

CHURCH & DWIGHT CO INC /DE/
Form 4
August 12, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CUGINE STEVEN P

2. Issuer Name and Ticker or Trading Symbol
CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
469 NORTH HARRISON STREET
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
08/08/2008

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Executive VP Global New Pdcts

PRINCETON, NJ 08543

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V Amount (A) or (D) Price | | | |
| Common Stock | 08/08/2008 | | M | 5,000 A \$ 11.4167 | 8,841 | D | |
| Common Stock | 08/08/2008 | | S | 5,000 D \$ 61.6802 (1) (2) | 3,841 | D | |
| Common Stock | | | | | 5,577.618 | I | Prof. Sharing/Svngs Plan Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Phantom Stock | \$ 0 | | | | | (3) 08/08/1988 | | Common Stock | 9,313.68 |
| Stock Option | \$ 16.2034 | | | | | 04/30/2004 04/30/2011 | | Common Stock | 31,050 |
| Stock Option | \$ 21.8567 | | | | | 06/16/2006 06/16/2013 | | Common Stock | 21,450 |
| Stock Option | \$ 22.3734 | | | | | 06/17/2005 06/17/2012 | | Common Stock | 16,800 |
| Stock Option | \$ 29.5 | | | | | 06/14/2007 06/14/2014 | | Common Stock | 15,300 |
| Stock Option | \$ 35.02 | | | | | 06/19/2009 06/19/2016 | | Common Stock | 18,000 |
| Stock Option | \$ 35.29 | | | | | 06/20/2008 06/20/2015 | | Common Stock | 14,800 |
| Stock Option | \$ 48.8 | | | | | 06/18/2010 06/18/2017 | | Common Stock | 13,700 |
| Stock Option | \$ 55.66 | | | | | 06/16/2011 06/16/2018 | | Common Stock | 15,300 |
| Stock Option | \$ 11.4167 | 08/08/2008 | | M | 5,000 | 02/24/2003 02/24/2010 | | Common Stock | 5,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| CUGINE STEVEN P 469 NORTH HARRISON STREET | | | Executive VP Global New Pdcts | |

PRINCETON, NJ 08543

Signatures

Andrew C.
Forsell

08/12/2008

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (3) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.
- (2) The reporting person has provided to the issuer, and the issuer will provide to any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares sold at each price within the range reported above.
- (1) The price in Column 4 is a weighted average price. The prices actually received from this transaction range from \$61.653 to \$61.779.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.