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PRE PAID LEGAL SERVICES INC

Form 8-K

July 25, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): July 25, 2005

Pre-Paid Legal Services, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Oklahoma

(State or Other Jurisdiction of Incorporation)

001-09293

73-1016728

(Commission File Number)

(IRS Employer Identification No.)

One Pre-Paid Way  
Ada, OK

74820

(Address of Principal Executive Offices)

(Zip Code)

(580) 436-1234

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

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|\_| Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition

On July 25, 2005, Pre-Paid Legal Services, Inc. (the "Company") issued a press release announcing its earnings and operating results for the three and six months ended June 30, 2005. A copy of the release is included as an exhibit to this report.

Item 9.01 Financial Statements and Exhibits

The following exhibits are included with this report:

Exhibit No.	Description
99.1	Company Press Release dated July 25, 2005

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Pre-Paid Legal Services, Inc.

By: /s/ Randy Harp

\_\_\_\_\_  
Randy Harp, Chief Operating Officer

Date: July 25, 2005

For Immediate Release  
Monday, July 25, 2005

Company            Steve Williamson  
Contact:            (580) 436-1234

Pre-Paid Legal Announces Second Quarter 2005 Financial Results

Membership Revenue Up 10% and Commissions Up 31%

ADA, OK, July 25, 2005 - Pre-Paid Legal Services, Inc. (NYSE:PPD) announced financial results for the second quarter and six months ended June 30, 2005. Membership revenues increased 10% to a record \$97.1 million vs. \$88.1 million. Primarily due to a 31% increase (\$9.2 million) in commissions, second quarter net income decreased 32% to \$6.9 million vs. \$10 million for the 2004 second quarter. Diluted earnings per share decreased 27% to 44 cents vs. 60 cents. Diluted earnings per share declined less than net income due to the 5% decrease in diluted shares outstanding.

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First half 2005 membership revenues increased 8% to a record \$189.6 million vs. \$174.9 million for the first half of 2004. Primarily due to a 20% (\$11.6 million) increase in commissions, net income for the first six months of 2005 decreased 23% to \$15.8 million vs. \$20.6 million for the first six months of 2004. Diluted earnings per share decreased 19% to \$1.00 vs. \$1.24. Diluted earnings per share declined less than net income due to the 6% decrease in diluted shares outstanding.

To put the decline in net income in perspective it is appropriate to review our accounting method. During 2005 we had meaningful increases in new membership sales and "add-on" Identity Theft sales. We expense commission advances in the first month. Increased sales thus reduce current earnings but increase future earnings as the revenues are earned and recorded without the corresponding commissions.

Net cash from operations for the six months ended June 30, 2005 vs. 2004 remained unchanged at approximately \$21 million. We invested \$11.6 million during the first six months of 2005 repurchasing 335,000 shares at an average price of \$34.69. We also paid out \$12.4 million in dividends. Since April 1999, we have repurchased 9.4 million shares, investing \$222.5 million at an average per share cost of \$23.64. Shares outstanding have been reduced by approximately 35%. At June 30, 2005 we owed \$19.7 million on our stock purchase line of credit, \$16.4 million on our line of credit for our new office building and \$2.2 million on our aircraft loan, and had unpledged cash and investment balances exceeding \$41.9 million.

Second quarter 2005 membership fees increased 5% vs. the first quarter of 2005. Associate services revenues increased approximately \$133,000. Associates services and direct marketing expenses decreased approximately \$1.1 million. Membership benefits represented 35% of membership fees in both periods. Commissions were 40% vs. 34% of membership fees respectively due to growth in new membership sales and "add-on" Identity Theft sales. General and administrative expenses represented 13% and 12% of membership fees respectively.

We will conduct a conference call to present the second quarter results on Wednesday, July 27, 2005, at 8:30 a.m. Eastern Time. The conference call will be webcast on the investor relations' page of [www.prepaidlegal.com](http://www.prepaidlegal.com) or may be accessed by dialing (719) 457-2698. Audio replay will be available beginning at 12:00 p.m. Eastern Time on July 27, 2005 and will run through midnight Wednesday, August 3, 2005 by dialing (719) 457-0820; passcode for the replay is 7519483. The presentation will be available on the web site indefinitely by selecting "Earnings Calls" under the "Investor Relations" section. Questions may be submitted prior to the call via email to [investor@plsi.com](mailto:investor@plsi.com).

We expect to file our quarterly report on Form 10-Q for the period ended June 30, 2005 later this week.

### About Pre-Paid Legal Services

We believe our products are one of a kind, life events legal service plans. Our plans provide for legal service benefits provided through a network of more than 50 independent law firms across the U.S. and Canada, and include unlimited attorney consultation, will preparation, traffic violation defense, automobile-related criminal charges defense, letter writing, document preparation and review and a general trial defense benefit. We have an identity theft restoration product we think is also one of a kind due to the combination of our identity theft restoration partner and our provider law firms. More information about us and our products can be found at our homepage at <http://www.prepaidlegal.com>.

### Forward-Looking Statements

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Statements in this press release, other than purely historical information, regarding our future plans and objectives and expected operating results, dividends and share repurchases and statements of the assumptions underlying such statements, constitute forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934. The forward-looking statements contained herein are based on certain assumptions that may not be correct. They are subject to risks and uncertainties incident to our business that could cause actual results to differ materially from those described in the forward-looking statements. These risks and uncertainties are described in the reports and statements filed by us with the Securities and Exchange Commission, including (among others) those listed in our Form 10-K, Form 10-Q and Form 8-K, and include the risks that our membership persistency or renewal rates may decline, that we may not be able to continue to grow our memberships and earnings, that we are dependent on the continued active participation of our principal executive officer, that pending or future litigation may have a material adverse effect on us if resolved unfavorably to us, that we could be adversely affected by regulatory developments, that competition could adversely affect us, that we are substantially dependent on our marketing force, that our stock price may be affected by short sellers, that we have been unable to increase significantly our employee group membership sales, that our active premium in force is not indicative of future revenue as a result of changes in active memberships from cancellations and additional membership sales and that we may have material weaknesses in our internal control environment. Please refer to pages 38 and 39 of our 2004 Form 10-K and pages 8 and 9 of the Company's March 31, 2005 Form 10-Q for a more complete description of these risks. We undertake no duty to update any of the forward-looking statements in this release.

PRE-PAID LEGAL SERVICES, INC.  
Financial Highlights (Unaudited)

	Three Months Ended June 30,	
	2005	2004
<b>Revenues:</b>		
Membership fees.....	\$ 97,093	\$ 88,120
Associate services.....	7,175	5,918
Other.....	1,351	1,391
	105,619	95,429
<b>Costs and expenses:</b>		
Membership benefits.....	33,710	30,449
Commissions.....	38,820	29,591
Associate services and direct marketing.....	7,963	6,704
General and administrative.....	12,337	10,904
Other, net.....	2,326	2,505
	95,156	80,153

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Income before income taxes.....	10,463	15,276
Provision for income taxes.....	3,610	5,270
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Net income.....	\$ 6,853	\$ 10,006
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Basic earnings per common share.....	\$ .45	\$ .61
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Diluted earnings per common share.....	\$ .44	\$ .60
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Weighted average number of shares:		
Basic.....	15,397	16,485
Diluted.....	15,670	16,558
Net cash provided by operating activities.....	\$ 3,620	\$ 3,873
Net cash provided by (used in) investing activities.....	\$ 6,049	\$ (2,135)
Net cash used in financing activities.....	\$ (6,977)	\$ (4,472)
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