

DENAULT LEO P  
Form 4  
September 01, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DENAULT LEO P

(Last) (First) (Middle)

ENTERGY CORPORATION, 639  
LOYOLA AVENUE

(Street)

NEW ORLEANS, LA 70113

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/28/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
Executive Vice President & CFO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/28/2009		M		\$ 51.6	12,404	D
Common Stock	08/28/2009		S		\$ 79.89	11,804	D
Common Stock	08/28/2009		S		\$ 79.91	11,404	D
Common Stock	08/28/2009		S		\$ 79.9	11,104	D
Common Stock	08/28/2009		S		\$ 79.87	10,504	D

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Common Stock	08/28/2009	S	100	D	\$ 80	10,404	D
Common Stock	08/28/2009	S	700	D	\$ 80.31	9,704	D
Common Stock	08/28/2009	S	300	D	\$ 80.3	9,404	D
Common Stock	08/28/2009	S	600	D	\$ 80.45	8,804	D
Common Stock	08/28/2009	S	200	D	\$ 80.42	8,604	D
Common Stock	08/28/2009	S	300	D	\$ 80.41	8,304	D
Common Stock	08/28/2009	S	200	D	\$ 80.63	8,104	D
Common Stock	08/28/2009	S	700	D	\$ 80.6	7,404	D
Common Stock	08/28/2009	S	799	D	\$ 80.46	6,605	D
Common Stock	08/28/2009	S	800	D	\$ 80.5	5,805 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 51.6	08/28/2009		M	8,330	07/31/2003	01/27/2010	Common Stock	8,330

(Right to  
Buy)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DENAULT LEO P ENTERGY CORPORATION 639 LOYOLA AVENUE NEW ORLEANS, LA 70113			Executive Vice President & CFO	

## Signatures

Robert D. Sloan for Leo P.  
Denault

09/01/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reporting person had 1,706 shares of Entergy stock in the Entergy Savings Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.