

ENTERGY CORP /DE/
Form 4
June 01, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WEST RODERICK K

(Last) (First) (Middle)

**ENTERGY NEW ORLEANS,
INC., 1600 PERDIDO STREET,
ROOM 505**

(Street)

NEW ORLEANS, LA 70112

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction
(Month/Day/Year)
05/30/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
___ Officer (give title below) Other (specify below)
"Officer" Under Sec. 16 Rules

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	05/30/2007		M		667	A	\$ 58.6 667 D
Common Stock	05/30/2007		F		451	D	\$ 111.35 216 D (1)
Common Stock	05/30/2007		M		1,333	A	\$ 69.47 1,549 D
Common Stock	05/30/2007		F		990	D	\$ 111.34 559 D (2)

Edgar Filing: ENTERGY CORP /DE/ - Form 4

Common Stock	05/30/2007		M	666	A	\$ 68.89	1,225	D
Common Stock	05/30/2007		F	493	D	\$ 111.34	732 ⁽³⁾	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 58.6	05/30/2007		M	667	03/02/2004 03/02/2014	Common Stock	667	
Employee Stock Option (Right to Buy)	\$ 69.47	05/30/2007		M	1,333	01/27/2005 01/27/2015	Common Stock	1,333	
Employee Stock Option (Right to Buy)	\$ 68.89	05/30/2007		M	666	01/26/2006 01/26/2016	Common Stock	666	

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

WEST RODERICK K
ENERGY NEW ORLEANS, INC.
1600 PERDIDO STREET, ROOM 505
NEW ORLEANS, LA 70112

"Officer" Under Sec. 16
Rules

Signatures

Paul A. Castanon for Roderick K.
West

06/01/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents weighted average sales price: 200 at \$111.35, 100 at \$111.34, 151 at \$111.36.
 - (2) Represents weighted average sales price: 390 at \$111.35, 200 at \$111.34, 400 at \$111.33.
 - (3) As of May 30, 2007, the filing individual had a balance of 803 shares of Entergy common stock in the Company Savings Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.