \$297.31.
- (5) Converts into Common Stock on a one-for-one basis.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 604 shares on each of May 15, 2013,
- August 15, 2013, and November 15, 2013; 603 shares on February 15, 2014; 866 shares on each of May 15, 2014, August 15, 2014, November 15, 2014, and February 15, 2015; 573 shares on each of May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016; 451 shares on each of May 15, 2016, August 15, 2016, and November 15, 2016; 450 shares on February 15, 2017; 1,002 shares on each of May 15, 2017, August 15, 2017, and November 15, 2017; and 1,001 shares on February 15, 2018.
- This award vests based upon the following vesting schedule: 305 shares on each of May 15, 2014, August 15, 2014, and November 15, 2014; 303 shares on February 15, 2015; 363 shares on each of May 15, 2015, August 15, 2015, and November 15, 2015; 361 shares on February 15, 2016; 334 shares on each of May 15, 2016, August 15, 2016, and November 15, 2016; and 333 shares on February 15, 2017.
- This award vests based upon the following vesting schedule: 17 shares on May 15, 2014; 16 shares on each of August 15, 2014, (8) November 15, 2014, and February 15, 2015; 27 shares on each of May 15, 2015, August 15, 2015, and November 15, 2015; 26 shares on February 15, 2016; and 524 shares on each of May 15, 2016, August 15, 2016, November 15, 2016, and February 15, 2017.
- This award vests based upon the following vesting schedule: 957 shares on May 15, 2014; 958 shares on each of August 15, 2014, (9) November 15, 2014, and February 15, 2015; 722 shares on each of May 15, 2015 and August 15, 2015; and 723 shares on each of November 15, 2015 and February 15, 2016.

Remarks:

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.