ENTERGY CORP /DE/

Form 4 June 02, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB Number:

3235-0287

0.5

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

January 31, Expires: 2005

OMB APPROVAL

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response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HINTZ DONALD C

2. Issuer Name and Ticker or Trading Symbol

ENTERGY CORP /DE/ [ETR]

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(City)

(First)

(Middle)

(Zip)

3. Date of Earliest Transaction

(Check all applicable)

C/O ENTERGY CORPORATION

LEGAL DEPARTMENT, 639 LOYOLA AVE., 26TH FLOOR (Month/Day/Year)

05/31/2016

X_ Director 10% Owner Officer (give title Other (specify

below)

(Street)

(State)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

NEW ORLEANS, LA 70113

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially (D) or Owned Following (Instr. 4) Reported

6. Ownership 7. Nature of Form: Direct Indirect Beneficial Ownership Indirect (I) (Instr. 4)

(A) or

Transaction(s) (Instr. 3 and 4)

Price (D)

Code V Amount

Common Stock

05/31/2016

 $A^{(1)}$ 1.054

Α

\$0 $5,708 \frac{(2)}{}$

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	Derivative	Expiration E e (Month/Day	Date	7. Title and A Underlying S (Instr. 3 and 4	Securities	8. Price of Derivativ Security (Instr. 5)
			Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Equity Units	<u>(3)</u>	05/31/2016	A(3)	198	<u>(3)</u>	<u>(3)</u>	Common Stock	198	\$0

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HINTZ DONALD C C/O ENTERGY CORPORATION LEGAL DEPARTMENT 639 LOYOLA AVE., 26TH FLOOR NEW ORLEANS, LA 70113



Signatures

/s/ Daniel T. Falstad by power of attorney

06/02/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Reflects phantom stock units acquired under Entergy Corporation's Service Recognition Program and each phantom stock unit is the economic equivalent of one share of Entergy common stock. The phantom stock units are vested at the time of grant and will be settled in shares of Entergy common stock after separation of service from Entergy's Board of Directors.
- (2) Includes 141 shares of Entergy common stock acquired through Entergy Corporation's dividend reinvestment plan.
- Quarterly grant of 198 shares of Entergy common stock pursuant to Entergy Corporation's 2015 Equity Ownership Plan deferred as equity units. Each unit is the economic equivalent of one share of Entergy common stock and at the end of the deferral period selected by the reporting person, the units will be distributed in cash.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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