Edgar Filing: SCHAUSS JOHN A - Form 4

SCHAUSS JOHI	NA									
Form 4										
June 02, 2009										
FORM 4			anau			antinar			PPROVAL	
Washington, D.C. 20549								N OMB Number:	3235-0287	
Check this boy if no longer subject to Section 16. Form 4 or Form 5	STATEM			SECU	Estimated a burden hou	Expires:January 31, 2005Estimated average burden hours per response0.5				
obligations may continue. See Instruction 1(b).	Section 17(a) of the I	Public U	tility Ho	ding Cor		nge Act of 1934, of 1935 or Section 940	on		
(Print or Type Respo	onses)									
1. Name and Address SCHAUSS JOH	Symbol	er Name an		-	5. Relationship of Reporting Person(s) to Issuer					
			MEDIA	A GENE	RAL INC	[MEG]	(Che	eck all applicable	e)	
(Last) (First) (Middle) 333 EAST FRANKLIN ST			3. Date of Earliest Transaction (Month/Day/Year) 06/01/2009			Director 10% Owner X_ Officer (give title Other (specify below) below) Vice President-Finance and CFO				
(Street)			4 16 4	d D		1				
				endment, D onth/Day/Yea	-	1	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person			
RICHMOND, V							Form filed by Person	More than One Re	eporting	
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
	ansaction Date nth/Day/Year)	2A. Deema Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4	(A) or of (D)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Domindar: Dapart of	a concrete line	for each al	oss of soo		Amount	(D) Price				
Reminder: Report of	r a separate fine			unites dene	Perso inform requir	ns who res nation cont red to resp nys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)						(Instr. 5)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	<u>(1)</u>	06/01/2009		А		141		(2)	(2)	Class A Common	141	<u>(1)</u>

Reporting Owners

Reporting Owner Name / Address		Relationships		
	Director	10% Owner	Officer	Other
SCHAUSS JOHN A 333 EAST FRANKLIN ST RICHMOND, VA 23219			Vice President-Finance and CFO	
Signatures				
/s/ John A. Schauss, by George Attorney-in-fact	L. Maho	06/02/2009		
<u>**</u> Signature of Repor	ting Person		Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share of Class A common stock.
- (2) Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may transfer the units into an alternative investment account at any time.
- (3) Additionally, 27,800 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.