ASHE O REID Form 4 January 30, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Issuer

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

30(h) of the Investment Company Act of 1940

Symbol

1(b).

ASHE O REID

(Print or Type Responses)

1. Name and Address of Reporting Person *

			MEDIA GENERAL INC [MEG]			(Check all applicable)				
(Last) 333 EAST I	(First) FRANKLIN ST	(Middle)	3. Date of (Month/D 01/28/20	•				_X_ Director 10% Owner _X_ Officer (give title Other (specify below) Exec. Vice President and COO		
RICHMON	(Street) D, VA 23219			ndment, Date Original hth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							lly Owned
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	ar) Execution	emed on Date, if /Day/Year)	3. Transacti Code (Instr. 8)	on(A) or D (D) (Instr. 3,	4 and (A) or	d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	01/28/2009			F	1,421 (1)	D	\$ 2.84	85,479 <u>(2)</u>	D	
Class A Common Stock								3,096 (2)	I	Trust
Class A Common Stock								2,945 <u>(2)</u>	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	TransactiorDerivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option (right to buy)	\$ 2.16	01/29/2009		A	13,500	(3)	01/29/2019	Class A Common Stock	13,500	

Relationships

01/30/2009

Reporting Owners

Reporting Owner Name / Address				_	
	Director	10% Owner	Officer		Other

ASHE O REID 333 EAST FRANKL

333 EAST FRANKLIN ST X Exec. Vice President and COO

RICHMOND, VA 23219 **Signatures**

/s/ O. Reid Ashe Jr., by George L. Mahoney, Attorney-in-fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restrictions were released on the 1999 Performance Accelerated Restricted Stock grant. Amount represents the Class A common shares withheld to satisfy the employee's tax obligation pursuant to the 1997 Employee Restricted Stock Plan.
- (2) Additionally, 14,419 derivative Class A common shares are held directly.
- Options granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 29, 2010, 2011, and 2012

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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