# Edgar Filing: GENERAL MOTORS CORP - Form 8-K 

GENERAL MOTORS CORP

## Form 8-K

October 01, 2003

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION
    Washington, DC 20549-1004
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                    FORM 8-K
                    CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF
                    THE SECURITIES EXCHANGE ACT OF 1934
                    (Date of earliest event reported) October 1, 2003
                            GENERAL MOTORS CORPORATION
(Exact Name of Registrant as Specified in its Charter)
\begin{tabular}{|c|c|}
\hline STATE OF DELAWARE & 38-0572515 \\
\hline (State or other jurisdiction of Incorporation or Organization) & \begin{tabular}{l}
(I.R.S. Employer \\
Identification No.)
\end{tabular} \\
\hline 300 Renaissance Center, Detroit, Michigan & 48265-3000 \\
\hline (Address of Principal Executive Offices) & (Zip Code) \\
\hline
\end{tabular}
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ITEM 5. OTHER ITEMS

On October 1, 2003, General Motors Corporation (GM) issued a news release announcing September sales. The release is as follows:

GM Reports September Sales of 367,496 , Up 13 Percent

Truck Sales Up 15 Percent; Car Sales Up 10 Percent
Truck Sales Set New Third-Quarter Industry Record
Models Representing 50 Percent of GM Sales Set New Quarterly Records


#### Abstract

DETROIT - General Motors Corp. dealers sold 367,496 new cars and trucks in September in the United States, up 13 percent compared with September 2002. GM's overall truck sales $(208,080)$ were up 15 percent over a year ago. Car sales $(159,416)$ were up 10 percent from year-ago levels. Third-quarter sales were $1,297,945$ units, compared to $1,270,554$ units sold last year, a 2 percent improvement. "GM's sales in September were solid and contributed to a 2 percent improvement in the third quarter over the prior year," said John Smith, group vice president of GM North America Vehicle Sales, Service and Marketing. "This increase was the result of $G M$ shattering the prior industry sales record for trucks along with continued strong demand for other key vehicles such as the Chevrolet Impala, Cadillac CTS and Escalade, Saab 9-3, Pontiac Vibe, GMC Envoy and Saturn VUE."


GM Truck Sales

GM's industry-leading truck lineup, particularly full-size pickups and sport utility vehicles, posted strong sales results once again. Truck sales for the month were up 15 percent, and third-quarter sales established a new industry record with 767,934 deliveries, up 6 percent over last year. Full-size pickup deliveries were 11 percent above year-ago sales, led by Chevrolet full-size pickup sales, which were up 15 percent. Sport utility vehicle sales improved 26 percent over September 2002. Deliveries of large utilities were up 59 percent, with GMC Yukon sales $(7,928)$ up 106 percent, and Chevrolet Tahoe sales $(15,562)$ improved 42 percent. Large luxury utility sales were up 17 percent as a result of record monthly sales of the Cadillac Escalade portfolio $(5,639)$. Deliveries of small utilities were up 7 percent, with Saturn VUE sales $(6,550)$ up 13 percent.

GM Car Sales

GM passenger car sales were up 10 percent in September. Of particular note were deliveries of entry-level passenger cars, which were up 14 percent in September, led by Chevrolet Cavalier $(17,684)$, which improved 45 percent. Mid-size passenger car deliveries were up 25 percent, with Chevrolet Impala sales $(22,298)$ up 74 percent and Pontiac Grand Prix sales $(15,552)$ up 70 percent compared to year-ago levels.

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## Divisional Highlights

Chevrolet - Chevrolet sales $(199,773)$ were up 20 percent compared to last year; truck sales $(135,950)$ were up 15 percent and car sales $(63,823)$ improved 34 percent. Truck sales were led by Silverado (50,594), up 15 percent from a year ago. Avalanche had 7,532 deliveries, up 16 percent. TrailBlazer set a new monthly record with 17,246 units sold, a 27 percent increase over last year. Chevrolet Venture sales $(7,858)$ were 52.5 percent higher. Chevrolet's mid-size passenger car lineup had another good month. In addition to record Impala sales, Monte Carlo sales $(6,249)$ were up 44 percent.

Cadillac - Cadillac's September truck sales (5,896) were up 46 percent from a year ago, led by record monthly sales for the Escalade portfolio. Total divisional calendar year-to-date sales $(153,680)$ were up 6 percent. Divisional calendar year-to-date truck sales were 41,723 , an improvement of 16 percent. Escalade deliveries in September $(3,385)$ were up 18 percent, a monthly record.

GMC - GMC sales in September $(45,585)$ were up 20 percent from year-ago levels. GMC utilities set a monthly record with 23,502 units sold and a calendar year-to-date record with 205,386 deliveries. Yukon established monthly record sales with 7,928 units, up 106 percent, and Yukon XL (6,800), improved 57 percent, also a monthly record.

HUMMER - HUMMER deliveries in September were 2,837 units. Divisional calendar year-to-date sales were 25,453 . H2 sales in September were 2,768 units. H2 led the large luxury utility segment for the model year, with 529 more units sold than its closest competitor, Lincoln Navigator.

Saturn - Saturn's calendar year-to-date sales $(216,761)$ improved 2.5 percent. VUE sales continue on a strong pace with 6,550 deliveries in September, up 13 percent and a new monthly record. Calendar year-to-date VUE sales were 63, 884 units, a 50 percent increase.

Saab - Saab had strong September sales with 4,374 deliveries, up 103.5 percent. Calendar year-to-date sales were 37,459 , an improvement of 23 percent from last year. Saab $9-3$ sales were 2,922 units.

Pontiac - September deliveries were 42,920 , up 24 percent, and car deliveries for the month $(39,293)$ were up 33 percent. Grand Am sales $(16,176)$ were up 70.5 percent from a year ago, and Sunfire sales (3,259) improved 16 percent from last year.

Buick - Buick truck deliveries $(5,233)$ were up 55 percent on the strength of Rendezvous sales $(4,953)$, which improved 47 percent from a year ago and established a new monthly sales record and sales of the all-new Rainier.

Certified Used Vehicles

GM Certified Used Vehicles had strong September 2003 sales with 31,942 units, an increase of more than 15 percent from the same month in 2002.

GM Certified Used Vehicles calendar year-to-date sales are more than 28 percent higher than the year-ago period.
"With strong sales for September and the calendar year-to-date, GM Certified Used Vehicle sales are more than 28 percent ahead of last year," Smith said. "We look forward to continued growth in sales through year-end."

GM Announces September and Third-Quarter Production Results; Fourth-Quarter Production Forecast Remains Unchanged

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In September, GM North America produced 517,000 vehicles (215,000 cars and 302,000 trucks), compared to 491,000 vehicles (205,000 cars and 286,000 trucks) produced in September 2002. (Production totals include joint venture production of 15,600 vehicles in September and 13,000 vehicles in September 2002)

GM also announced third-quarter production results for North America of 1.244 million vehicles (492,000 cars and 752,000 trucks), up 9,000 vehicles from last month's forecast of 1.235 million vehicles (486,000 cars and 749,000 trucks). In the third quarter of 2002 , GM produced 1.307 million vehicles (567,000 cars and 740,000 trucks).

GM's fourth-quarter production forecast for North America remains unchanged at 1.35 million vehicles (562,000 cars and 788,000 trucks), down approximately 5 percent from last year's fourth-quarter production of 1.425 million units (601,000 cars and 824,000 trucks).

GM also announced current fourth-quarter production forecasts for its international regions:

GM Europe - The region's revised fourth-quarter production forecast is 447,000, vehicles, up 5,000 vehicles from last month's forecast. GM Europe built 453,000 vehicles in the fourth quarter of 2002.

GM Asia Pacific - The region's current fourth-quarter production forecast is 105,000 vehicles, up 4,000 vehicles from last month's guidance. The region built 81,000 vehicles in the fourth quarter of 2002.

GM Latin America, Africa and the Middle East - The region's initial fourth-quarter forecast remains unchanged at 141,000 vehicles. The region built 157,000 vehicles in the fourth quarter of 2002.

General Motors Corp. (NYSE: GM), the world's largest vehicle manufacturer, employs 341,000 people globally in its core automotive business and subsidiaries. Founded in 1908, $G M$ has been the global automotive sales leader since 1931. GM today has manufacturing operations in 32 countries and its vehicles are sold in more than 190 countries. In 2002 , GM sold more than 8.6 million cars and trucks, nearly 15 percent of the global vehicle market. GM's global headquarters is at the GM Renaissance Center in Detroit. More information on GM and its products can be found on the company's consumer website at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at http://media.gm.com by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, our use of the words "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions is intended to identify forward looking statements. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors that are described in GM's most recent report on SEC Form 10-K (at page II-18) which may be revised or supplemented in subsequent reports on SEC Forms $10-\mathrm{Q}$ and $8-\mathrm{K}$. Such factors include, among others, the following: changes in economic conditions, currency exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and, the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

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Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

|  | September |  |  | Calendar Year-to-Date <br> January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{ll} \text { Curr S/D: } & 24 \\ \text { Prev S/D: } & 23 \end{array}$ | 2003 | 2002 | $\begin{gathered} \% \mathrm{Chg} \\ \text { per } \mathrm{S} / \mathrm{D} \end{gathered}$ | 2003 | 2002 | \%Chg |
| Vehicle Total | 367,496 | 312,276 | 12.8 | 3,582,279 | 3,684,710 | -2.8 |
| Car Total | 159,416 | 138,453 | 10.3 | 1,499,487 | 1,608,352 | -6.8 |
| Truck Total | 208,080 | 173,823 | 14.7 | 2,082,792 | 2,076,358 | 0.3 |
| Light Truck Total | 204,790 | 171,147 | 14.7 | 2,052,791 | 2,047,916 | 0.2 |
| Light Vehicle Total | 364,206 | 309,600 | 12.7 | 3,552,278 | 3,656,268 | -2.8 |


| $\begin{aligned} & \mathrm{Ma} \\ & \mathrm{Ve} \end{aligned}$ | September |  |  | Calendar Year-to-Date January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 | 2002 | $\begin{gathered} \% \text { Chg } \\ \text { per } \quad \text { S/D } \end{gathered}$ | 2003 | 2002 | \%Chg |
| Buick | 24,391 | 31,118 | -24.9 | 257,767 | 324,466 | -20.6 |
| Cadillac | 18,629 | 16,722 | 6.8 | 153,680 | 145,422 | 5.7 |
| Chevrolet | 199,773 | 159,312 | 20.2 | 2,006,939 | 2,015,619 | -0.4 |
| GMC | 45,585 | 36,486 | 19.7 | 425,989 | 414,664 | 2.7 |
| HUMMER | 2,837 | 3,075 | -11.6 | 25,453 | 7,916 | 221.5 |
| Oldsmobile | 10,872 | 11,056 | -5.8 | 96,432 | 123,206 | -21.7 |
| Other - Isuzu | 1,006 | 980 | -1.6 | 9,598 | 10,008 | -4.1 |
| Pontiac | 42,920 | 33,128 | 24.2 | 352,201 | 401,463 | -12.3 |
| Saab | 4,374 | 2,060 | 103.5 | 37,459 | 30,446 | 23.0 |
| Saturn | 17,109 | 18,339 | -10.6 | 216,761 | 211,500 | 2.5 |

Sales of Domestically Produced Vehicles

| Car | 155,042 | 136,393 | 8.9 | 1,462,013 | 1,577,669 | -7.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Light Truck | 204,790 | 171,147 | 14.7 | 2,052,791 | 2,047,916 | 0.2 |

Twenty-seven selling days for the August period this year and twenty-eight for last year.
*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motor by American Isuzu Motors, Inc.

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2-1P<br>GM Car Deliveries - (United States)<br>September 2003

|  | September |  |  | Calendar Year-to-Date January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 | 2002 | $\begin{aligned} & \text { \%Chg } \\ & \text { per S/D } \end{aligned}$ | 2003 | 2002 | \%Chg |
| Selling Days | (S/D) 24 | 23 |  |  |  |  |
| Century | 7,388 | 13,070 | -45.8 | 74,932 | 119,923 | -37.5 |
| LeSabre | 7,738 | 10,726 | -30.9 | 93,371 | 105,693 | -11.7 |
| Park Avenue | 1,931 | 1,566 | 18.2 | 20,034 | 23,084 | -13.2 |
| Regal | 2,101 | 2,529 | -20.4 | 18,353 | 28,330 | -35.2 |
| Riviera | 0 | 0 | ***.* | 0 | 0 | ***.* |
| Buick Total | 19,158 | 27,891 | -34.2 | 206,690 | 277,030 | -25.4 |
| Catera | 0 | 0 | ***.* | 15 | 237 | -93.7 |
| CTS | 3,151 | 3,277 | -7.9 | 37,229 | 24,332 | 53.0 |
| DeVille | 8,103 | 7,354 | 5.6 | 59,856 | 63,674 | -6.0 |
| Eldorado | 1 | 365 | -99.7 | 188 | 4,979 | -96.2 |
| Seville | 1,393 | 1,847 | -27.7 | 14,584 | 16,186 | -9.9 |
| XLR | 85 | 0 | ***.* | 85 | 0 | ***.* |
| Cadillac Total | 12,733 | 12,843 | -5.0 | 111,957 | 109,408 | 2.3 |
| Camaro | 22 | 2,126 | -99.0 | 1,072 | 25,440 | -95.8 |
| Cavalier | 17,684 | 11,664 | 45.3 | 194,035 | 192,839 | 0.6 |
| Classic | 8,677 | 0 | ***.* | 24,991 | 0 | ***.* |
| Corvette | 1,615 | 2,960 | -47.7 | 22,675 | 24,439 | -7.2 |
| Impala | 22,298 | 12,266 | 74.2 | 216,449 | 143,695 | 50.6 |
| Lumina | 0 | 0 | ***.* | 15 | 32 | -53.1 |
| Malibu | 7,278 | 12,397 | -43.7 | 100,611 | 134,492 | -25.2 |
| Metro | 0 | 0 | ***.* | 1 | 13 | -92.3 |
| Monte Carlo | 6,249 | 4,167 | 43.7 | 51,862 | 50,233 | 3.2 |
| Prizm | 0 | 189 | ***.* | 16 | 14,181 | -99.9 |
| SSR | 0 | 0 | ***.* | 1 | 0 | ***.* |
| Chevrolet Total | 63,823 | 45,769 | 33.6 | 611,728 | 585,364 | 4.5 |
| Alero | 9,335 | 7,462 | 19.9 | 74,204 | 74,099 | 0.1 |
| Aurora | 123 | 455 | -74.1 | 2,910 | 7,498 | -61.2 |
| Cutlass | 0 | 0 | ***.* | 0 | 0 | ***.* |
| Eighty Eight | 0 | 0 | ***.* | 0 | 0 | ***.* |
| Intrigue | 18 | 901 | -98.1 | 751 | 13,042 | -94.2 |
| Oldsmobile Total | 9,476 | 8,818 | 3.0 | 77,865 | 94,639 | -17.7 |
| Bonneville | 1,169 | 2,295 | -51.2 | 18,295 | 29,394 | -37.8 |
| Firebird | 20 | 1,472 | -98.7 | 876 | 18,378 | -95.2 |
| Grand Am | 16,176 | 9,094 | 70.5 | 116,502 | 123,586 | -5.7 |
| Grand Prix | 15,552 | 8,816 | 69.1 | 85,960 | 92,731 | -7.3 |
| Sunfire | 3,259 | 2,690 | 16.1 | 33,029 | 54,583 | -39.5 |
| Vibe | 3,117 | 3,924 | -23.9 | 46,249 | 23,953 | 93.1 |
| Pontiac Total | 39,293 | 28,291 | 33.1 | 300,911 | 342,625 | -12.2 |
| 9-3 | 2,922 | 788 | 255.4 | 26,653 | 16,460 | 61.9 |
| 9-5 | 1,452 | 1,272 | 9.4 | 10,806 | 13,986 | -22.7 |
| Saab Total | 4,374 | 2,060 | 103.5 | 37,459 | 30,446 | 23.0 |
| ION | 7,279 | 0 | ***.* | 89,443 | 0 | ***.* |
| Saturn L Series | 3,209 | 4,916 | -37.4 | 56,562 | 66,211 | -14.6 |
| Saturn S Series | 71 | 7,865 | -99.1 | 6,872 | 102,629 | -93.3 |

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| Saturn Total | 10,559 | 12,781 | -20.8 | 152,877 | 168,840 | -9.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GM Total | 159,416 | 138,453 | 10.3 | 1,499,487 | 1,608,352 | -6.8 |
| GM Car Deliveries by Production Source |  |  |  |  |  |  |
| GM North America * | 155,042 | 136,393 | 8.9 | 1,462,013 | 1,577,669 | $-7.3$ |
| GM Import | 4,374 | 2,060 | 103.5 | 37,474 | 30,683 | 22.1 |
| GM Total | 159,416 | 138,453 | 10.3 | 1,499,487 | 1,608,352 | -6. 8 |

GM Car Deliveries - (United States)
September 2003


GM Vehicle Deliveries by Marketing Division

| Buick Total | 24,391 | 31,118 | -24.9 | 257,767 | 324,466 | -20.6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cadillac Total | 18,629 | 16,722 | 6.8 | 153,680 | 145,422 | 5.7 |
| Chevrolet Total | 199,773 | 159,312 | 20.2 | 2,006,939 | 2,015,619 | -0.4 |
| GMC Total | 45,585 | 36,486 | 19.7 | 425,989 | 414,664 | 2.7 |
| HUMMER Total | 2,837 | 3,075 | -11.6 | 25,453 | 7,916 | 221.5 |
| Oldsmobile Total | 10,872 | 11,056 | -5.8 | 96,432 | 123,206 | -21.7 |
| Other-Isuzu Total | 1,006 | 980 | -1.6 | 9,598 | 10,008 | -4.1 |
| Pontiac Total | 42,920 | 33,128 | 24.2 | 352,201 | 401,463 | -12.3 |
| Saab Total | 4,374 | 2,060 | 103.5 | 37,459 | 30,446 | 23.0 |
| Saturn Total | 17,109 | 18,339 | -10.6 | 216,761 | 211,500 | 2.5 |
| GM Total | 367,496 | 312,276 | 12.8 | 3,582,279 | 3,684,710 | -2.8 |

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GM Truck Deliveries - (United States)
September 2003


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| HUMMER H2 <br> HUMMER Total | $\begin{aligned} & 2,768 \\ & 2,837 \end{aligned}$ | $\begin{aligned} & 2,974 \\ & 3,075 \end{aligned}$ | $\begin{aligned} & -10.8 \\ & -11.6 \end{aligned}$ | $\begin{aligned} & 24,922 \\ & 25,453 \end{aligned}$ | $\begin{aligned} & 7,422 \\ & 7,916 \end{aligned}$ | $\begin{aligned} & 235.8 \\ & 221.5 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bravada | 847 | 665 | 22.1 | 6,520 | 11,490 | -43.3 |
| Silhouette | 549 | 1,573 | -66.6 | 12,047 | 17,077 | -29.5 |
| Oldsmobile Total | 1,396 | 2,238 | -40.2 | 18,567 | 28,567 | -35.0 |
| Other-Isuzu F Series | 120 | 155 | -25.8 | 1,099 | 1,413 | -22.2 |
| Other-Isuzu N Series | 886 | 825 | 2.9 | 8,499 | 8,595 | -1.1 |
| Other-Isuzu Total | 1,006 | 980 | -1.6 | 9,598 | 10,008 | -4.1 |
| Aztek | 1,208 | 1,176 | -1.6 | 21,559 | 22,424 | -3.9 |
| Montana | 2,419 | 3,661 | -36.7 | 29,731 | 36,414 | -18.4 |
| Pontiac Total | 3,627 | 4,837 | -28.1 | 51,290 | 58,838 | -12.8 |
| VUE | 6,550 | 5,558 | 12.9 | 63,884 | 42,660 | 49.8 |
| Saturn Total | 6,550 | 5,558 | 12.9 | 63,884 | 42,660 | 49.8 |
| GM Total | 208,080 | 173,823 | 14.7 | 2,082,792 | 2,076,358 | 0.3 |


| GM North America * | 206,935 | 172,767 | 14.8 | 2,071,975 | 2,065,630 | 0.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GM Import | 1,145 | 1,056 | 3.9 | 10,817 | 10,728 | 0.8 |
| GM Total | 208,080 | 173,823 | 14.7 | 2,082,792 | 2,076,358 | 0.3 |

GM Light Duty Truck Deliveries by Production Source

| GM North America * | 204,790 | 171,147 | 14.7 | 2,052,791 | 2,047,916 | 0.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GM Import | 0 | 0 | ***. * | 0 | 0 | ***.* |
| GM Total | 204,790 | 171,147 | 14.7 | 2,052,791 | 2,047,916 | 0.2 |

* Includes U.S./Canada/Mexico

GM Truck Deliveries - (United States) September 2003


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| Pontiac Total | 3,627 | 4,837 | -28.1 | 51,290 | 58,838 | -12.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Saturn Total <br> GM North America Total* | 6,550 | 5,558 | 12.9 | 63,884 | 42,660 | 49.8 |
|  | 206,935 | 172,767 | 14.8 | 2,071,975 | 2,065,630 | 0.3 |
| Chevrolet Total | 141 | 113 | 19.6 | 1,100 | 1,147 | -4.1 |
| GMC Total | 265 | 211 | 20.4 | 2,536 | 2,099 | 20.8 |
| Other-Isuzu Total | 739 | 732 | -3.3 | 7,181 | 7,482 | -4.0 |
| GM Import Total | 1,145 | 1,056 | 3.9 | 10,817 | 10,728 | 0.8 |
| GM Light Truck Deliveries by Production Source and Marketing Division |  |  |  |  |  |  |
| Buick Total | 5,233 | 3,227 | 55.4 | 51,077 | 47,436 | 7.7 |
| Cadillac Total | 5,896 | 3,879 | 45.7 | 41,723 | 36,014 | 15.9 |
| Chevrolet Total | 134,972 | 112,897 | 14.6 | 1,385,761 | 1,423,994 | -2.7 |
| GMC Total | 44,279 | 35,436 | 19.7 | 415,036 | 402,491 | 3.1 |
| HUMMER Total | 2,837 | 3,075 | -11.6 | 25,453 | 7,916 | 221.5 |
| Oldsmobile Total | 1,396 | 2,238 | -40.2 | 18,567 | 28,567 | -35.0 |
| Pontiac Total | 3,627 | 4,837 | -28.1 | 51,290 | 58,838 | -12.8 |
| Saturn Total | 6,550 | 5,558 | 12.9 | 63,884 | 42,660 | 49.8 |
| GM North America Total* | 204,790 | 171,147 | 14.7 | 2,052,791 | 2,047,916 | 0.2 |

GM Light Truck Deliveries by Marketing Division

| Buick Total | 5,233 | 3,227 | 55.4 | 51,077 | 47,436 | 7.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cadillac Total | 5,896 | 3,879 | 45.7 | 41,723 | 36,014 | 15.9 |
| Chevrolet Total | 134,972 | 112,897 | 14.6 | 1,385,761 | 1,423,994 | -2.7 |
| GMC Total | 44,279 | 35,436 | 19.7 | 415,036 | 402,491 | 3.1 |
| HUMMER Total | 2,837 | 3,075 | -11.6 | 25,453 | 7,916 | 221.5 |
| Oldsmobile Total | 1,396 | 2,238 | -40.2 | 18,567 | 28,567 | -35.0 |
| Pontiac Total | 3,627 | 4,837 | -28.1 | 51,290 | 58,838 | -12.8 |
| Saturn Total | 6,550 | 5,558 | 12.9 | 63,884 | 42,660 | 49.8 |
| GM Total | 204,790 | 171,147 | 14.7 | 2,052,791 | 2,047,916 | 0.2 |

* Includes US/Canada/Mexico

GM Production Schedule - 10/01/03

|  |  | GMI |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Units 000s | Car* | Truck | Total | GME** | GMLAAM | GMAP | Total Worldwide | Memo: <br> Car | $\begin{aligned} & \text { JV* } \\ & \text { Truck } \end{aligned}$ |
| 2003 Q3 \# | 492 | 752 | 1,244 | 391 | 135 | 114 | 1,884 | 21 | 16 |
| O/(U) prior |  |  |  |  |  |  |  |  |  |
| forecast:@ | 6 | 3 | 9 | (1) | (3) | 12 | 17 | 1 | (1) |
| 2003 Q4 \# | 562 | 788 | 1,350 | 447 | 141 | 105 | 2,043 | 16 | 24 |
| O/(U) prior |  |  |  |  |  |  |  |  |  |
| forecast:@ | 0 | 0 | 0 | 5 | 0 | 4 | 9 | 0 | 0 |
|  |  | GMN |  |  |  |  |  |  |  |
| Units 000s | Car* | Truck | Total | GME** | GMLAAM |  | Total | Memo: | JV* |
| Units 000s |  |  |  |  |  |  |  | Car | Iruck |

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| 1999 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1 \mathrm{st} \mathrm{Qtr}$. | 781 | 725 | 1,506 | 524 | 93 | 38 | 2,161 | 20 | 15 |
| 2nd Qtr. | 760 | 795 | 1,555 | 533 | 110 | 25 | 2,223 | 22 | 13 |
| 3 rd Qtr. | 660 | 699 | 1,359 | 427 | 112 | 47 | 1,945 | 19 | 11 |
| $4 t h$ Qtr. | 759 | 694 | 1,453 | 530 | 97 | 47 | 2,127 | 21 | 17 |
| CY | 2,960 | 2,913 | 5,873 | 2,014 | 412 | 157 | 8,456 | 82 | 56 |
| 2000 |  |  |  |  |  |  |  |  |  |
| 1st Qtr. | 746 | 775 | 1,521 | 572 | 118 | 40 | 2,251 | 24 | 13 |
| 2nd Qtr. | 787 | 781 | 1,568 | 534 | 140 | 45 | 2,287 | 19 | 17 |
| 3 rd Qtr. | 689 | 630 | 1,319 | 374 | 151 | 53 | 1,897 | 16 | 18 |
| 4 th Qtr. | 670 | 694 | 1,364 | 513 | 135 | 47 | 2,059 | 18 | 17 |
| CY | 2,892 | 2,880 | 5,772 | 1,993 | 544 | 185 | 8,494 | 77 | 65 |
| 2001 |  |  |  |  |  |  |  |  |  |
| 1 st Qtr. | 581 | 633 | 1,214 | 538 | 138 | 51 | 1,941 | 13 | 14 |
| 2nd Qtr. | 638 | 726 | 1,364 | 491 | 165 | 64 | 2,084 | 13 | 16 |
| 3 rd Qtr. | 573 | 665 | 1,238 | 373 | 146 | 74 | 1,832 | 11 | 15 |
| 4 th Qtr. | 573 | 721 | 1,294 | 441 | 127 | 67 | 1,929 | 9 | 16 |
| CY | 2,365 | 2,745 | 5,110 | 1,842 | 575 | 256 | 7,786 | 46 | 61 |
| 2002 |  |  |  |  |  |  |  |  |  |
| 1 st Qtr. | 600 | 753 | 1,353 | 456 | 131 | 65 | 2,005 | 12 | 11 |
| 2nd Qtr. | 688 | 865 | 1,553 | 453 | 141 | 74 | 2,221 | 15 | 17 |
| 3 rd Qtr. | 567 | 740 | 1,307 | 408 | 132 | 87 | 1,934 | 19 | 20 |
| 4 th Qtr. | 601 | 824 | 1,425 | 453 | 157 | 81 | 2,116 | 21 | 16 |
| CY | 2,456 | 3,182 | 5,638 | 1,770 | 561 | 307 | 8,276 | 67 | 64 |
| 2003 |  |  |  |  |  |  |  |  |  |
| 1 st Qtr. | 592 | 859 | 1,451 | 491 | 127 | 77 | 2,146 | 19 | 24 |
| 2nd Qtr. | 544 | 837 | 1,381 | 488 | 128 | 90 | 2,087 | 19 | 24 |
| 3rd Qtr. \# | 492 | 752 | 1,244 | 391 | 135 | 114 | 1,884 | 21 | 16 |
| 4th Qtr. \# | 562 | 788 | 1,350 | 447 | 141 | 105 | 2,043 | 16 | 24 |
| CY \# | 2,190 | 3,236 | 5,426 | 1,817 | 531 | 386 | 8,160 | 75 | 88 |
|  |  |  | - | ----- | --- | --- | ----- |  |  |

@ Numbers may vary due to rounding

* JOINT VENTURE - NUMMI units included in U.S. Car, HUMMER in U.S. Truck, CAMI units included in Canada Car and Truck figures.
** GME Production includes Saab back to 1999
\# Denotes estimate

Note: Beginning with Q1 2001, a reclassification has been made in the International regions to count vehicles as production in the region of final assembly. 1999 and 2000 data has been adjusted to reflect this reclassification.

This report is governed by the Safe Harbor language found in the Terms and Conditions on the GM Institutional Investor website.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION
(Registrant)
Date: October 1, 2003
By: /s/PETER R. BIBLE.
(Peter R. Bible,
Chief Accounting Officer)


[^0]:    * Includes US/Canada/Mexico

