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AMERICAN EXPRESS CO
Form 8-K
December 05, 2002

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 7, 2002

AMERICAN EXPRESS COMPANY
(Exact name of registrant as specified in its charter)

| | | |
|--|--------------------------|---|
| New York | 1-7657 | 13-4922250 |
| (State or other jurisdiction of incorporation or organization) | (Commission File Number) | (I.R.S. Employer Identification No.) |

| | |
|--|------------|
| 200 Vesey Street, World Financial Center New York, New York | 10285 |
| (Address of principal executive offices) | (Zip Code) |

Registrant's telephone number, including area code: (212) 640-2000

(Former name or former address, if changed since last report)

Item 9. Regulation FD Disclosure.

In the Company's Current Report on Form 8-K, dated November 7, 2002, which contained a presentation made at the Forrester Research Executive Strategy Forum, it was stated that on a worldwide basis, cardmembers have enrolled almost 10 million American Express cards in the Company's online account service, and that online enrollment represented almost 18% of the Company's global card base,

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including consumer, corporate and small business cardmembers. Upon further review of the underlying data, the Company now believes that the numbers reported should have been approximately 8 million cards enrolled in the online account service, representing approximately 15% of the Company's global card base. This change does not affect any other data that was cited in the presentation.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY
(REGISTRANT)

By: /s/ Stephen P. Norman

Name: Stephen P. Norman
Title: Secretary

DATE: December 5, 2002