Edgar Filing: RANKIN THOMPSON L - Form 4

RANKIN THOMPSON L Form 4 April 01, 2011								
FORM 4 UNITED) STATES S	ECURITIES A Washington			COMMISSIO	-	PPROVAL 3235-0287	
Section 16. Form 4 or Form 5 Filed pu	ursuant to Sec (a) of the Pu	SECUF ction 16(a) of th	RITIES and Securities ding Com	es Excha pany Act	WNERSHIP OF nge Act of 1934, of 1935 or Secti 940	Estimated burden hou response	urs per	
(Print or Type Responses)								
1. Name and Address of Reporting RANKIN THOMPSON L	S	2. Issuer Name and ymbol		-	5. Relationship o Issuer	of Reporting Per	rson(s) to	
(Last) (First) 333 EAST FRANKLIN ST	(Middle) 3.	MEDIA GENERAL INC [MEC 3. Date of Earliest Transaction (Month/Day/Year) 03/31/2011			_X_ Director	(Check all applicable) ctor 10% Owner er (give title Other (specify below)		
(Street) RICHMOND, VA 23219		. If Amendment, Dailed(Month/Day/Yea	-		6. Individual or Applicable Line) _X_ Form filed by Form filed by Person		erson	
(City) (State)	(Zip)	Table I - Non-I	Derivative S	Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)2. Transaction Data (Month/Day/Year)	e 2A. Deemed Execution Da any (Month/Day/	Code		A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Report on a separate lir	e for each class	s of securities benef	Persor inform require	as who res ation cont ed to respo /s a curre	or indirectly. spond to the colle ained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Pric
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities	Deriva
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Securi
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired			(Instr.

	Derivative Security				(A) or Dispose (D) (Instr. 3 and 5)						
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ 0 <u>(4)</u>	03/31/2011	А		2,272		(2)	(2)	Class A Common Stock	2,272	\$ 6.3

Reporting Owners

Reporting Owner Name / Address				
reporting o when reality read on	Director	10% Owner	Officer	Other
RANKIN THOMPSON L 333 EAST FRANKLIN ST RICHMOND, VA 23219	Х			
Signatures				

/s/ Thompson L. Rankin, by George L. Mahoney, Attorney-in-fact 04/01/2011

<u>**</u>Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reports quarterly allocations under the Company deferred compensation plan for outside directors fees.
- (2) Upon termination of service as a director, the units become payable in accordance with the settlement election of the reporting person.

Date

- (3) Additionally, 1,200 non-derivative Class A common shares are held directly.
- (4) Each unit is the economic equivalent of one share of Class A common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.